

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday March 30 1987

Fresh sparks in  
Aegean  
powder keg, Page 3

World news

Business summary

## Turkish offer eases tension in Aegean

The threat of fighting between Greece and Turkey in the Aegean receded after Turkey dropped plans to prospect for oil east of the Greek islands of Thassos and Lesvos.

Turkey said it would not prospect outside its territorial waters, if Greece did not. The North Aegean Petroleum Company said in Athens it had frozen plans to start drilling east of Thassos, the proposal which first prompted Turkey's decision to prospect. Page 29

### Minister found dead

South Africa's Environment Affairs Minister John Wiley, 60, was found shot dead in the bedroom of his home south of Cape Town in an apparent suicide. Page 2

### Beirut women shot

Four Palestinian women were killed when Shia militiamen fired at demonstrators protesting at Shias refugee camp over food shortages caused by a four-month siege, Palestinian spokesmen said.

### Libyans seek asylum

A Libyan military helicopter landed at an air base near Cairo, and its crew of three, including a colonel, asked for political asylum, the official Middle East News Agency reported.

### Lisbon rule threat

The survival of Portugal's minority Government looks uncertain after Prime Minister António Cavaco Silva said he would not negotiate concessions to persuade Socialists to abstain from a censure motion. Page 30

### Turkish EEC move

Turkey will formally apply for membership of the European Community in the next few weeks, despite widespread diplomatic pressure to delay the move. Page 3

### Chirac in US

French Prime Minister Jacques Chirac arrived in New York to start his first official visit to the US, during which he will meet President Ronald Reagan.

### Communist holds key

A woman Communist holds the key to Italy's political crisis. Nilda Iotti has been asked by President Francesco Cossiga to consult party leaders on whether a coalition can be formed to avert a general election. Page 4

### Shamir's Gaza pledge

Israeli Prime Minister Yitzhak Shamir said the Gaza Strip and the occupied West Bank would remain in Israel's hands "forever" when he was re-elected chairman of the Herut Party. Page 2

### Polish prices rise

The Polish Government raised food and energy prices but warned it had taken an economic risk by reducing the scale of increases under pressure from the country's official trade unions.

### Soviet honesty plea

Alexei Adzimov, 62, son-in-law of late Kremlin chief Nikita Khrushchev, called in a Moscow journal for more honesty in the presentation of Soviet history, saying constant rewriting of history books had turned young people into cynics.

### Siberia for jobless

A quarter of a million people are out of work in the southern Soviet republic of Azerbaijan, where the authorities have begun shifting jobless workers to Siberia, an official newspaper reported.

### Iraq hits pipeline

Iraq said its aircraft attacked the pipeline network through which oil is pumped to Iran's main terminal at Kharg Island.

## Ferruzzi to raise \$400m in France

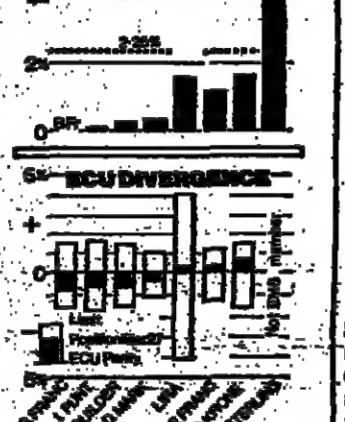
FERRUZZI, Italian agro-industrial group, plans to raise \$400m in France to help pay for its acquisition – agreed last week – of the European corn-starch and glucose operations of CPC International, US grocery products group. Page 29

EUROPEAN Monetary System Currencies showed little overall change last week. Attention switched from sterling to the dollar as the latter broke out of its recent trading range despite strong support from several central banks. The dollar's renewed weakness appeared to have little effect on the weaker currencies with the Belgian and Danish central banks both allowing modest reductions in short-term interest rates.

TOKYO Stock Exchange climbed to another record in Saturday's half-day trading as investors took advantage of low equity prices in non-ferrous metals and asset-backed shares. The Nikkei average closed up 15.36 at 22,178.02.

TURNER Broadcasting Systems US television group, which took over MGM/UA Entertainment last year following an aborted bid to win control of the CBS network, lost \$187.3m in 1986 and has warned that it expects heavy losses for "the foreseeable future." Page 21

EMS March 27, 1987



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, shows the divergence of the Euro, which is now negative (except the first) and more than 26 per cent. The lower chart gives each currency's divergence from the "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

FORKUR Dutch aerospace group, said 1986 earnings plunged 38 per cent to F18.1m (£18.5m) from F13.1 in 1985, on the high development costs and production delay in its two new aircraft. Page 24

OVERSEAS CHINESE Banking Corporation, and United Overseas Bank, two of Singapore's leading banks, saw modest profit recovery last year. Page 24

SEKISUI HOUSE, Japan's largest home builder, showed a gain of 18.9 per cent in pre-tax profits to Y22.13bn (£15.1m) in the year to January.

PANAMA'S flag of convenience shipping fleet has expanded by 1.2m gross tons since the end of 1986 to a record total of 52.25m gross tons, according to official figures due to be released today. Page 22

AGUSTA, Italian aerospace company which took part in last year's unsuccessful European consortium bid for Westland Helicopters of the UK, has returned to the block for the first time in three years to post consolidated net profit of Lira 57.7m for 1986. Page 21

BULL, nationalised French computer group, plans to launch a FFr 600m (£133m) bond issue with equity warrants to help finance its international development strategy, including its recently constituted joint venture with Honeywell of the US and NEC of Japan. Page 24

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## Thatcher takes the campaign trail to Gorbachev

BY PETER RIDDELL, POLITICAL EDITOR, IN MOSCOW

MRS MARGARET THATCHER, the UK Prime Minister, will this morning start several hours of talks with Mr Mikhail Gorbachev, the Soviet leader, after spending yesterday night in Moscow to provide spectacular coverage for British television.

She visited a monastery, went on several walkabouts, met some allegedly ordinary Russians at home and strolled round a supermarket where she bought bread, butter, cheese and a tin of pickles. This was paid for by her private secretary and quickly taken away by her personal detective.

The Prime Minister's meeting with Mr Gorbachev will concentrate on arms control and the removal of intermediate-range missiles from Europe. Mrs Thatcher will seek reassurance about the implications for short-range missiles and for the broader strategic and security picture.

However, Pravda, the Communist Party newspaper, yesterday accused the West of "muddying the

waters" after the US had "complicated the issue by proposing to convert Pershing 2s to short-range weapons. In contrast to the Soviet Union's "crystal-clear proposals" Pravda said Nato was approaching "the matter in a round about way."

But yesterday was essentially visual rather than substantive. With British TV viewers very much in mind, Mrs Thatcher was vigorous in denying any thought of a general election, and advised inquiring reporters to enlarge their view. She was here "to represent my country on an historic mission."

Indeed, judging by yesterday's reception, Mrs Thatcher would have swept the Moscow suburbs in any poll. She was applauded wherever she went, and there appeared to be genuine curiosity as people peered out of the windows of tower blocks and crammed snowy and shabby verges to catch a glimpse of her.

Visiting a flat on the 16th floor of one 17-floor block, Mrs Thatcher was kissed by one Anna Yegorova, who presented her with roses and said she would like to visit Britain.

Next door the ordinary Russian, Victor Valentinov Livshenkov, turned out not to be quite so typical after all. He works for the Department of Foreign Relations. The colonel was clearly bemused by the accompanying media circus of over 200 journalists, photographers and television crews who spent the day jostling and, on a few occasions, fighting the zealous protectors from the KGB.

At the splendid golden and blue-

domed Russian orthodox monastery at Zagorsk, the scene was such that Foreign Secretary Sir Geoffrey Howe with a camera round his neck like a proper tourist, was squeezed out at times. The only calm people were Mrs Thatcher, the bearded monks and the many old women in the town shily giving little waves to her. Mrs Thatcher heard the monks' choir singing Old Slavonic chants and saw beautiful murals and icons from the early 16th century, later receiving a reception in that style.

She ended the day equally splendidly at a performance of Swan Lake at the Bolshoi Theatre where she sat next to Mr and Mrs Gorbachev in the Royal Box. Her message throughout was mutual confidence, to see the meaning of what had happened under Mr Gorbachev both internally and externally, speaking at a lunch at the monastery for the freeing of people and lit a candle during the service as a symbol of hope to show her solidarity with Christianity in the Soviet Union.

On her Saturday flight to Moscow Mrs Thatcher gave an interview in which she stressed the link between arms control and human rights as pretty nice. "We don't do the diplomatic nicety. We get down to the nitty gritty. I respect him and he respects me."

Mrs Thatcher stressed her interest in seeing the extent of change.

In characteristic terms she stressed that freedom and justice meant the chance to do better for one's family and the right to private property.

While stressing that she was not negotiating on arms control, Mrs Thatcher said it was important to keep security in mind. The objective is not arms reduction. It is one of freedom and justice, together with arms reduction."

Mrs Thatcher, who received a message of good wishes from President Ronald Reagan just before she left, said she had not decided whether she would visit the US after Moscow.

Foreign Affairs, Page 19

## UK Labour spokesman in attack on White House

By Michael Cassell, Political Correspondent in London

MR DENIS HEALEY, the British opposition spokesman on foreign affairs, yesterday attacked White House officials for what he claimed was an attempt to help Prime Minister Margaret Thatcher's re-election prospects by attacking Labour defence policies.

Mr Healey, who was with Mr Neil Kinnock, the opposition Labour Party Leader, when he saw the US President in Washington on Friday, accused a White House spokesman of distorting what was said during the meeting.

He said it appeared that, while the President had made it clear he did not intend to interfere in a British election issue, some of the President's advisers had thought it would be "a good idea to try to help Mrs Thatcher in her election battles."

Speaking on BBC television's programme "This Week, Next Week," Mr Healey added: "Whether this was a reward for Mrs Thatcher being the only statesman in the world to deliver her implicit confidence in President Reagan's integrity over the Iran-Contra affair or whether it has some more sinister meaning I do not know."

Mr Healey claimed that the President, who had mistaken him for Sir Anthony Acland, the British ambassador to the US, had been hardly briefed by his advisers. He also said he had held separate talks with Mr Paul Nitze, the President's special adviser on arms control, who had not raised any criticisms of Labour's defence strategy.

The Labour team had expected the State Department to issue a statement after the White House meeting, but it was made by Mr Martin Flitman, the chief White House spokesman. Mr Kinnock and Mr Healey are denying that some of the issues covered in the statement – such as the implied threat which Labour policies posed to Geneva arms talks – were raised in the session with the President.

The US condemnation of Labour's policy is certain to enforce the views of some within the party that the visit should not have taken place because outright rejection of its defence stance – however it emerged – was inevitable.

But Mr Kinnock remained determined to promote forcefully the policy in the US.

Background, Page 5

## Britain presses US to join protest over Japan's trade policy

BY LIONEL BARBER IN WASHINGTON AND IAN RODGER IN TOKYO

BRITAIN is pressuring the US to join in a concerted protest against Japan's efforts to keep foreign companies out of its domestic telecommunications market.

This is the latest twist in the rising trade tension between Europe, the US and Japan which otherwise largely centres on electronics.

The UK is understood to have asked the Reagan Administration to send a letter to Mr Yasuhiro Nakasone, the Japanese Prime Minister, to protest against the terms of a merger between two rival consortia which are seeking a licence to operate on Japan's second telecommunications market.

At the same time, however, Tokyo is rushing to put together a new package of market-opening measures designed to diffuse what it recognises is a dangerous rise in protectionism and, in particular, anti-Japan sentiment within the US Administration and Congress.

Foreign companies are limited to 3 per cent stakes, and foreigners are prohibited from serving as executive directors under the merger announced in Tokyo a fortnight ago.

The British pressure poses an acute dilemma for Mr Reagan, who is due to meet Mr Nakasone at end of next month to discuss trade matters.

Last Friday, in Washington's first unilateral trade retaliation since the Second World War, Mr Reagan decided to double the import price of a wide range of Japanese telecommunications products. The action followed allegations that Japan had failed to live up to promises to stop dumping

allegations.

Cable & Wireless of the UK has a 20 per cent stake in International Digital Communications, one of the two groups bidding for the telecoms licence. But US firms are also heavily involved. Pacific Telesis has a 10 per cent stake and Merrill Lynch, US Representative, have also made strong protests to the Japanese Government.

Mr Nakasone has also ordered the Ministry of Posts and Telecommunications to find an early solution to the row over the establishment of Japan's second international telecoms carrier.

Continued on Page 20

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## Infighting delays Peking's decision on Hu successor

BY ROBERT THOMSON IN PEKING

POLITICAL infighting within a divided Chinese leadership is preventing the appointment of a successor to Hu Yaobang, the deposed General Secretary of the ruling Communist Party, according to diplomats.

A senior official of the Ministry of International Trade and Industry (Miti) is to go to Washington next week to attempt to dissuade the Administration from implementing the punitive tariffs in response to Mr Nakasone's visit to Washington.

He will not be replaced until a full party congress in the autumn, according to a weekend announcement at a rare press conference which saw senior leadership contend on public display.

Zhao Ziyang, China's reform-minded Prime Minister, will remain acting leader of the 40m member party until the Congress. Mr Zhao is confirmed as party chief, the three vice-premiers on show at Saturday's press conference would be front-runners to succeed him as Prime Minister.

The struggle for the Chinese leadership hierarchy will depend on the outcome of the continuing battle between supporters of economic reform and those who favour a return to orthodox Marxism.

Diplomats assessing the outcome of last week's sitting of the National People's Congress – China's nearest equivalent to a Parliament at which the disgruntled Hu made a surprise reappearance only to be publicly criticised – expect intense political manoeuvring leading up to the 13th Party Congress.

Yet Yiliu, one of the three vice-premiers at Saturday's press conference, said that Hu had "sacked to resign."

Li Peng, a political conservative, was assertive in his answers and, significantly, was flanked at the official table by Tian Jiyun and Yao Yiliu, even though Yao is senior to him. Asked by foreign correspondents if the seating arrangement, always an important guide in Chinese politics, was a good sign for his prospects as prime minister, Li Peng, a political conservative, said: "There is no such linkage. If vice-premier Yao Yiliu is willing, I am ready to change seats with him."

Li did not offer to swap seats with Tian Jiyun, a strong supporter of economic reform. Tian headed Li as favourite for the premier's post last year after several impressive public performances, but now seems to have slipped behind, and twice

had his answers clarified by Yao Yiliu.

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## OVERSEAS NEWS

## Davy McKee shares South Korean steel plant orders

By Maggie Ford in Seoul  
A GROUP of European companies including Davy McKee of the UK have won contracts worth \$150m (\$94m) to build a stainless steel processing plant in South Korea.

Letters of intent have also been sent to three Japanese companies and Clesim of France for a \$350m cold rolled steel mill, marking an important expansion of the country's steel industry.

The other European companies involved in the project are Krupp of West Germany and Voest Alpine of Austria. Davy McKee's part of the contract, for an annealing and pickling line, is worth \$45m.

The stainless steel plant is to be built at the state-owned Pohang Iron and Steel Company's site on South Korea's east coast, while the cold rolled mill will form part of the company's new complex at Kwangyang Bay in the south.

Davy McKee has also won contracts to build two blast furnaces worth \$75m each at the Kwangyang Bay complex, and two more are planned. The first blast furnace is expected to be opened next month following its completion six months early.

## Alfonso chooses union leader

By Tim Coone Buenos Aires  
A union leader, Mr Carlos Alderete, is to become Argentina's new Labour Minister as part of a government strategy to forge a "social contract" between the government, trade unions and industrial leaders.

Mr Alderete, leader of the white-collar Power Workers' Union, was nominated by President Alfonso at the weekend.

The move is widely expected to reduce labour conflicts in an important electoral year for the Government by undermining a more militant and confrontational sector of the General Confederation of Workers (CGT) led by Mr Saul Albdalini, who has organised eight general strikes against President Alfonso's economic policies.

## Reagan resists the big stick in punishing Japanese

BY LOUISE KENOE IN SAN FRANCISCO

### SEMICONDUCTOR PACT SURVIVES DESPITE US SANCTIONS

BY OUR SAN FRANCISCO CORRESPONDENT

THE US trade sanctions against Japanese electronics goods come after seven months of disputes and negotiations over implementation of a bilateral semiconductor trade agreement reached last July and signed in September.

"The President has chosen to use a scalpel rather than a sledge hammer to attack the problem," noted one industry observer.

For US chip makers, the President's announcement on Friday ended months of frustration over the apparent unwillingness or inability of the Japanese Government to force Japanese semiconductor producers to adhere to the six-month-old bilateral semiconductor trade agreement.

A trade agreement isn't worth a damn unless you have a stick behind it," said Mr Charles Spork, President of National Semiconductor. "The import tariff will provide that stick he believes. "The Government must do whatever it takes to make the agreement work."

"These sanctions should provide a reasonable incentive for the Japanese Government and industry to comply with the trade agreement," commented Mr Andrew Proscanski, president of the Semiconductor Industry Association, a trade group representing US producers. "The Japanese have had ample time to comply with the agreement's terms."

Since the trade agreement was signed last September, Japanese companies have continued to sell semiconductor products below the cost of man-

facture and US groups have gained no increase in access to the Japanese market, Mr Proscanski said.

"We are pleased that the President has recognised the urgency of this situation, and the necessity of taking strong action now,"

Others felt that the Government's action was not strong enough. The tariffs "could have been tougher," said Mr Robert Matul, a California democratic Congressman. Japanese electronics sales in the US totalled more than \$23bn last year, he noted. "Here we are taking \$300m. To the Japanese it may well end up being worth the cost."

Mr Pete Domenici, a Republican Senator of New Mexico, agreed. "I'm even sceptical whether this is enough. There are certain rules of fairness, and when a country violates them, it deserves to be punished," he said.

ment, according to the US administration. Indeed, US officials see the action as a means of forcing Japanese compliance with the pact.

The tariffs are designed to compensate the US for business lost through Japanese violations, US trade officials said. The Administration calculates these losses at \$300m although industry estimates run as high as \$1bn.

The trade sanctions will be lifted if and when Japan opens its semiconductor mar-

ket and stops dumping in third-country markets, President Reagan said.

Under the terms of the agreement Japan agreed to open its market to foreign semiconductor producers and prevent dumping of Japanese memory chips not only in the US, but in worldwide markets.

In return, the US suspended three major trade suits — two that charged Japanese chips with dumping memory chips, and a broader trade complaint

charging the Japanese with unfair trade practices.

Over the past six months,

US dumping of Japanese

chips has been eliminated by

US Commerce Department

regulation of prices. Outside

the US and Japan, particularly in Asian markets such as Hong Kong, Korea and Taiwan, dumping of Japanese

memory chips has continued,

according to Commerce De-

partment studies and data

provided by the US semi-

conductor industry.

full compliance with the agreement," said the Semiconductor Industry Association.

Privately, US semiconductor executives are growing increasingly concerned that it may not be possible for the Japanese Government to force full compliance with the agreement. Despite several strong warnings by the Japanese Ministry of International Trade and Industry, US price monitoring has detected widespread continuing dumping of Japanese memory chips in Hong Kong and Taiwan.

If the US tariffs prove

enough of a threat to Japanese electronics companies to persuade them to adhere to the trade pact, however, a worldwide increase in chip prices will follow, analysts predict.

Cape conservationists and environmental groups have been critical of his use of ministerial powers to authorise property development projects in areas of outstanding natural beauty and environmentally fragile areas.

There is some speculation in the US that the President's announcement of tariffs is really only another "warning shot" designed to gain Japanese attention and that the same time we think that it is important that the Japanese Government understands our problem to address this problem.

The tariffs could benefit US computer and electronics equipment producers if their Japanese competitors' products were effectively excluded from the US market. But few would wish to be seen aplauding market restrictions.

Whether the tariffs will produce the desired effect and force the Japanese to comply with the semiconductor trade agreement is also open to question. "We are hopeful that the Japanese Government and industry will move quickly to

that they expect Japan to be able to take any action that could avert tariffs," Mr. Neuffer

indicated at the White House

announcement that a decision

was still to be reached on \$153m

worth of tariffs which represent

compensation to the US for lack

of promised access to the

Japanese market.

## S African minister found shot dead

By Jim Jones in Johannesburg

MR JOHN WILEY, South Africa's Environment Minister, was found shot dead in the bedroom of his home at Noordhoek near Cape Town yesterday morning. Police said foul play was not suspected.

Apart from his ministerial responsibilities, Mr Wiley has for several years been personally involved in property development projects in the peninsula. Over the last two years the Cape property market has been quite depressed.

Cape conservationists and environmental groups have been critical of his use of ministerial powers to authorise property development projects in areas of outstanding natural beauty and environmentally fragile areas.

Nomination day for the May 6 white election is on Tuesday March 31 and the ruling National Party is faced with finding an alternative candidate to contest the Simonstown seat held by Mr Wiley. Cape political analysts believe that Mr Wiley, who was one of two white members of the Cabinet, faced a strong challenge from Mr. John Scott, the moderate Progressive Federal Party's candidate for the seat.

### Shamir re-elected

Mr Yitzhak Shamir, the Israeli Prime Minister, was, as expected, yesterday unanimously re-elected as chairman of the Herut Party, the main component of the right-wing Likud bloc. Andrew Whitley writes from Jerusalem. Yesterday, at the Tel Aviv exhibition grounds, Herut Party delegates were clearly trying hard to be on their best behaviour, minutes of the universal opposition they earned last year when fighting broke out repeatedly on both the platform and the convention floor.

### Israelis in gun battle

Five Israeli soldiers were wounded and three civilians were killed during a sharp firefight in southern Lebanon on Saturday evening. Andrew Whitley reports. The engagement reportedly happened during a search operation by helicopter-borne Israeli troops just outside Israel's self-proclaimed "security zone" in Lebanon.

An army spokesman in Jerusalem said the gunmen were killed when Israeli troops clashed with a terrorist squad five miles north of the border.

## TV preachers' lavish lives laid bare as 'Satan has a field day'

BY LIONEL BARBER AND NANCY DUNNE IN WASHINGTON

"SATAN HAS had a field day," declared the Rev Jerry Falwell, preacher, politician, and putative saviour of PTL, the creationist Pentecostal ministry in Fort Mill, South Carolina.

The sex and blackmail scandal which has propelled Rev Falwell to the leadership of PTL—the acronym for People That Love or Praise The Lord—is as lurid as any cheap paperback script.

But beyond the arresting detail, the scandal has given the American public a rare insight into the fund-raising tactics and lavish life-styles of preachers who each week beam messages of salvation to an

estimated 8m followers—the so-called television evangelists.

It has touched a raw nerve among the nation's conservatives. Are the TV evangelists practising what they preach and what of the Presidential aspirations of Rev Marion Pat Robertson, the standard-bearer of the religious right who can count on at least 6.8 per cent of votes in the Republican Party, making him a potential power-broker at the 1988 convention?

On the surface, the feed between the fundamentalists began when Rev James Bakker, the baby-faced founder of PTL resigned, having confessed to adultery seven years ago and

paying \$115,000 to cover up 500-room hotel, convention centre and TV studio, is no exception. But as with any business, it has to operate in a market.

While the number of TV evangelists is still rising, the total market is close to saturation. Tightening demand among the 40-60m adults who watch TV evangelists has been matched by increasingly high overheads, notably the costs of regular TV time.

As Rev Falwell conceded:

"There are a finite number of persons who can underwrite these ministries."

Yet, some ministers—like

some figures on Wall Street—

thought they had never had it

so good. Rev Oral Roberts of Tulsa, Oklahoma, having started work on a 50-storey City of

Faith Hospital—if recently threatened to die if he failed to raise \$3m by April 1. He had to be bailed out by a dog-track owner.

Rev Swaggart—who gathered an audience of 13,000 in Los Angeles sports stadium on Friday—immediately attacked Rev Roberts on the grounds that God is not a "hit man."

In retrospect, this can be seen as the start of his clean-up campaign, with PTL next on the list.

All this is very worrying to Rev Pat Robertson, who has

already begun campaigning in

50 per cent of Michigan.

Rev Falwell—who looked at times more like a corporate troubleshooter than a fundamentalist preacher last week—

is meanwhile concentrating on

tightening up his ministry—

a \$50m loan—from

an unknown donor—may be

already on the way.

New Hampshire, one of the key

primary races in next year's

Presidential race.

Though he has still to declare his candidacy, Rev Robertson's followers have already burst

into two state caucuses

picking up 40 per cent of

pledges among Republican

voters in South Carolina and

50 per cent in Michigan.

Rev Falwell—who looked at

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AT&T and Philips Telecommunications

in the field of optical trans-

mission systems and optical

fibre development.

Two areas that hold the key

to the future of mass com-

munications technology in the

world of tomorrow.

The merger brought

together AT&T's advanced

telecommunications tech-

nology and Philips' un-

paralleled electronics

capability, market-

ing skills and

international

connections to form the

world's most advanced tele-

communications company.

A company that

possesses all the necessary

know-how and experience

to act as your ideal

partner in plan-

ning, con-

structing

and serv-

ing the most

ad-

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telecom-

munication net-

works anywhere

in the world.

AT&T and Philips Telecommunications B.V.

## OVERSEAS NEWS

# Poland and US near agreement on joint venture

BY PETER MONTAGNON, WORLD TRADE EDITOR, IN LONDON

POLAND is in an advanced state of negotiations with Dresser Industries of the US for a joint venture to produce bulldozers and earth-moving equipment. Mr Andrzej Wojcik, Foreign Trade Minister, said:

The joint venture would be the largest to be signed up since new legislation permitting such operations was passed in the middle of last year. It could generate sales as much as \$200m, he said in a interview during a visit to London.

Final agreement on the deal would mark a breakthrough for the joint venture scheme which is regarded as an important plank in Poland's efforts to boost sales of manufactured products as its traditional exports, notably coal, decline.

So far only a couple of Western companies have signed up for joint ventures amid concern over the conditions attached to them. These include a stipulation that the Polish partner must have a majority stake.

However, Mr Wojcik said, Poland's minister was also adopting a cautious approach.

## Ferranti makes rival fighter radar offer

BY DAVID BUCHAN IN LONDON

FERRANTI OF THE UK is offering a derivative of its Blue Vixen radar as a cheaper alternative to development of the VCR-90 which the group is offering, in an all-European consortium, for the European Fighter Aircraft (EFA).

Ferranti admitted on Friday that the Blue Vixen derivative, currently being tested for Royal Navy Sea Harrier aircraft, was "not compliant with the full specifications" for the new EFA radar demanded by the Munich-based Eurofighter organisation. This is a consortium formed by

the four countries building the EFA—Britain, West Germany, Italy and Spain.

Ferranti has submitted the Blue Vixen bid for consideration, should the countries in the EFA programme opt for a less capable but cheaper and more immediately available radar.

However, Ferranti stressed that the Blue Vixen alternative had been proposed with the full knowledge of its partners—Fiat of Italy, AEG of West Germany and IAI of Spain—in the VCR-90 consortium bid.

## France plans attack on electronic sex industry

BY GEORGE GRAHAM IN PARIS

AFTER A first abortive assault on pornographic magazines, France's right-wing Government is mounting an attack on the country's expanding electronic sex industry.

Mr Gerard Longuet, the Minister for Posts and Telecommunications, has announced measures aimed at cutting back the erotic message services which have colonised France's Minitel videotex network and account for a growing proportion of Minitel use.

Mr Longuet plans to remodel the charges for Minitel pages in order to reduce the activity of the erotic message services, known as "pink Minitel". The minister said that the excessive profits of these services were revealed by their excessive advertising.

His colleague, Mr Charles Pagnon, Minister of the Interior, last week tried to clamp down on a number of gay and pornographic magazines. But had to retreat following a storm of protest against his attempt at censorship.

## European Court rules on Dutch VAT case

BY LAURA RAUN IN AMSTERDAM

THE EUROPEAN Court has ruled that the Netherlands must collect in September.

The Netherlands has never required notaries public and sheriff's officers to charge VAT on their services and is in no hurry to do so even though it has no legal recourse to the Luxembourg court's decision.

Joint discussions between the Finance Ministry, Justice Ministry and Royal Notaries Bond will be held "in coming months" to consider a new interpretation of Dutch law to conform with the court ruling, a Finance Ministry spokesman said.

The Dutch argued that notaries public, officers who certify documents, and sheriff's officers, who serve warrants, are government agents and therefore exempt from value-added taxes. But the European Commission contended in a suit lodged in 1985 that they are private professionals who perform commercial services and are thus subject to taxation.

The court case is based on the EEC's 8th VAT directive of 1977 which sought to harmonise the products and services on which taxes are levied and exempted. The European Commission has brought a similar suit against Britain over its zero-tax rating of the construction industry and the European

## Fame thrust on Italian woman communist

By John Wyles in Rome

A CRAFTY initiative by Italian President Francesco Cossiga has transformed Mrs Nilde Iotti over the weekend from a distant, but respected political figure into a symbol of feminist hopes and Communist Party aspirations.

The 67-year-old president of the Camera—the lower house of the Italian parliament—is expected to report back to the President by mid-week on whether any government can command a majority in the present legislature. If, as expected, she cannot identify a majority, then the President would feel free to dissolve parliament and bring forward elections due in June 1988.

Mrs Iotti is not being asked to form a government herself but, as an institutional figure "above party", to consult party leaders on whether an alternative can be found to the five-party coalition led by Mr Bettino Craxi, the outgoing socialist Prime Minister. Last week's failure by Mr Giulio Andreotti, the Christian Democrat leader, to conclude an agreement on a new government appears to have brought the end of the five-party coalition which has governed Italy since 1981.

In the meantime, the shrewdness of the President's appointment of this elegant, greying woman as a symbol of hope is being steadily appreciated. Women are highly under-represented in Italian politics and associating one in the attempt to resolve one of the country's most difficult political crises has been widely acclaimed by feminist leaders.

But Mrs Iotti symbolises more than one cause because she is also part of the Communist Party's (PCI) leadership.

Her brief new role is allowing the PCI to dream that it can again play an influential part in leading Italy out of a political impasse. Mr Alessandro Natta, the party's leader, will be trying hard to convince Mrs Iotti that there is a parliamentary majority among those parties in the centre and on the left which want to avoid early elections and thus guarantee the holding of referendums on June 14 on nuclear energy and judicial reform. Elections and referendums cannot take place in the same year.

Polish prices raised

The Polish Government yesterday raised food and energy prices and said postal charges, fares and the price of meat would rise later, Agence report. A communiqué said pressure from official trade unions had limited food price rises to 5 per cent against the 12 per cent planned. Charges for petrol, gas and electricity will increase by 5 per cent and fuel coal by 50 per cent.

Teletel 3 costs the user nearly FF 1 (16 US cents) a minute, of which the telephone company keeps 37.5 per cent and the rest is passed on to the service supplier. This network, which includes news services, computer games as well as the erotic messages, has rocketed since its creation in September 1985 and now counts over 1,000 services.

Ariane suffers further setback during testing

By Our Paris Staff

ARIANE, the European satellite launching rocket, has suffered another setback which may delay yet again its next launch, which had been planned for June.

An accident during testing of the rocket's third stage motor has forced the Ariane group to start again with tests on a new motor. The next launch is still officially scheduled for June, but observers believe the three weeks of tests, transport to the launch site in French Guyana and erection of the rocket will be impossible to achieve in that time.

The Ariane rocket has been grounded since a third stage motor failed to ignite at its last launch in May last year. A wave of incidents has affected all the competing satellite launching programmes, and raised the potential price money for the first to return to a normal rhythm of successful launches.

The Dutch VAT rate is a relatively steep 20 per cent and taxes on the services of notaries public and sheriff's officers apparently will amount to "several tens of millions of guilders", the ministry spokesman said. What is almost certain is that the VAT will be passed directly along to the already beleaguered recipients of arrest warrants and notaries fees.

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THE WALL STREET JOURNAL  
DEPT. OF BUSINESS INFORMATION

## OVERSEAS NEWS

## Taiwan to lift currency controls

By Robert King in Taipei

TAIWAN'S Cabinet has decided to remove strict foreign exchange controls in a further stage of a reforms package, but it will be some time before the scope of the measure is evident.

Mr Yu Ku-hwa, the Prime Minister, on Saturday broke a deadlock between the central bank, which some weeks ago proposed technical revisions of foreign exchange laws, and conservatives within the Cabinet who fear a massive outflow of capital.

Mr Yu, while not setting a timetable for the reform, said that the Government should "suspend the controls at a time when the trade surplus is too high," while retaining the legal basis for the controls only for "use in an emergency."

The Prime Minister authorised the move in an attempt to reduce the country's huge foreign exchange reserves, now at a record \$53bn (\$33.1bn) and ease pressure on the local money supply which grew by 50 per cent last month.

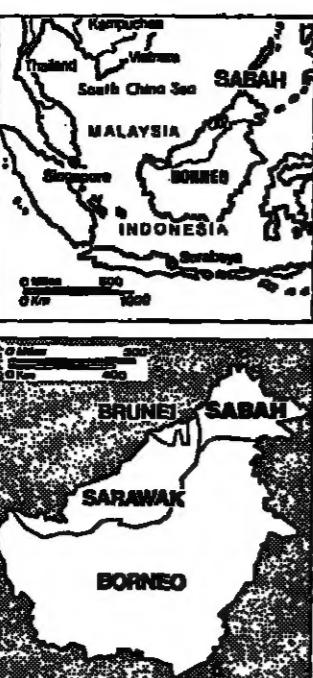
The move would also slow the rise of the new Taiwan dollar, which, at Saturday's close, stood at \$4.23 to one US dollar, almost 15 per cent higher than a year ago. Some observers consider that the currency could go as high as 28 to the US dollar but traders and manufacturers fear their export-oriented business would be hit badly by even 32 to one.

Conservatives within the Government have argued that reserves would be needed for defence in the event of an attack by China—apparently the "emergency." Mr Yu referred to—although most observers agree the chance of such an attack in the near future is remote.

Authorities of the Government's authority point out that a thriving black market, to which the Government has turned blind eye for years, can move large amounts of foreign exchange abroad with just a phone call.

Mr Yu predicted that the reforms would not reduce the foreign exchange reserves in the short term but would aid long-term liberalisation. Finance Ministry and central bank will have to produce regulations before the reforms can be enacted.

## Leading Malaysian party hesitates over expansion into Sabah



THE Supreme Council of the United Malay National Organisation (Umno), the dominant party of Malaysia's ruling coalition, on Saturday postponed a decision on whether to expand its organisation to Sabah, the oil- and timber-rich state on the northern tip of Borneo.

The council was preoccupied with the April 24 Umno elections, which will determine whether Dr Mahathir Mohamad can defeat a strong challenge within the party and continue as Malaysia's prime minister.

Dr Mahathir does not need yet another political tangle just now.

When the scrap over the Umno leadership is finished, however, Umno leaders will have to come to grips with growing restiveness in Sabah over the state's relationship with the Federal Government of Malaysia, an issue that has raised questions about the official religion of the state.

Some do not like the fact that federal departments in Sabah are headed by peninsular Malaysians who come with sub-

stantial cost-of-living subsidies, like an old-style colonial administrator.

Others would like to raise the 5 per cent royalty that the state government receives from local oil extractions.

These complaints are symptomatic of a lack of trust and stems from a root problem, which is that the political and social formulae designed to accommodate a very different racial and cultural mix on peninsular Malaysia do not work the same way in Sabah.

Sabah's largest ethnic group is indigenous Kadazans, not Malays. Many of the Kadazans are Christians, although there are a fair number of Moslems as well. Far more than in peninsular Malaysia, English has been the language of public life—not Malay—first under the rule of North Borneo Company and later as an English crown colony.

These differences were taken into account in a 20-point agreement made when Sabah joined Malaysia in 1963.

Yet earlier this year, Dr Jeffrey Kitingan, chairman of the Institute of Development Studies (IDS) in Sabah, sent a letter to the Federal Government that questioned whether the 20 points had been observed and then examined other aspects of the federal-state relationship, including federal interference in state political affairs.

Dr Kitingan sent the letter as a private citizen, but in addition to his professional position he is brother to Datuk Dr. Pairin Kitingan, the Sabah Chief Minister, and the letter is unlikely to be ignored. The Chief Minister has since commissioned the IDS to conduct a systematic study of federal-state relations.

The tension between the state and federal government grew in the combative atmosphere following Datuk Pairin's rise to power. Datuk Pairin is a Christian Kadazan and his political party, the Parti Bersekutu Sabah, (PBS) is sometimes per-

ceived as catering principally to Christian Kadazan interests, even though many Kadazan Moslems also voted for the PBS. Perhaps most important is the perception that Sabah's indigenous people triumphed politically over external forces although this is grossly over-simplified.

These feelings were intensified by the violence that followed the first PBS electoral victory in 1985, and which lasted until new elections were called in 1986, when the PBS won a 2/3 majority control in the state assembly and put an end to doubts about its mandate.

The Umno advance into Sabah was to be on the back of the United Sabah National Party (Usno), a party seen to represent Moslem interests and which was routed by the PBS in the polls. Umno was to help revitalise Umno by taking it over.

The Umno entry however was stalled by the possibility that if Usno merged into Umno, by-elections might be triggered in a party's spirit. It remains to be seen whether they will be received that way.

## Zambia reintroduces auctions of foreign exchange

BY VICTOR MALLETT IN LUSAKA

ZAMBIA, hit by a wave of pay strikes from teachers, doctors and nurses, resumes its foreign exchange auctioning this week-end after a two-month break which has seen renewed protests against economic austerity, left businesses starved of vital imports and placed further strains on the country's relations with the International Monetary Fund (IMF).

The reintroduction of the weekly auction, an important part of the stalled IMF recovery programme for Zambia, is being welcomed by Western donor countries. They see it as a defeat for anti-IMF govern-

ment officials who prompted the suspension of the auction system eight weeks ago, and they regard the modifications to the foreign exchange regime—including a new favourable rate for government external debt servicing and procurement of medical and educational supplies—largely as a face-saving device.

But the auction of \$8m on Saturday by no means marks the end of Zambia's dispute with the IMF, which is still seems a long way off. The IMF is owed more than \$150m by Zambia in arrears.

The International Cocoa

Agreement was negotiated last July, and came into effect at the end of January. But the buffer stock, which is used to keep cocoa off the market and stabilise prices, could not operate because of disagreement over the rules.

The disagreement covered three main points:

- Should the buffer stock manager pay different prices for different qualities of cocoa?
- Should he buy both on the

sums to reduce arrears on soft loans.

Some diplomats speculate that Zambia's foreign exchange shortage might have been worsened by its recent decision to divert copper exports away from South African ports and so increase use of inefficient ports in Tanzania and Mozambique.

One way of reducing the budget deficit, favoured by the IMF, would be to cut food subsidies which were hurriedly reintroduced by president Kenneth Kaunda last year to defuse widespread anti-government rioting, but Dr Kaunda is in no mood to antagonise his long-suffering citizens any further.

Striking teachers and medical staff are demanding more pay to cope with the soaring cost of living, and nurses have called for danger money when they deal with the many Zambians who suffer from AIDS. The political temperature has been further raised by an incident in which a group of youths, thought to be militants of the ruling party, assaulted nurses in Lusaka in a revenge attack for the strikes.

Brokers said timecharter rates for Panamax vessels—the largest able to transit the Panama Canal—were between \$7,000 and \$7,700 for Atlantic round voyages, with as much as \$7,000 being paid for an Australian round voyage.

## SHIPPING REPORT

## Dry cargo rates increase

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

DEMAND on the dry cargo market continued to strengthen last week largely as a result of continued Soviet and Chinese grain purchases.

In the tanker market, brokers

Denholm Coates, the London shipbrokers, said the grain rate from the US Gulf to Japan had climbed to around \$16.80 per ton, while the US Gulf/Continent rate was around \$8.75.

The rate from the US north Pacific to Japan was said to be around \$10.75.

Brokers said timecharter rates for Panamax vessels—the largest able to transit the Panama Canal—were between \$7,000 and \$7,700 for Atlantic round voyages, with as much as \$7,000 being paid for an Australian round voyage.

## World Economic Indicators

## FOREIGN EXCHANGE RESERVES (US\$bn)

|             | Jun. 87 | Dec. 86 | Nov. 86 | Jan. 86 |
|-------------|---------|---------|---------|---------|
| US          | 17,982  | 17,328  | 16,785  | 12,318  |
| France      | 44,893  | 37,657  | 37,419  | 29,483  |
| W. Germany  | 54,121  | 47,645  | 46,902  | 39,434  |
| UK          | 15,591  | 14,985  | 14,957  | 9,534   |
| Italy       | 19,624  | 18,116  | 18,106  | 12,204  |
| Belgium     | 4,857   | 4,438   | 4,337   | 3,437   |
| Netherlands | 16,191  | 9,583   | 10,224  | 7,367   |
| France      | 22,628  | 22,222  | 22,948  | 24,219  |

Source: IMF

## Cocoa delegates hammer out rules on buffer stock

BY DAVID BLACKWELL

THE International Cocoa Organisation (ICCO) has agreed on the rules to govern its buffer stock after two weeks of negotiations in search of a compromise acceptable to consumers and producers.

Delegates to the conference in London decided on Friday that the rules they had so patiently hammered out should take effect immediately. Cocoa prices are hovering around the

lower interventions, or "must-buy" price of 1,600 SDRs. Below that figure the buffer stock manager must defend the price.

It will be two to three weeks before he can start buying—the time needed to assess the market and organise a communications system.

The International Cocoa Agreement was negotiated last July, and came into effect at the end of January. But the buffer stock, which is used to keep cocoa off the market and stabilise prices, could not operate because of disagreement over the rules.

The rules provide a fixed set of differential prices for cocoa from different origins; allow for purchases on the spot and forward markets and permit the purchase of up to 15 per cent of the total stock from

non-members. Buying will be by means of an offer system, as against a posted price system.

The buffer stock manager's

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## Issues of Government Stock

The Bank of England announces that Her Majesty's Treasury has created on 27th March 1987, and has issued to the Bank, additional amounts as indicated of each of the Stocks listed below:

£150 million 2½ per cent INDEX-LINKED TREASURY STOCK, 2004

The price paid by the Bank on issue was in each case the middle market price of the relevant Stock at 9.30 p.m. on 27th March 1987 as certified by the Government Broker.

In each case, the amount issued on 27th March 1987 represents a further tranche of the relevant Stock, ranking in all respects pari passu with the Stock and subject to the terms and conditions applicable to that Stock, and subject also to the provision contained in the first paragraph of this notice; the current provisions for Capital Gains Tax are described below.

Copies of the prospectuses for the Stocks listed above, dated 22nd January 1982 (as amended by the supplement to the prospectus dated 9th March 1982) and 18th December 1986 respectively, may be obtained at the Bank of England, New Issues, Watling Street, London, EC4M 9AA.

Application has been made to the Council of The Stock Exchange for each further tranche of stock to be admitted to the Official List.

The Stocks are repayable, and interest is payable half-yearly, on the dates shown below (provision is made in the prospectuses for stockholders to be called in the right of early redemption under certain circumstances):

| Stock   | Redemption date  | Interest payment date |
|---|------------------|-----------------------|
| 2½ per cent Index-Linked Treasury Stock, 2011 | 23rd August 2011 | 23rd February         |
| 2½ per cent Index-Linked Treasury Stock, 2024 | 17th July 2024   | 22nd August           |

Both the principal and the interest on the Stocks are indexed to the General Index of Retail Prices. The index figure relevant to any year is the figure published seven months previously and relating to the month before the month of publication. The index figure relevant to the month of issue of 2½ per cent Index-Linked Treasury Stock, 2011 is that relating to May 1981 (284.1); the equivalent index figure for 2½ per cent Index-Linked Treasury Stock, 2024 is that relating to April 1988 (386.5). These index figures will be used for the purpose of calculating payments of principal and interest due in respect of the relevant further tranches of stock as provided for in the prospectuses for the two Stocks; the calculations will take account of the revision of the index to a new base of January 1987 (100) on the old base the index for January 1987 was 394.5).

The relevant index figures for the half-yearly interest payments on the Stocks are as follows:

| Interest payable | Published in | Relating to |
|------------------|--------------|-------------|
| February         | January      | June        |
| August           | July         | December    |
| January          | December     | May         |
| July             | January      | November    |

The further tranches of 2½ per cent Index-Linked Treasury Stock, 2011 will rank for a full six months from issue on 23rd August 1987. The further tranches of 2½ per cent Index-Linked Treasury Stock, 2024 will rank for the interest payment of £1,829 per cent to be made on 17th July 1987.

2½ per cent Index-Linked Treasury Stock, 2024 is specified, and 2½ per cent Index-Linked Treasury Stock, 2024 will be specified, under paragraph 2 of Schedule 2 to the Capital Gains Tax Act 1979 as a gilt-edged security under current legislation exempt from tax on capital gains, irrespective of the period for which the Stock is held.

**Government statement**

Attention is drawn to the statement issued by Her Majesty's Treasury on 29th May 1985 which explained that, in the interest of the orderly conduct of fiscal policy, neither Her Majesty's Government nor the Bank of England or their respective agents or agents undertaken to disclose tax changes decided on but not yet announced, even where they may specifically affect the terms on which a Stock is issued or sold by or on behalf of the Government. The Bank of England can therefore be accepted for any omission to make such disclosures and that such omission shall neither render any transaction liable to be set aside nor give rise to any claim for compensation.

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## UK NEWS

Michael Cassell assesses Labour's defence mission to the Oval Office

حکایت از احمد

# Austin Rover to sign long-term component deals

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

AUSTIN ROVER, the state-owned volume car company, plans to designate "preferred suppliers" under a partnership system which it claims will reduce uncertainty and give the UK components industry a "tremendous opportunity" to expand.

These suppliers will be given Austin Rover business "in perpetuity" as the existing system of short-term contracts for parts is phased out.

"We aim to give suppliers confidence in the future, confidence to press ahead with research and development, new investment and the introduction of advanced technology," said Mr Andy Barr, the car group's managing director for operations.

Austin Rover would benefit from the improved quality and cost reductions that would flow from such investment. Mr Barr also gave a commitment to the UK industry that it would not suffer from Austin Rover's continuing collaboration with Honda, of Japan.

He pointed out that the UK content of Austin Rover's purchases of materials was running at 87 per cent. This was worth more than £200m. "We intend to maintain that very high local content. Our future collaboration with Honda won't do

The Austin Rover initiative will certainly be welcomed by an industry that has slashed manpower and capacity in recent years under the pressure of falling UK vehicle assembly and mounting imports.

Suppliers have expressed their concern about prospects and Austin Rover's collaboration with Honda both privately to the Government and in evidence to the House of Commons trade and industry committee which is inquiring into the condition of the industry.

The chief executive of one of the major suppliers said last night: "It is difficult to exaggerate the significance of this Austin Rover strategy. If the company is as good as its word - so far it seems to be - the changes go far beyond anything done by Ford or General Motors."

Mr Barr said it was only possible to move now to the policy of preferred suppliers because of the progress made in recent years in improving the quality and efficiency of the components companies.

Austin Rover had cut the number of suppliers from 1,200 to 700. Of these, whereas only 30 per cent had been classified as Grade A in terms of quality and reliability of products in 1980, the proportion had now climbed to more than 80 per cent.

Starting next week, Austin Rover will be calling in suppliers in batches of around 25 for whole-day briefing sessions conducted by directors and the Department of Industry to explain both the new system and the importance of quality.

Preferred suppliers would be selected according to whether they were commercially viable; competitive on price in international markets and in the forefront (though not necessarily the leader) of research and development.

Agreements would be drawn up for the contract to continue "in perpetuity." Mr Barr explained that Austin Rover was looking for a genuine partnership and a working relationship under which both parties would work to the common aim of producing "the best product at the best price."

Motor trade balance widens, Page 6

# Kinnock and Reagan fail to bridge the great divide

WHEN Mr Neil Kinnock, the Labour Party leader, strode into his first press conference on arrival in the United States last Thursday, he summarily dismissed suggestions that his planned meeting with President Reagan could be likened to walking into a lion's den.

But perhaps it was immature, or just characteristically optimistic, of Mr Kinnock to imagine that he was going to escape so lightly. For if the Oval Office session had been in the Labour leader's own words "calm and gentle," US officials quickly set out to inflict some deep and damaging wounds after he had left the den.

There was he acknowledged, a "divergence" of views, but any other interpretation would underestimate both the US government's maturity and its readiness to acknowledge the shifting sands on which the defence issue now stands.

When he emerged next day from his "polite and businesslike" meeting in the Oval Office, he certainly did not show any of the signs of someone who had been savaged by a pride of heavyweights which, apart from the President, included vice-president Bush, Mr George Shultz, the Secretary of State, Mr Caspar Weinberger, the Defence secretary, Mr Frank Carlucci, the National Security Adviser and Mr Howard Baker, the President's new chief of staff.

The meeting had been useful and constructive with both sides having an equal say. The President's central point had been to express "concern by implication" about the coherence of the Alliance, but he had freely volunteered his determination not to interfere in British political issues.

A brief but pointed statement from the White House wasted neither words nor the opportunity to rubish Labour's defence strategy. The President had said he did not agree with it and believed it would weaken Nato, undermine East-West relations and undercut the US negotiating position at the Geneva arms talks.

Full details of the White House line reached Mr Kinnock during the afternoon, minutes after he had been taken onto the floor of the Senate, which temporarily suspended business to welcome him and to applaud his arrival.

His initial reaction on the steps of Capitol Hill was one of genuine surprise, and while he was clearly under an obligation to put the best gloss on his session with the President, he appeared taken aback by the interpretive gap dividing reports of the Oval Office meeting.

Mr Kinnock: "divergence of views"

President Reagan: "concern for Nato"

Street played a hand in setting up Mr Kinnock, in order to enable the President to knock him down just before the Prime Minister left for Moscow - a theory which Downing Street has vehemently denied.

But the only real question to be answered is why Mr Kinnock and his team should have expected their visit to have any other ending, and why they persisted with the US mission after a visit last year which is not best remembered for its

achievements. It is understood that Mr Healey himself at one stage thought it might be better for Mr Kinnock not to go.

But the Labour leader passionately believes in his party's defence strategy and, as he said repeatedly during the visit, he did not intend to be apologetic or defensive and wanted the trans-Atlantic differences aired out in the open.

There was also a belief that, in an election year, a meeting with the President would be a useful exercise in statesmanship. While photo opportunities might have been restricted at the White House, Labour Party cameras were busy recording the leader on his visits about town, no doubt for use in future party political broadcasts.

But by the time he saw the President to spell out a defence policy for which he knew would find little or no support, he had already openly attacked the "special, special relationship" between Mrs Thatcher and the President, although he was careful not to blame Mr Reagan.

Before leaving home he had attacked the Star Wars programme which to tell him represented the "biggest hope the free world has."

As a counterbalance, his most recent statements suggesting a softening of the deadlines for the removal of Cruise missiles from Britain,

so as not to upset the Geneva talks, might have been welcomed as a not insignificant gesture by the US administration but the issue was not even raised.

He was also strangely defensive when it came to describing the party's policy as unilateralist. It was not, he said, a gesture of disarmament, but a question of achieving the best defence value for the resources available.

But despite what could be interpreted as conciliatory gestures for US consumption, Mr Kinnock's plan to strip nuclear weapons and to increase conventional forces remains firm and fast. The problem was that he confronted allies whose own opinions remain as diverse as those of the Labour party.

No end of assurances about a continuing commitment to Nato will convince the current US administration that Mr Kinnock is on the right wavelength. They believe that recent events on the arms control front have emanated from a strength gained from the possession of nuclear forces which a Labour government would give away.

No end of speculation about who said what in the Oval Office will alter the perception of that divide. The visit will only have served to forcefully underline it.

Fight for lost support, Page 6

## Employer doubts on profit-related pay

BY CHARLES LEADBEATER, LABOUR STAFF

THE INTRODUCTION of profit-related pay still faces considerable obstacles in spite of the Government's proposal to allow part of such payments to be exempt from income tax. The Confederation of British Industry (CBI) warns in a report published today.

The Chancellor of the Exchequer announced in the budget this year that half of profit related payments will be exempt from tax up to a limit of £1,000 or 10 per cent of pay whichever is lower. Profit-related pay schemes will have to cover 80 per cent of a company's employees, for more than a year with at least 5 per cent of employees' total pay provided by profit-related payments.

The CBI's employment affairs bulletin says that while the tax re-

## Unions attempt to stem membership losses

BY PHILIP BASSETT, LABOUR EDITOR

BRITAIN'S two large general unions are both to establish separate studies of workplaces in order to help increase union involvement and boost organisation and membership recruitment.

Leaders of the TGWU transport workers want to set up a computer database of local labour market information, and the GMBU general union is asking all its members to conduct a "workplace audit" to increase information about the union's strength. Both moves are attempts to try to stem the drop in

memberships and to extend into new and unorganised areas of the workforce.

The TGWU's intent is one of a series of initiatives flowing from a two-day union strategy conference at Eastbourne at the weekend.

A background paper for the conference says that the unions must target its recruitment efforts, find out where the union's membership is concentrated, and from that push its main efforts into areas of little or no union membership.

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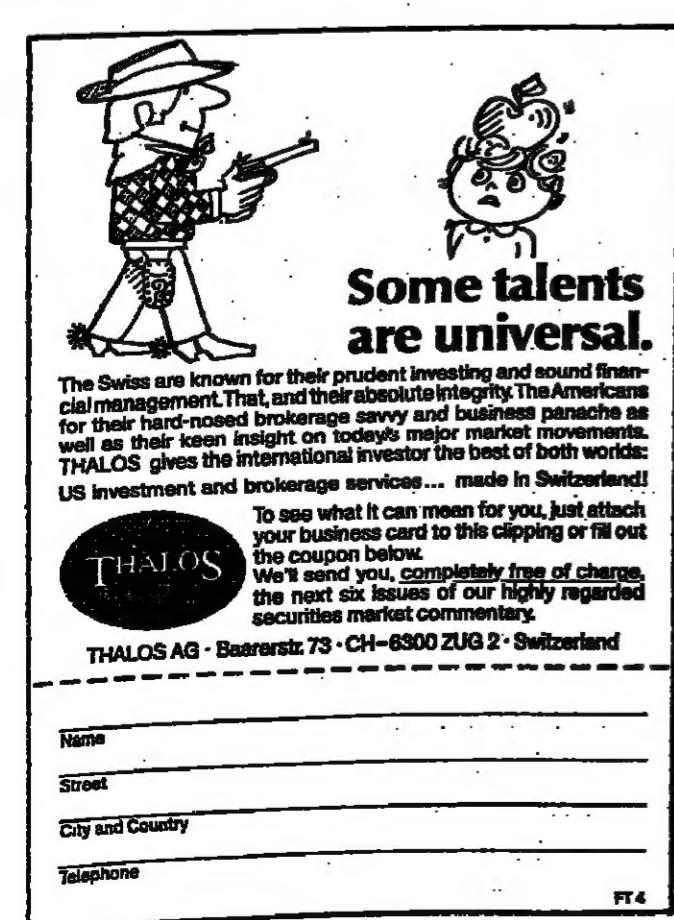
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## UK NEWS

# Labour fights to recover lost support

BY JOHN HUNT

THE LABOUR Party today begins a campaign to build up its support and improve its position in the opinion polls after last week's Gallup poll which put it third behind the Alliance.

The campaign will concentrate on attacking the Government rather than the Social Democratic Party (SDP) and the Liberals in the run-up to a general election (this year or next) and local elections on May 1.

Today a Labour Party Trade Union Congress (TUC) statement will be launched outlining a joint strategy. It will highlight the Government's record on unemployment and the need for co-operation between a Labour Government, trade unions and employers to stimulate growth and create jobs.

Taking part in the joint press conference will be Mr Neil Kinnock, Labour leader, Mr Norman Willis, general secretary of the TUC and Mr Roy Hattersley, Labour's deputy leader.

The London Labour Party is also taking action to counter the extremist image which the Tories have pinned on it. A press conference

will be held today launching a campaign to bring back a London-wide authority, and to emphasise what it sees as the achievements of the Labour-controlled London boroughs.

A private poll has warned Labour that it is running behind the Conservatives in London. Next month Labour starts a big poster campaign, largely concentrated on marginal seats, attacking the Government and stating its alternative policies.

Over the weekend Labour shadow ministers made a concerted attack on the Government over a whole range of issues.

Mr Bryan Gould, the party's campaign co-ordinator, said that Mrs Thatcher's aim of eliminating socialism heralded a further attempt to suppress any dissent from her views. Her real intention was to undermine publicly funded education and the proper provision of pensions.

He predicted that she would make a "frontal assault" on the values of millions of voters who did not think of themselves as socialists.

## Dockyard unions take minister to court

By Charles Leadbitter

TRADE UNIONS, worried over the effect on members of privatisation of the Royal Naval Dockyards at Devonport and Rosyth will seek a High Court declaration today that the Secretary of State for Defence has illegally failed to consult them about plans.

The unions will be supported by Dr David Owen, leader of the Social Democratic Party, and MP for Plymouth, Devonport.

Dr Owen's involvement follows a stream of complaints from constituents over the Government's handling of privatisation. He believes many details of a plan to bring in a private managing agency have not been adequately finalised, leaving dockyard workers unsure of their eligibility for civil service redundancy and pensions payments.

Dr Owen says the Ministry of Defence's failure to answer many of the detailed queries raised by dockyard workers is inexcusable.

He plans to support the union's case for delaying the transfer of dockyards management to allow greater consultation with the six unions involved.

## Deficit on motor industry trade grows by over £1bn in year

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BRITAIN'S adverse balance of trade in motor industry products worsened last year by more than £1bn or 41 per cent compared with 1985 to a record £3.6bn.

Trade in parts and accessories dived into the red for the first time.

There was a negative balance of £344m last year compared with a positive one of £6.1m in 1985.

The fast-growing imbalance in Britain's car business with the rest of the world caused an overall deficit for industry trade deficit for the first time in 1986. The commercial vehicle account followed into the red in 1984.

In addition, the number of imported vehicles in use in the UK - now half of all those on the road - is increasing and boosting the demand from the after-market foreign parts and accessories.

Car imports did not grow in volume terms last year (they remained at 10.1m) as the major importers, Ford and General Motors, the Vauxhall group, cut the number they brought in from their continental factories.

But car imports increased in value by 15 per cent compared with 1985. This suggests importing companies have been absorbing some of the increased cost resulting from sterling's depreciation because the pound fell last year by about 20 per cent compared with EMS currencies and the yen.

the improved competitive position to increase margins.

On the other hand, importers will not, in the short term, give up market share and may reduce margins of profit rather than increase prices.

There will also be a substantial delay before UK component producers can reap the benefits of the devalued pound. Meanwhile, component imports must be expected to grow because many UK-built vehicles incorporate foreign parts.

In addition, the number of imported vehicles in use in the UK - now half of all those on the road - is increasing and boosting the demand from the after-market foreign parts and accessories.

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### UK Trade in Motor Industry Products

|                           | 1986         | 1985         |
|---------------------------|--------------|--------------|
|                           | Exports (£m) | Imports (£m) |
| Cars                      | 1,274.5      | 1,512        |
| Cars up to 3 tonnes gross | 55           | 73           |
| Other cars                | 351.4        | 288.3        |
| Parts and accessories     | 2,597.8      | 2,762.4      |
| Other products            | 704.8        | 823.9        |
| Imports                   |              |              |
| Cars                      | 4,102.8      | 4,791.7      |
| Cars up to 3 tonnes gross | 204.7        | 208.8        |
| Other cars                | 490.7        | 522.6        |
| Parts and accessories     | 2,702.7      | 4,001.8      |
| Other products            | 401.5        | 388.2        |
| Trade balance             | -2,829       | -978         |
| Total                     | -2,782.5     | -3,882.4     |

Source: SMMT from Customs and Excise data

Car exports fell in volume, from 240,247 in 1985 to 201,411, but increased in value by 3 per cent reflecting the fact that the UK is exporting more high-priced Jaguars, but fewer car kits from Peugeot-Talbot to Iran.

DAVID WATT

## Outstanding British political journalist

DAVID WATT, who died on Saturday at the age of 55, was one of the outstanding political journalists of his generation. As Washington correspondent and later an assistant editor of the Financial Times, he made an invaluable contribution to this newspaper's coverage of domestic and international politics. The paper's reputation in these fields owes a great deal to Watt's writing. This had previously been centred on New York.

When he returned from Washington, Watt was the natural choice to succeed Ronald Butt as chief political commentator. Butt had started the Friday "Politics Today" column and this became Watt's main outlet for the next 10 years - although he also wrote some excellent leaders and features on political themes.

Although most of his time at the FT was spent in writing about politics, his contribution to the paper went much further than that. As an Assistant Editor, he played a full role in helping to manage the paper. In particular, he had a special responsibility for the survey programme and he played an important part both in widening the range of FT surveys and improving their quality and comprehensiveness.

Above all, Watt's temperament and interests and experience made him almost ideally suited for his part in the evolution of the Financial Times during the 1980s and 1990s. During this time the paper was broadening out from economics, finance and business to play a stronger political role; it was also increasingly seeing itself as an international rather than a purely domestic newspaper. Watt's internationalist instincts, coupled with his rational, moderate and non-ideological approach to politics, embodied much of what the FT was trying to achieve.

RAY MAUGHAN

## Respected City writer

RAY MAUGHAN, who died last Friday evening at the age of 58 after a long battle against cancer, will be sadly missed by his many friends and contacts both in journalism and in the City of London.

He was recently assistant city editor of the Sunday Telegraph, but previously he spent six years on the Financial Times, where he was mainly engaged in his favourite activity as a reporter of City affairs, especially takeovers, an area in which his knowledge was second to none.

Maughan's characteristic friendliness and good humour were astonishingly undimmed by the tragic impact of disease during the past two years. He endured stomach surgery in the summer of 1985 with

seemingly unaffected optimism and cheerfulness.

He reported most of the major industrial takeover stories of the early 1980s, and moved sure-footedly in an area of journalism which requires a great deal of discretion in the handling of confidential information.

Despite a nose for news, he never allowed the pressure to break a story first to tempt him to bring a contact. This meant that he was very highly respected by, for example, the corporate finance armament of merchant banks.

He leaves a wife, Gay, and three small children, Lewis, Natalie and Edmund, the youngest being a baby of only seven months.

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## UK NEWS

# Short nears deal with de Havilland of Canada

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

**SHORT BROTHERS**, the Belfast-based aerospace manufacturer, is close to launching a joint programme with the Boeing-owned de Havilland Aircraft Company of Canada (DHC) for a new short-range computer and regional airliner.

The aircraft would be designed to enter airline service in 1991, initially complementing, but eventually replacing, the existing aircraft built by the two companies, such as the DHC Dash 8 and Short 360 36-seater turbo-propeller aircraft.

The two companies signed an agreement to collaborate at the Farnborough air show last September, because of the increasing competition in an increasingly crowded market for low-cost, short-

range, 36-plus seater commuter, regional and local-service airliners.

Since then, they have been working to determine the potential market for a new airliner, and what kind of aircraft it ought to be.

A joint statement by DHC and Short Brothers says that they are "now in agreement on basic parameters for the new aircraft".

They are aiming at the "low end" of the passenger range for the aircraft, while combining a wide-bodied cross-section for optimum passenger comfort.

"At the same time Short Brothers and de Havilland are dedicated to ensuring the lowest possible direct operating costs to provide an economic, cost-effective product for airline and utility applications."

## Managers' basic pay up 6.3%

BY MICHAEL SKAPSKER

**UK MANAGERS'** basic pay rose by an average of 6.3 per cent in the year to February 1987, according to a report published today by Reward Regional Surveys.

The increase meant that the average basic managerial salary broke the £12,000 level for the first time. The calculations exclude salaries paid to directors of companies.

The survey found that companies expect a 5.5 per cent increase in managerial salaries over the next 12 months. The average management basic salary of £12,000 concealed marked regional variations. The median managerial salary in

London was £14,171, followed by Scotland at £12,611 and the south-east of England (excluding London) at £12,480. The lowest median managerial pay was in the West Midlands at £11,077.

Although managers in London and the south-east of England were paid above the national average, the survey found that they were generally under-compensated for the higher cost of living in those areas.

Salary levels in London were 17.1 per cent above the national average while the cost of living in the capital was found to be 33.2 per cent above

the national average. Salary levels in Scotland, on the other hand, were 4.2 per cent above the national average in an area with living costs 13 per cent less than the national average.

The highest-paid senior managers in the UK were general managers on a median £24,285, followed by advertising/public relations managers on £23,803. The lowest-paid senior managers were found to be chief surveyors, with a median salary of £10,281.

*Reward: Salary and Living Cost Report, published by Reward Regional Surveys, Reward House, 1 Mill Street, Stone, Staffs ST15 8RA. £50.*

### Job mobility aid urged

**EMPLOYERS** are pressing the Government to tackle the problem of high property prices which are preventing some people moving to find jobs.

Mr Derek Palmer, policy adviser on re-location to the Confederation of British Industry (CBI) said: "The problem of spiralling house prices is the biggest single factor in preventing labour mobility and there is no sign of the current surge abating."

## Clothing imports rise 19% in year

By Christopher Parkes, Consumer Industries Editor

**THE RISE** of sterling against Far Eastern currencies helped boost imports of clothing into the UK last year by 19 per cent, according to a report from the British Textile Confederation.

Provided the responses are satisfactory "a decision to launch a joint programme will be taken later this year", with a view to entry into air-line service by 1991.

Short Brothers had originally signed a collaborative agreement on new regional and commuter airliners with Embraer of Brazil, also a major manufacturer of such aircraft, but that agreement effectively lapsed because of Embraer's desire to draw closer to other South American aircraft builders.

Volume exports rose 4 per cent for finished clothing and 1 per cent for textiles, in spite of reduced sales in the US and Middle East.

Calling for more rigorous monitoring of the Multi Fibre Arrangement (MFA), an international pact governing trade in textiles, Mr Leach said volume imports from MFA participants had grown by 21 per cent last year.

The confederation called for urgent action to cope with recent rapid growth in imports of clothes made from ramie - a fibre extracted from a nettle-like plant grown in the Far East.

Mixed in certain proportions with other fibres, these products are exempt from MFA quotas. There was a surge in imports during the final three months of last year, the report says.

Suppliers in Hong Kong, South Korea and Macao stepped up shipments to such an extent that Britain imported almost 315,000 sweatshirts containing ramie in 1986 compared with 58,000 in 1985. Woven products containing ramie were starting to flow in.

The best markets for clothing exports last year included West Germany, which bought 31 per cent more than in 1985, spending a total of £143.4m.

However, sales to the US, the UK industry's second-best market after Ireland - up 8 per cent at £208.2m - dropped 11 per cent to £143.7m.

Strong increases were also recorded in France, Belgium, the Netherlands and Norway.

*Trends in textile and clothing trade in 1986, £25, from British Textile Confederation, 24 Buckingham Gate, London SW1E 6LB.*

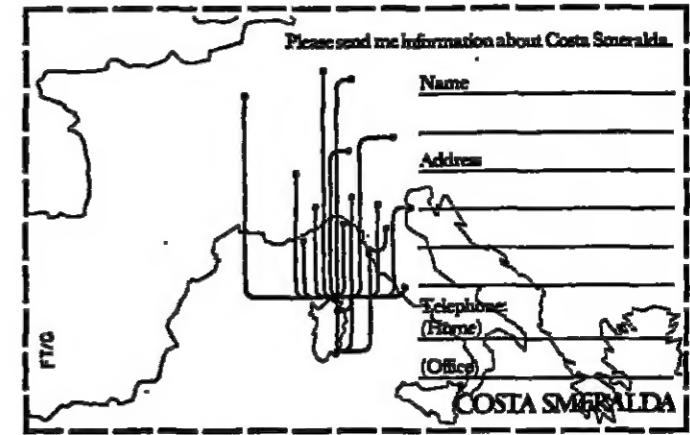
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**UK NEWS**

**CURRENCY CHANGES FAIL TO HELP BRITISH PRODUCERS**

**Machine tool imports jump to £381m**

BY NICK GARNETT

IMPORTED MACHINE tools appear to have taken a larger share of the UK market last year, against the trend of the previous three years, and despite currency changes which should have helped British producers.

According to provisional estimates from the Machine Tool Traders Association, the total consumption of machine tools in the UK rose to almost £750m last year, against £640m in 1985.

Imports jumped from £304m to £381m, indicating that machine tools manufactured outside the UK took more than 50 per cent of the domestic market for the first time since 1982.

Exports of UK-produced machine tools, including re-exports, re-

mained almost static last year at £230m, only £1m higher than in 1985.

However, total output of the British machine tool industry during the first nine months of 1986 - the latest period for which statistics have been collected - rose to £414m from the £312m in the first three quarters of the previous year.

A great deal of caution has to be exercised with these figures which refer only to metal-cutting machine tools.

In rise in the value of the yen and D-Mark might have had some distorting effects, for example, by boosting the sales figures for imports.

West Germany retained its position as the leading exporter of ma-

chine tools to the UK measured in terms of sterling sales. It was followed by Japan, the US and Switzerland.

Apart from that, the fourth quarter UK production figure is also an estimate. This will affect the overall UK consumption figure which is based on British production, less exports, plus imports.

Nevertheless, the figures seem to show that British producers have failed so far to take advantage of the beneficial currency changes.

The one positive area of growth for UK producers in Britain itself

are computer numerically controlled (CNC) machining centres. Demand for machining centres, which are made by a number of expanding UK-based producers, has

been rising but imports by unit volume appear to have fallen last year by more than 20 per cent.

This could indicate that British producers have been losing out mainly in conventional non-CNC machines.

Customs and Excise, which provides the figures used by the machine tool makers, also provides statistics on unit imports and exports, but these are notoriously unreliable because of the counting system employed.

These figures include the statistic that the number of machine tools imported from Japan rose by a third to more than 4,000 units, although the total value was only 10 per cent higher in sterling terms.

**APPOINTMENTS**

**Changes at Whitbread**

Mr Richard Simpson has been appointed finance director of the retail division of Whitbread & Co from May 1. He succeeds Mr Norman Spratt who has moved to Whitbread headquarters as specialist director, corporate development. Mr Simpson was finance and property director of Whitbread Inns, the company's managed house division since its formation in 1984.

Kingfield Associates has appointed Mr Christopher White managing director and Mr Iain Wright, Mr Anthony Burns and Mr David Hawking as directors.

Deloitte Haskins and Sells has made a number of admissions to partnership from May 1. In the London office, Mr Francis Booth, Ms Lynne Dally and Mr George Eccles all become partners. Mr Hugh Legger is admitted to partnership in the management consultancy division's business communications group. Mr Ian McElroy and Mr Nick Healy both of whom joined Deloitte from the Inland Revenue are admitted to partnership. Ms Denise Cattrell becomes a partner in the tax department in Deloitte's Cambridge office.

**CU sets up Eurofunding facility**

BY STEPHEN FIDLER

COMMERCIAL UNION, one of the top five composite insurance companies in the UK, has launched an expanded note financing in the international markets enabling it to issue short-term commercial paper and medium-term notes to a total value of £100m (£300m) in a variety of currencies.

The move illustrates the way British financial institutions are moving away from bank loans and into more creative and flexible financing.

The increased reliance of British financial institutions on international financial markets was underlined only the day before when

two building societies, Abbey National and the Bristol and West, announced plans to raise up to £1.25bn in the foreign currency certificates of deposit.

Commercial Union said the financing forms part of its Euro financial services strategy enabling us to take advantage of the competitive rates available.

The programme allows the company to issue commercial paper, short-term tradeable IOUs, in the domestic sterling market, as well as in dollars and in the domestic Dutch market through its Delta Lloyd subsidiary.

It will be able to issue medium-term notes, which will be listed in the London stock exchange, into the Eurodollar and domestic sterling markets.

Mr Tony Wynd, commercial Union's Director and General Manager, said: "These funding facilities will provide a platform for the company's continued development in the financial services sector in Europe."

It appointed five dealers for the programme, Barclays de Zoete Wedd, Credit Suisse First Boston, Goldman Sachs International, Swiss Bank Corporation International and S.G. Warburg.

**Row over mobile telephone channels**

BY TERRY DODSWORTH, INDUSTRIAL EDITOR

OPTEL, the regulatory agency for the UK telecommunications industry, has been called in to adjudicate on a row between BT Mobile Vodafone, the two UK cellular mobile telephone groups, over an appeal for the release of new transmission channels.

Vodafone has asked for access to the channels, which had been reserved for the proposed new pen-

European digital mobile service, to tide it over a temporary capacity shortage in its London transmission area.

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## THE THATCHER YEARS

Michael Prowse on manufacturing

# A decline which may have gone too far

**A** S a manufacturing nation, observed the Midland Bank last year, Britain is on a par with Brazil, having been overtaken by Italy in the late 1970s. The remark, buried in a thoughtful analysis of the industrial outlook, neatly encapsulates two anxieties about Britain's manufacturing base: that it is too small and that it is too low-tech for what used to be one of the world's leading industrial powers.

Such anxieties are unlikely to be assuaged by ministerial hype in the run up to the general election. Fuller order books, higher productivity and better export prospects are not things to be dismissed lightly. But they do not yet amount to a revival on the scale demanded by the Government's critics who wonder what kind of economic rennaissance Thatcherism can have wrought when manufacturing output is still lower than the level inherited from the Labour Party in 1979.

The UK contraction contrasts unfavourably with expansion overseas. During the Thatcher years, Japanese, US and West German manufacturing production has risen by 31 per cent, 17 per cent and 11 per cent. World trading conditions have been difficult for all countries for much of the period, but the figures show that industrialists overseas have on the whole coped better than their British counterparts.

Why, when the British economy is entering its seventh year of steady growth, has manufacturing output taken so long to get within shouting distance of its former peak? The short answer is that the sector experienced a recession in 1980/81 that has few precedents in modern times. Output fell by more than 15 per cent in two years and nearly 11 per cent were shed.

At the time, the contraction of manufacturing was seen in

part as being a natural concomitant of the huge increase in the volume and value of North Sea oil production. The rather crude idea was that somehow had to be created in the balance of payments from this sudden new source of revenue, and that the obvious mechanism was a rise in the exchange rate which would reward the production of non-oil tradeable goods and make the service sector of the economy relatively more profitable.

The argument was always wrong—the Governor of the Bank of England pointed out as early as 1980. In principle, there was no reason why oil production should not have been a net addition to GNP. It did not need to crowd out any other economic activity. Other countries which have experienced proportionately more disruption from rapidly rising energy output—Norway and the Netherlands for example—have managed to avoid a large absolute contraction of manufacturing output.

Manufacturers' peculiar misfortune was that oil prices and North Sea production soared precisely when a newly-elected Conservative Administration was determined to gain control of rapidly rising inflation. Because of high inflation, the Government was reluctant to loosen monetary policy and lower interest rates or do anything much to protect manufacturing industry from the devastating effects of a grossly overvalued exchange rate.

The extent of the overvaluation is easily forgotten. It bears comparison with the overvaluation of the US dollar between 1983 and 1985. The scale of the contraction of manufacturing output in 1980/81 is perhaps not so surprising given that the pound averaged at most the DM 5.00 and averaged DM 4.40 over the two years. Today the pound is worth only DM 2.90.

The erosion of Britain's manufacturing base in the early

Thatcher years was thus at least in part the consequence of excessive reliance on exchange rate appreciation as a means of combatting inflation. But it also has to be seen in a longer historical context.

Mrs Thatcher, after all, inherited a low level of manufacturing output in 1979 than Mr Harold Wilson had inherited from Mr Edward Heath in 1974. Import penetration had been rising for decades: between 1968 and 1979, the volume of imports roughly tripled relative to domestic production of manufactured goods. Britain had also seen a progressive collapse of its share of world trade in manufactures.

The severity of the manufacturing downturn in 1980/81 reflected an accumulation of



PART SIX

problems over many years. It is widely accepted that over-manning was rife and that the quality of management was poor. The sector was in no position to weather either a world recession or an overvalued exchange rate. The interesting question is whether the sector's performance has since improved significantly.

The Thatcher regime's claim that it has rests mainly on improved profitability and productivity figures. The output recovery from the 1981 nadir, after all, was not startling by

itself but means to an end all

international standards.

However, the productivity turnaround is more impressive. Output per head in British manufacturing grew at an average annual rate of 3.5 per cent between 1979 and 1985, a huge improvement in the 1980s as a result of extraordinarily depressed commodity prices which have greatly reduced the cost of raw materials.

Second, comparative figures

compiled by the Organisation for Economic Co-operation and Development suggest that real rates of return in British manufacturing are still low by international standards. Returns of under 10 per cent in the UK contrast with figures of 20 per cent in Japan and the US, around 15 per cent in West Germany and about 13 per cent in France.

Those still bearish about the rise in output per head in the so-called "basingt average" effect. The bankruptcy of the less efficient parts of industry raised the overall productivity figures just as the dropping of the pound in the last two years has raised the UK's overall output.

The force of this criticism has recently been substantially reduced. Higher productivity growth has survived manufacturing industry's transition from contraction to expansion and thus must reflect improvements in management and working practices. And while it is true that most industrial countries have enjoyed a rise in productivity growth in the 1980s, the improvement relative to the 1970s has been especially marked in the UK.

Higher productivity has translated into substantially higher profits. The Bank of England calculates that pre-tax real rates of return in British industry (excluding the North Sea) have risen from a trough of 3 per cent in 1981 to about 9 per cent.

Profitability is now at the levels enjoyed in the late 1960s. Two caveats, however, are necessary. First, some of the improvement is no reflection of manufacturers' own efforts. Companies have enjoyed big

improvement in the 1980s.

The tendency for the technological content of manufactured imports to rise relative to that of exports has led to jibes about Britain's "no-tech" future.

Earlier in this decade it also led the National Economic Development Office to speculate

in internal papers as to whether the UK might be heading for an industrial status mid-way between that of developed and developing economies.

Since high technology products also tend to be high value-added products, the shifting technological content of imports and exports may have accelerated the long run deterioration of Britain's balance of trade in manufactures.

The deterioration has been rapid during the Thatcher years: a surplus of £3.6bn in 1979 turned into a deficit of £2.8bn by 1983 and a shortfall of £5.5bn last year.

Those still bearish about Britain's industrial future worry particularly about the composition of the manufacturing base.

The Midland Bank study suggests that the higher the "research intensity" required in a sector, the faster British companies are losing ground.

In the so-called high research intensity sector (which includes data processing, electronics and instrument engineering), the ratio of imports to home demand rose from 29 per cent in 1975 to 54 per cent in 1983.

In medium research intensity industries (such as rubber products and mechanical engineering) import penetration rose from 19 per cent to 28 per cent.

Finally, in low research intensity sectors (such as food and textiles) import penetration rose from 21 per cent to 26 per cent over the period.

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Britain's industrial future worry particularly about the composition of the manufacturing base.

The Midland Bank study suggests that the higher the "research intensity" required in a sector, the faster

British companies are beginning to raise their share of world export markets from the trough reached in 1981 (this, at least is what the volume as opposed to value figures suggest). On the other hand, there is no sign of a slowdown in the penetration of imports.

If imports is to maintain both a reasonably firm exchange rate and a manageable current account deficit in the medium term, it may have to settle for slower growth rates that enjoyed in most competitor countries. This conclusion is not without internal strain.

The recent revival of confidence in manufacturing—as reported in surveys by the Confederation of British Industry—has only slightly modified this rather gloomy outlook. There is some evidence that British companies are beginning to raise their share of world export markets from the trough reached in 1981 (this, at least is what the volume as opposed to value figures suggest). On the other hand, there is no sign of a slowdown in the penetration of imports.

The moral seems to be that if the UK wants to raise living standards and to provide more better paid jobs, it will have to revive its manufacturing industry. Services provide a lot of jobs but often not particularly attractive ones. Britain may have to learn the same lesson.

Certainly, the notion that a shift towards services is a sign of a particularly advanced "post-industrial" economy has gone out of fashion. The share of manufacturing in GNP may have fallen to around 20 per cent in the US and UK. But in two of the world's most successful economies—Japan and West Germany—it is still around 30 per cent: the sort of ratio the Anglo-Saxon economies enjoyed in 1960. The relative failure of manufacturing in the Thatcher years may yet have bleak implications for future living standards.

Tomorrow: Joe Rogaly on divided Britain.

Christopher Dunkley says the nation cannot live by economic self-improvement alone

## Come back Mary Wilson, all is forgiven

**T**HOSE WHO keep a close eye on the leader column will already know that, according to the Financial Times' own reckoning, Mrs Thatcher's Britain turned the corner some time ago: unemployment figures are falling, there has been upward pressure on the pound, interest rates are down, the inflation rate has remained low, state industries no longer need bailing out, industrial disputes are few, there is confidence in

sterling and in the equities of our national life. What shall it profit a nation if it gains every economic indicator but loses its soul? It would surely be depressing to think that, in the obsessive effort to put the economy and industry to rights, we have lost sight of the fact that industries and economics are not ends in themselves but means to an end all

itself city centres (has the art of pavement drainage actually been lost, as that of harp-making was nearly lost a few years ago, for lack of practice?) to the disappearance of university chairs and entire university departments because of budget cuts and so far as one can tell, sheer lack of Government interest.

It would seem unfair to blame the British people as a whole for this slide towards the philistine; it looks more like a fault of central government than a national malaise. The Britain of Harold Wilson and Edward Heath may not have been a cultural paradise, but through those years—in fact throughout living memory—British government has given a higher priority to the arts and humanities and, more surprisingly, to science, than they have received during the Thatcher years.

Edward Heath may have been ridiculed by some for his ambitions as a conductor and there were those who considered Mary Wilson's poetry a bit, but, at least in those days of 10 Downing Street had aspirations, however slight, towards artistic activities.

There was a time even within the Thatcher era when those attending book launches, theatre first nights, gallery openings and the like, could expect to see the Government represented. You would often bump into Norman St John-Stevens or Lord Gowrie, or even both. Indeed you still do today, but the telling point is that they are no longer in the Cabinet. You rarely if ever see current Cabinet Ministers at such affairs as the opening of the Sopwith Camel at Limehouse studios in the London Docks not so long ago I found myself chatting with the Prime Minister herself. She and her husband did of course make one such reported visit to Covent Garden to see Mr Domingo, but you could attend a whole year's supply of arts parties of the same size as the Superchannel and without ever finding Mrs Thatcher, Mr. Thatch, or a single current Cabinet Minister present.

Does it matter? Very much, surely. Even measured by the Government's own commercial criterion, the arts represent one of those rare areas in which Britain can boast an extraordinary success story.

In the fine arts the world's top auction houses are British. In theatre there is not another centre in the world to compare to London, not only in terms of variety and success on the home front, but in export terms.

How many French musicals on Broadway can you name to compare with Evita, Cats, and Starlight Express? Even the one with a French title and a French author — Les Misérables — is solidly British.

Does it matter? Very much, surely. Even measured by the Government's own commercial criterion, the arts represent one of those rare areas in which Britain can boast an extraordinary success story.

Mrs Thatcher and her colleagues can, in fact, claim credit for this, arguing that, far from being a bad thing, their decision to stay away from the arts world is a shining example of their general policy of reducing interference from the state and leaving the enterprise to prosper. Certainly it has frequently been

said that the freelance film technician or the programme producer who gets out of the BBC to go into independent production is the very model of a modern Thatcherite marketeer.

One way to maintain growth and keep the current account in check might be to accept a progressive devaluation of the exchange rate. But this would eventually put the Government's anti-inflation strategy

at risk. Most members of the Royal family seem more interested in horses and guns than in ballet or painting, yet the arts receive correspondingly more moral support from the Royal family than from the arts themselves.

The biggest name in film animation may be Walt Disney and the pioneers may have been mostly Central European, but if you talk to those in the international animation community today you discover that Britain is now considered the place to be, whether because of major undertakings such as *When the Wind Blows* or because the cutting edge in new style and technique is now in London's Soho, tucked away in books and crannies among a burgeoning art-hemp of young independents.

Even in television programmes, a business where we seem to be all too conscious of imports, the British export record is pretty impressive. Though the sheer number of programmes going abroad may not be as high as the number coming in (from the US, almost entirely) the annual value of exports has frequently exceeded that of imports.

So even if you look at the arts world solely in Thatcherite terms of market economics, you find it compares outstandingly well with virtually any other major British enterprise. Indeed, while Britain's international influence in military and industrial terms has declined rapidly since the Second World War, her stock in the arts has risen and risen.

Mrs Thatcher and her colleagues can, in fact, claim credit for this, arguing that, far from being a bad thing, their decision to stay away from the arts world is a shining example of their general policy of reducing interference from the state and leaving the enterprise to prosper. Certainly it has frequently been

said that the freelance film technician or the programme producer who gets out of the BBC to go into independent production is the very model of a modern Thatcherite marketeer.

But a hands-off policy from the Government in economic terms is one thing; a failure to appreciate and support the

arts for their own sake is another. Most members of the Royal family seem more interested in horses and guns than in ballet or painting, yet the arts receive correspondingly more moral support from the Royal family than from the arts themselves.

Through Princess Diana's personal preference may be for Duran Duran, she is quite capable of looking genuinely interested throughout an entire performance of Carmen. Could you say as much for Edwina Currie? The royals frequently attend orchestral concerts, film previews, ballet and choral performances. The same cannot be said for members of the Cabinet.

It is significant to discover that the great majority of Cabinet members, including Norman Fowler, Geoffrey Howe, Nigel Lawson, Norman Tebbit and even former Arts Minister Paul Channon leave the "Recreations" space on their "Who's Who" forms blank. Kenneth Baker emerges as a rare intellectual heavyweight with his recreation of "collecting books." The Prime Minister lists her recreations as music and reading both, presumably, in a domestic context. Not a single member of the Cabinet that I have managed to track down even mentions theatre, ballet, jazz, cinema, opera, poetry, sculpture, modern dance or any other arts subject as a hobby.

The value of funds going from the public purse into the arts and sciences may have remained pretty much the same during the Thatcher years. But the ethos within which these vital parts of our public life exist has changed beyond recognition.

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Cazenove & Co.,  
12 Tokenhouse Yard,  
London EC2R 7AN

30th March, 1987

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## INTERNATIONAL COMPANIES and FINANCE

Tokyo Trust S.A.

## NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Eighteenth Annual Meeting of the Company will be held at 15, rue Petiot, Geneva, Switzerland on 13th April, 1987 at 12.00 noon for the following purposes:-

1. To receive the report of the Directors and the Audited Accounts for the year ended 31st December, 1986, and to declare a dividend.
2. To confirm the appointment of Mr John Reayi, Mr Hubert Grosperin, Mr Lucien Fischer, Mr Jacques Seydoux and Mr Michael Charlton as Directors of the Company, and fix their remuneration.
3. To authorise the Directors to fix the remuneration of the auditors.
4. To transact any other ordinary business of the Company.

By order of the Board,  
Mrs Romane Walker  
Secretary

## Notes:-

1. A member entitled to attend and vote at the meeting is entitled to appoint one or more proxies to attend and vote instead of him. A proxy need not also be a member.
2. The quorum for the meeting is two shareholders present in person or by proxy.
3. Each of the resolutions set out above may be passed by a simple majority of the votes cast thereon at the meeting.

Copies of the 1986 Report and Accounts are available from:  
19 Avenue d'Ostende,  
Monte-Carlo, Monaco.

Value of initial investment of US\$10,250 in January 1969 assuming all dividends re-invested in Tokyo Trust S.A. US\$207,021.

Graph showing the value of initial investment of US\$10,250 in January 1969 assuming all dividends re-invested in Tokyo Trust S.A. US\$207,021.

Living in this high-tech age generates its own excitement.  
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THERE'S ONE  
THING IN THIS  
PICTURE WE  
DON'T HELP MAKE

THE EXCITEMENT



ICI  
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GROUP  
A NEW FORCE IN EUROPE

John Griffiths on how the maker of the world's fastest cars is yielding a sleek performance  
**Ferrari learns to steer a strategic course**

THE IMAGE persists that Ferrari, the most charismatic of all Italian "superstar" makers, is still run by a proud and autocratic "superman"—the 88-year-old Enzo Ferrari. However, that image is becoming out of date.

Mr Ferrari's chairmanship has become strictly honorary, although he is still a Commissioner of racing. And Ferrari is no longer competing commercially in the conventional sense of living off its financial performance, sales and, indirectly, race success.

We're all an investment for Fiat now," observes Mr Gianni Razzelli, a former Fiat executive who has been general manager of Ferrari since December 1986. "We're not an accounting business; we're strategic."

Last year all the net profit of £14m (£11m) was reinvested—as it was the previous year, and as it will be for the foreseeable future.

There is a commitment to reinvest at least 15 per cent of turnover—which stood at £320m (£230m) last year—until 1990 at least, and probably well beyond. Although Ferrari has been consistently in the black, shareholders have seen no dividends recently nor do they expect them.

For 1987, 50 per cent owned by Fiat, Italy's largest private sector industrial group, and 50 per cent by Mr Ferrari. Just over two years ago, when Mr Ferrari relinquished the chairmanship to Mr Vittorio Ghidella, it became policy to reinvest all Ferrari's earnings.

Mr Ghidella's appointment at Ferrari is on top of his posts as managing director of Fiat Auto and chairman of Alfa-Lancia, the joint company set up on January 1, which includes Autobianchi.

There remains a deference to Mr Ferrari which goes beyond courtesy. Says Mr Razzelli: "If you want to do something, I will talk with Mr



Giovanni Razzelli: presiding over a mixture of hi-tech and hand-crafted production

Ghidella and if we agree on a course of action, we will discuss it with Mr Ferrari as well. If all agree, we go ahead.

"Ferrari does not actually need money from Fiat. But from a psychological point of view, Fiat is, if you like, our insurance. Certainly, without Fiat behind us, it would be impossible to risk our own capital like this every year."

However, Fiat is a prop in another way. It is Europe's largest vehicles group and has the complex infrastructure needed to negotiate the legislative maze which has grown up around the motor industry—in exhaust emissions and other areas.

Mr Razzelli admits that without Ferrari's ability to tap into these resources the company, with an output less than one-tenth of Peugeot's, would be in difficulties.

Enzo Ferrari was first persuaded by proliferating legislation in the 1950s that the company he founded in 1947 would not be able to stand alone.

Ferrari made an initial approach to Ford in a court-

ship which was similar to that of Alfa Romeo last year. Mr Ferrari was willing to sell 90 per cent but he wanted to keep control of racing which was unacceptable to Ford.

Subsequent marriage with Fiat gave each side beneficial "spheres of influence." The advantage for Fiat, says Mr Razzelli, is mainly Ferrari's "halo" effect on image, and technology.

Ferrari's role is more important than Fiat's own huge R&D resources might suggest, as it explores, for example, new materials such as plastic composites.

"There are lots of problems in arriving at low costs of production for such materials. But we can run prototypes as test beds for them... it's not only better parts, but exhausts and mechanical components," says Mr Razzelli.

"We can spend £1m or £2m on an engine of our own to test something; it's nothing, no problem—but it's very dangerous to do these things in high volume immediately."

Ferrari is selective about innovation and electronics in particular: "We are testing devices useful for the real performance of the car—we have no interest in Japanese-type gimmicks."

Computer-controlled "active" suspension and steering systems are being explored, although Mr Razzelli suggests that they would offer few handling or ride benefits to Ferrari's two-seaters. Assessments are passed on automatically to Fiat.

Despite having some freedom it is clear that ultimately Fiat holds the reins at Ferrari from the terms under which the latter has set up its own engineering consultancy. It moved into purpose-built facilities in

January and so far employs 25 engineers compared with about 400 at Maranello in the Po basin. It provides work for 1,700 engineers of all ages and skills and has a technical school founded by Enzo Ferrari in memory of his son Dino, killed in a car crash. The school supplies 10 to 20 recruits each year.

"We have no problem finding talent," says Mr Razzelli. "In Italy, they want to be engineers—not, I think, like it is in the UK . . ."

Computer controlled hi-tech rubs shoulders with the hand-crafted work Ferrari makes 75 per cent of its components in-house, and stands the concept of economy of scale on its head.

It has its own foundry for cast-aluminium sculptures of engine blocks, hand-poured twice daily and hand-labelled. If a problem subsequently emerges, it is known precisely how and which engines are involved.

Some human operatives remain on the engine block manufacturing line, but they will be replaced within a year by CNC machines. The iron is palmed as craftsmen still devotedly hand-machine crankshafts. Yet they accept that five yards away, some items are automatically produced, with greater speed and accuracy. All machining will soon be automated, including robotic checking of body dimensions, leaving only engine and final assembly to be done by hand.

An indefinite annual production ceiling of 4,000 cars has been set and last year's output was close to capacity. As long as Fiat maintains its own financial health, Ferrari will stay above the mass numbers game.

## City of Turin

US\$10,000,000 9 per cent. Bonds 1991

S.G. Warburg & Co. Ltd. announce that Bonds for the nominal amount of US\$100,000 have been drawn for the redemption instalment due 1st May, 1987.

The distinctive numbers of the Bonds drawn in the presence of a Notary Public, are as follows:-

|      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|
| 1    | 11   | 35   | 74   | 92   | 106  | 126  | 140  | 152  | 181  |
| 196  | 210  | 223  | 295  | 329  | 352  | 384  | 410  | 475  | 499  |
| 543  | 564  | 595  | 622  | 644  | 662  | 672  | 683  | 695  | 709  |
| 726  | 735  | 772  | 787  | 805  | 843  | 855  | 871  | 881  | 891  |
| 940  | 976  | 1006 | 1035 | 1076 | 1173 | 1145 | 1160 | 1215 | 1265 |
| 1274 | 1299 | 1310 | 1331 | 1405 | 1439 | 1451 | 1479 | 1495 | 1496 |
| 1509 | 1533 | 1627 | 1641 | 1653 | 1693 | 1720 | 1745 | 1770 | 1781 |
| 1791 | 1803 | 1871 | 1895 | 1906 | 1919 | 1936 | 1984 | 2052 | 2104 |
| 2144 | 2153 | 2251 | 2266 | 2294 | 2312 | 2339 | 2367 | 2446 | 2479 |
| 2494 | 2529 | 2550 | 2579 | 2614 | 2661 | 2670 | 2699 | 2710 | 2729 |
| 2762 | 2752 | 2774 | 2787 | 2802 | 2821 | 2883 | 2895 | 2909 | 2932 |
| 2970 | 3052 | 3106 | 3123 | 3136 | 3195 | 3227 | 3250 | 3262 | 3280 |
| 3225 | 3361 | 3389 | 3399 | 3410 | 3424 | 3475 | 3484 | 3499 | 3529 |
| 3644 | 3674 | 3686 | 3723 | 3759 | 3810 | 3824 | 3840 | 3856 | 3866 |
| 3887 | 3902 | 3916 | 3922 | 3934 | 3945 | 3956 | 3970 | 3980 | 3993 |
| 4003 | 4014 | 4027 | 4074 | 4085 | 4199 | 4227 | 4254 | 4295 | 4340 |
| 4350 | 4363 | 4373 | 4386 | 4396 | 4410 | 4421 | 4431 | 4460 | 4493 |
| 4476 | 4510 | 4533 | 4542 | 4565 | 4594 | 4635 | 4647 | 4660 | 4691 |
| 4769 | 4799 | 4900 | 4920 | 4936 | 4946 | 4959 | 4972 | 4982 | 4992 |
| 5023 | 5032 | 5045 | 5075 | 5116 | 5152 | 5191 | 5221 | 5252 | 5245 |
| 5259 | 5272 | 5283 | 5303 | 5315 | 5329 | 5384 | 5394 | 5406 | 5419 |
| 5439 | 5450 | 5463 | 5472 | 5493 | 5504 | 5526 | 5540 | 5612 | 5623 |
| 5635 | 5652 | 5671 | 5692 | 5705 | 5720 | 5740 | 5753 | 5762 | 5763 |
| 5775 | 5789 | 5812 | 5826 | 5839 | 5849 | 5863 | 5902 | 5912 | 5923 |
| 5925 | 5949 | 5958 | 5969 | 5979 | 6007 | 6020 | 6031 | 6044 | 6044 |
| 6054 | 6076 | 6083 | 6100 | 6110 | 6135 | 6153 | 6166 | 6176 | 6176 |
| 6223 | 6216 | 6242 | 6271 | 6274 | 6303 | 6403 | 6421 | 6471 | 6479 |
| 6505 | 6525 | 6536 | 6592 | 6606 | 6616 | 6627 | 6661 | 6673 | 6754 |
| 6626 | 6643 | 6652 | 6697 | 6711 | 7001 | 7020 | 7044 | 7124 | 7160 |
| 7134 | 7161 | 7167 | 7181 | 7202 | 7214 | 7225 | 7244 | 7260 | 7261 |
| 7269 | 7281 | 7243 | 7253 | 7264 | 7280 | 7262 | 7275 | 7286 | 7295 |
| 7907 | 7922 | 7949 | 7951 | 7952 | 7954 | 7955 | 7965 | 7995 | 8005 |
| 8016 | 8029 | 8040 | 8051 | 8050 | 8073 | 8085 | 8092 | 8105 | 8116 |
| 8129 | 8139 | 8150 | 8161 | 8173 | 8185 | 8194 | 8205 | 8216 | 8227 |
| 8236 | 8250 | 8260 | 8271 | 8283 | 8292 | 8303 | 8315 | 8326 | 8336 |
| 8347 | 8359 | 8371 | 8387 | 8391 | 8403 | 8414 | 8427 | 8434 | 8447 |
| 8459 | 8470 | 8482 | 8490 | 8502 | 8514 | 8524 | 8534 | 8547 | 8555 |
| 8567 | 8580 | 8590 | 8601 | 8612 | 8625 | 8635 | 8645 | 8655 | 8667 |
| 8680 | 8687 | 8701 | 8712 | 8724 | 8733 | 8745 | 8754 | 8767 | 8776 |
| 8787 | 8801 | 8810 | 8823 | 8833 | 8844 | 8853 | 8863 | 8876 | 8889 |
| 8899 |      |      |      |      |      |      |      |      |      |

# FINANCIAL TIMES SURVEY

Berliners are hopeful that warmer relations between East and West Germany will lead to the first official contacts between East and West Berlin since 1948. West Berlin's leadership would like to speed up détente which began with the four power agreement on Berlin in 1971. Leslie Colitt, Berlin Correspondent, reports

## Political smog begins to lift

REUNIFICATION MAY or may not lie at the end of the long, dark tunnel, but on the surface the ice between the two Germanys is leaving fine cracking.

Seemingly quick to point out that the new is a periodical one. It is largely the product, they note, of Moscow's technique of alternately scolding and wooing West Germans. This time, however, there is a new element. For a change Berlin is the focal point of the political thaw.

Berliners on both sides of the wall welcomed a recent invitation to the East German leader, President Erich Honecker, to attend West Berlin's celebration next month of the 750th anniversary of Berlin. No East German leader had ever visited West Berlin and the mere thought of his coming through the wall caught their imagination.

Earlier, the Christian Democrat (CDU) governing mayor of West Berlin, Mr Eberhard Diepgen, was asked to take part in East Germany's official anniversary ceremony. The invitation pointedly noted it was in (East) Berlin, capital of the German Democratic Republic."

When the governing mayor was first invited late last year, the self-assured Mr Diepgen quickly spread word that he would accept—after, of course, consulting the three Western allies responsible for West Berlin and the Bonn Government. To the allies however this was putting the cart before the horse.

Senior American, British and French diplomats in West Berlin claimed the agile Mr Diepgen was about to step into a "clever trap" to undermine the Western position that Berlin is still one city. They argued that there could be no West Berlin as the East German capital without eroding their own position in Berlin.

Mr Diepgen's response that only the allies could change the legal status of Berlin failed to satisfy them. Significantly, in his bid to see whether long-severed contacts could be re-established between West and East Berlin, the governing mayor had the full support of West Germany's CDU Chancellor, Mr Helmut Kohl. Mr Diepgen's vision of a new Ostpolitik launched from Berlin which would relegate the once-mighty Social Democrats (SPD)

in West Berlin to political oblivion appealed to the Chancellor.

The stalemate was broken by a West German proposal reluctantly accepted by the Western allies. Mr Diepgen would invite Mr Honecker to West Berlin's own 750th ceremony on April 30. He would make his acceptance of the East Berlin invitation dependent on Mr Honecker's coming to West Berlin.

An invitation to the East German leader was extended early this month. Negotiators from East Germany and West Berlin began to work out the floridly intricate details which were all important ones for Mr Diepgen.

The governing mayor, for example, had to make sure he

would not be seated among foreign heads of state in East Berlin. This would underscore East Germany's position that West Berlin is a "separate political unit." But if Mr Honecker came to West Berlin he would attend a ceremony at which Chancellor Kohl and the West German President, Mr Richard von Weizsäcker would speak.

It would be seen as a vivid demonstration of West Berlin's links to Bonn despite the prohibition on West Germany exercising authority in the three-power city.

In a bid to rebalance the equation, Mr Honecker noted the Lord Mayor of (East) Berlin, the less-known Mr Erhard

Krack, had not received his invitation to the West Berlin ceremony. The oversight was intentional, however, as the West insists there is only one legally elected Berlin Government, that of West Berlin. This was also the reason Mr Diepgen did not reply to an invitation from Mr Krack to attend a meeting of mayors in East Berlin in June although several West German mayors had accepted.

This was but one of many possible factors which could prevent the exchange of high level visits from taking place. Another, Mr Diepgen warned, would be an incident at the wall in which East German border guards would shoot at an escapee trying to reach West Berlin. Only ten days ago a man was shot at trying to reach West Berlin, evoking protests from the Allies and the Bonn Government.

If the visits took place against all such odds, Mr Diepgen hoped they would lead to improvements for the "people in the divided city" and, perhaps, the first contacts between the boroughs of East and West Berlin since the division in 1948.

Before the decision to invite Mr Honecker, the visits to West Berlin by the leaders of its "protective powers" were seen as the highpoints of the anniversary year.

The US President, Mr Ronald Reagan, is to spend four hours

in the city on June 12 which, however, is unlikely to be a test of his popularity. He will be kept far from ordinary Berliners for security reasons. President François Mitterrand will arrive on May 11 and Queen Elizabeth is to visit West Berlin on May 26 and 27.

By the end of the year, most of the Royal Family will have paid its respects as the Queen Mother will come in July and the Prince and Princess of Wales in November during the appearance of the Royal Ballet. Such visits, flattering as they are to most West Berliners, cannot mask the significant change which has taken place in the relationship between West Berliners and their allied occupiers. Younger West Berliners in particular find it difficult to accept that the Allies, and not the elected city government of West Berlin, exercise sovereignty in the city.

A notable exception is Mr Ewald Reuter, son of the famed SPD Mayor of West Berlin during the first blockade who is to become a co-chairman of the board of Daimler-Benz. Chancellor Kohl, although hailing from Rhineland-Palatinate, has a Berlin-born wife and is another promoter of Berlin who speaks emotionally of its "historic national talk."

This anniversary year will see a record number of West Germans visiting West and East Berlin.

Most visitors will drive to West Berlin across one of the four autobahn routes through East Germany. Two are in excellent condition—one is new—thanks to West German payments to East Germany to improve access to West Berlin.

West Berlin is also anxious to get a high speed rail line between the city and Hannover in order to link up with the West European intercity network.

Bonn once again will have to finance the lion's share of this project, leading the German Institute of Economic Research (DIW) in West Berlin to make a novel suggestion: the payments Bonn makes to East Germany for the planned rail line should be used to buy anti-pollution equipment from West Germany for the lignite-fuelled East German power stations which heavily pollute Berlin's air. The proposal was welcomed by West and East Berliners who breathe the same air—although West Berlin has smog alarms and East Berlin does not.

# West Berlin

The old and the new by night at Breitscheidplatz

in West Berlin to political oblivion appealed to the Chancellor. The stalemate was broken by a West German proposal reluctantly accepted by the Western allies. Mr Diepgen would invite Mr Honecker to West Berlin's own 750th ceremony on April 30. He would make his acceptance of the East Berlin invitation dependent on Mr Honecker's coming to West Berlin.

An invitation to the East German leader was extended early this month. Negotiators from East Germany and West Berlin began to work out the floridly intricate details which were all important ones for Mr Diepgen.

The governing mayor, for example, had to make sure he

would not be seated among foreign heads of state in East Berlin. This would underscore East Germany's position that West Berlin is a "separate political unit." But if Mr Honecker came to West Berlin he would attend a ceremony at which Chancellor Kohl and the West German President, Mr Richard von Weizsäcker would speak.

It would be seen as a vivid demonstration of West Berlin's links to Bonn despite the prohibition on West Germany exercising authority in the three-power city.

In a bid to rebalance the equation, Mr Honecker noted the Lord Mayor of (East) Berlin, the less-known Mr Erhard

Krack, had not received his invitation to the West Berlin ceremony. The oversight was intentional, however, as the West insists there is only one legally elected Berlin Government, that of West Berlin. This was also the reason Mr Diepgen did not reply to an invitation from Mr Krack to attend a meeting of mayors in East Berlin in June although several West German mayors had accepted.

This was but one of many possible factors which could prevent the exchange of high level visits from taking place. Another, Mr Diepgen warned, would be an incident at the wall in which East German border guards would shoot at an escapee trying to reach West Berlin. Only ten days ago a man was shot at trying to reach West Berlin, evoking protests from the Allies and the Bonn Government.

If the visits took place against all such odds, Mr Diepgen hoped they would lead to improvements for the "people in the divided city" and, perhaps, the first contacts between the boroughs of East and West Berlin since the division in 1948.

Before the decision to invite Mr Honecker, the visits to West Berlin by the leaders of its "protective powers" were seen as the highpoints of the anniversary year.

The US President, Mr Ronald Reagan, is to spend four hours

## Berlin—Trade Fair and Convention City

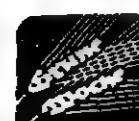
### The year's leading events



**International Audio and Video Fair Berlin, Aug 28—Sept 6, 1987**  
The largest exhibition in the world for the international consumer electronics sector, and a leading venue for developing contacts and sounding out the market. It paves the way for new media and supplies information about the work of the broadcasting authorities and the post office.



**Overseas Import Fair, Sept 30—Oct 4, 1987**  
"Partners for Progress" International specialised trade fair for products from overseas. Main product lines: textiles, garments, leather goods, basketware, wooden products, gift items, carpets, technical goods. Leading event since 25 years.



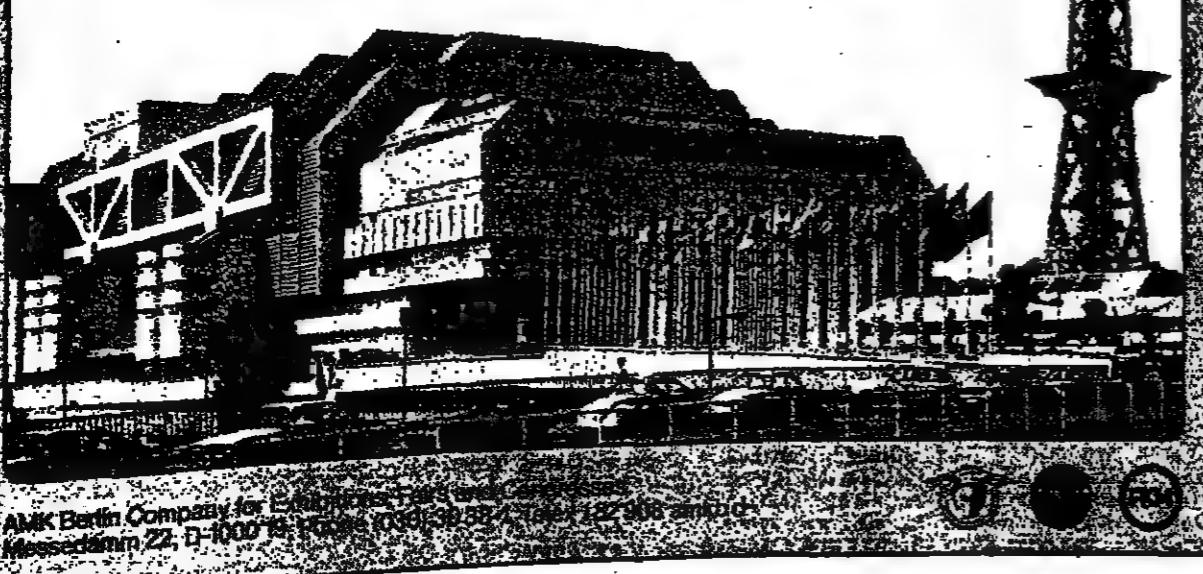
**International Green Week, Jan 29—Feb 7, 1988**  
A major international exhibition dealing with agriculture and forestry, as well as horticulture and the foodstuffs industry. One of the world's leading exhibitions, displaying food products, along with items from agriculture and horticulture from a total of 50 countries.



**International Tourism Exchange ITB Berlin, Mar 5—Mar 10, 1988**  
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## WEST BERLIN 2

Subsidies and investment incentives bolster the island economy

## The high cost of success

REMARKABLY, West Berlin's "island" economy—like that of surrounding East Germany—has had no energy problems or shortages in the succession of bitterly cold winters which laid low Eastern Europe.

On an area of only 480 square kilometres, 1.9 million West Berliners turn out a gross domestic product which is almost half that of Denmark, Road, rail and large transport across East Germany flow smoothly, providing West Berlin with the materials it consumes and carrying back to the West the products it sells. The city's eight power stations deliver all its electricity, needless to say at a high cost.

While West Berlin remains Germany's largest industrial city it is economically cut off from its hinterland and has become an industrial enclave of West Germany. Before the Second World War, one-third of Berlin's output was sold in what is today East Germany—now it is less than 1 per cent.

The city has had to compensate for its distance from the West German market by offering some of the most extensive subsidies and investment incentives in Europe.

Most of the large companies which had their pre-war head offices in Berlin moved to West Germany between 1945 and 1961 while maintaining large-scale

production in the city. When the Wall was built in 1961, the industrial exodus from the city gathered momentum. Suppliers moved to West Germany to be close to their customers who did not want to be dependent on deliveries from crisis-prone West Berlin.

The Four Power Berlin Agreement of 1971 gave the city security but by 1976 110,000 industrial jobs had been eliminated.

West Berlin's GDP was 2.2 per cent annually compared with 2.3 per cent in West Germany and the city's share of total West German GDP fell from 4 per cent to 3.3 per cent. Public sector employment meanwhile expanded by one-third, reaching 200,000 persons by 1983.

A Christian Democrat (CDU) city administration which came to power in 1983 pushed through a sweeping economic restructuring programme which began to show results. By 1984, the West Berlin economy outpaced that in West Germany while the fall in employment was halted.

Between 1984 and 1987, 32,000 industrial and other jobs were created while, for the first time in 20 years, more Germans settled in West Berlin in order to benefit from the reductions offered in VAT. But now, high-tech companies operating in Berlin complain of a dearth of skilled labour, a complaint not uncommon in other West German

industrial centres. Despite the influx of investment, jobs are again being lost at a faster clip than they can be created. The city's electrical engineering industry, the largest industrial sector, has been hit by falling orders. Several large companies including Siemens want to reduce employment.

Unemployment remained stubbornly high during the mini-boom, reaching 11.5 per cent last month compared with a slight drop in West Germany to 10 per cent.

Last year 77 new companies were attracted to West Berlin, investing DM 130m and creating 1,723 new jobs. They would not have come though without the investment incentives which West Berlin's economics chief, Senator Elmar Pieroth, claims are higher even than in Ireland.

The CDU earlier revised the incentives which had attracted a lot of high-volume, capital-intensive producers using mainly unskilled labour. Too many companies added a nominal final touch to their product in Berlin in order to benefit from the reductions offered in VAT. But now, high-tech companies operating in Berlin complain of a dearth of skilled labour, a complaint not uncommon in other West German

## Investment incentives available

1—A VAT (turnover tax) rebate from 3 per cent to 10 per cent on shipments of goods from Berlin depending on the value added in the city. An added rebate of 4.2 per cent for the West German customer or exporter.

2—Investment financing: Approved sites can be leased at 3 per cent per annum for 50 years while 10 and 12 year credit facilities at 5 per cent per annum are available.

3—Tax-free Investment Grants: 25 per cent on new plant and equipment and data processing, 20 per cent on new buildings for production and 25 per cent for research and development. Up to 40 per cent on new equipment for E & D and 25 per cent for production equipment.

4—Accelerated depreciation of 75 per cent for production and R & D buildings, machinery and equipment in the year of investment or during the first five years.

5—Income tax reductions: a) Corporate taxes are 22.5 per cent lower in Berlin than in West Germany, holding companies have a 10 per cent tax advantage and local trade income taxes are about 50 per cent below those in West Germany.

b) Personal taxes are 20 per cent lower than in West Germany. In addition, a tax-free bonus is paid of DM 45.50 per child each month.

## Company snapshots

## From pharmaceuticals to airlines

A number of leading international companies play an important role in West Berlin's economy. Siemens: Founded in Berlin in 1847, the giant electrical engineering and electronics company has 25,000 Berliners on its payroll and is the biggest industrial employer. Berlin is still the firm's largest industrial site with 15 plants and sales of well over DM 4bn. Siemens places DM 700m in orders with Berlin industry and trade and invests some DM 230m here annually. A new automation technology plant costing DM 150m is to be opened in mid-year to produce circuit boards for its basic con-

tral system. A fibre optics components factory was opened earlier this year.

AEG: Also founded in Berlin and now part of Daimler-Benz, this electricals firm employs 7,500 in Berlin although employment was sharply cut back in recent years.

Nixdorf: West Germany's most successful computermaker recently opened a DM 300m plant in West Berlin employing 1,500 persons. Another DM 300m is to be invested in Berlin over the coming five years.

BMW: Its entire motorcycle output is in West Berlin where 1,800 workers turned out 32,000 units last year as well as car components. BMW will begin

producing camshafts in the city after investing DM 100m in a new plant.

DEM: Dentschland: 1,800 employees in Berlin with sales of DM 320m.

Gillette: 1,400 Berlin employees and sales from Berlin of DM 275m.

Philip Morris: 1,000 persons in Berlin in highly automated plant.

Ford: Its plastics components plant employs 1,000 workers.

PanAm: Its entire motorcycle output is in West Berlin where 1,800 workers turned out 32,000 units last year as well as car components. BMW will begin

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Profile of Dr Guenter Spur whose advocacy of computers has made him a cult figure

## High priest of technology

DR GUENTER SPUR'S vision of the computer-integrated factory is something of a nightmare to a growing number of West Germans.

But Dr Spur, a 58-year-old professor at West Berlin's Technical University, thinks the data-operated plant will result in a "more human" industrial atmosphere. Such views bear on him in a society which is increasingly losing its once-cast iron faith in technology.

The professor, though, has become something of a cult figure to his followers who include German industrialists as well as his students. His gleaming new research establishment has become an attraction for industrial visitors to the city.

The DM 140m building—a bar-gain by West Berlin standards—houses the Centre for Production Technology which was conceived to assure that West German industry remains at the forefront of the "art" of manu-

facturing.

The core of the building is an enormous, glass-enclosed circular hall packed with the latest machinery and equipment. The giant machines are mounted on a special foundation which prevents vibrations from being transmitted between them.

Surrounding the hall are a dozen workshops and labs for research in everything from the thermal and dynamic behaviour of machine tools to the planning, simulation and control of flexible manufacturing systems.

Berlin is the modern manufacturing company which does not see its future here.

In his regular lectures at the Technical University, the professor regales his students with blow-by-blow accounts of the history of the copy milling machine or numerically controlled programming. His staccato delivery and anecdotes ensure his popularity among students whom he frequently addresses using the familiar "Du" form. Professor Spur regards his academic post as a fountain of youth which he would be loath to exchange even for the highest paid company directorship.

NO NEW Nixdorf have yet emerged since West Berlin created the Centre for Innovation and New Companies (BIG) and the Technology and Innovation Park (TIP) two years ago.

Nurtured by the Technical University, they were to aid in the setting up of new hi-tech enterprises which were to be a short supply in both West Berlin and West Germany.

Some 30 small hi-tech firms operate under the umbrella of BIG in a red brick pile which formerly belonged to the AEG company. Employing only a few hundred people they are still no immediate answer to Berlin's unemployment problem. Yet only a decade ago the mere idea of young engineers and scientists founding their own businesses in West Berlin would have met with derisive laughter. When they first started up in business they were disparagingly called "sneaker capitalists" from the athletic shoes some of them wore.

BIG, which was the first such centre in Germany, was turned over to a foundation last year backed by companies and banks. But the criteria for choosing whether a company qualifies to be housed in the centre remains "first, second, third and fourth whether they are entrepreneurs" according to Mr Joerg Poeschel of BIG. "Whether they have a good product only ranks fifth," he adds.

BIG, however, has been criticised for making already successful small companies very successful instead of selecting struggling firms with a good product.

The firms share a switchboard, telex, telefax, secretaries, conference rooms and, if they wish, accounting services. After five years they must leave and make way for new firms.

Many of the young companies are engaged in software and a good number in environment protection which has become a specialty in the wake of the acute German concern about pollution. The annual BIG TECH fair, attended by a growing number of West German and foreign exhibitors, is yet another effort to bring the world to Berlin.

Close to BIG and the large new Nixdorf plant is the Technology and Innovation Park (TIP) where applied research institutes from the Technical University and other Berlin science establishments work side by side with innovative small and medium-size companies.

West Berlin took the lead

among the West German states in setting up a state-backed innovation fund in 1982 to promote the transfer of new technologies into local industry.

Thus far, it has financed 50 projects with DM 24m and is rated a success by the German Institute of Economic Research (DIW) in Berlin which keeps an independently critical eye on developments in the city.

Similarly, the city-financed programme which has provided some 360 "innovation assistants"—business graduates and young engineers—to smaller companies in the city which could otherwise not afford expert advice is also given high marks by DIW. It speaks less favourably about the city's efforts to help new advanced technology companies to get established and suggests a special fund be created to aid such companies beyond the initial funding phase. Mr Kurt Kusch, member of the board of Deutsche Bank Berlin, believes however, that using public money to finance innovative new companies largely serves to "smother" their efforts to succeed. His own bank began supporting new firms with venture capital five years ago, achieving the greatest success among trades and service companies in the low and middle tech fields. The survival rate in the hi-tech area is about 30 out of 150 companies, in part no doubt because they were founded by technicians and not businessmen.

A total of 11 private venture capital companies are active in West Berlin where they have financed just over 50 projects worth DM 60m. The largest is the Berliner Commerzbank Nixdorf, Standard Elektrik Lorenz and Hannover Finanz with each partner putting in DM 2m and the banks providing a DM 20m borrowing limit.

The goal is to finance promising new industrial and service sector companies as well as already established Berlin firms which need investments to expand.

Mr Kusch voices the frequently heard complaint in the city that both young and old Berlin entrepreneurs rely too heavily on West Berlin demand and are often unaware of potential markets in West Germany not to speak of others farther afield.

His bank has tried to compensate by inviting businessmen from abroad to visit Berlin and meet potential business partners.

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## THE ARTS

## Behind the Mask/Channel 4

## Andrew Clements

With more than a touch of serendipity, Channel 4 yesterday launched a major series devoted to the work of Harrison Birtwistle, in the week in which it was announced that he had been given both the Evening Standard Opera Award for 1986, and the highly prestigious Grawemeyer Award, worth \$150,000, whose only previous winners have been Lutoslawski and Ligeti. Channel 4 is to screen repeats of the *Aquarius* production of *Down by the Greenwood* Side and the *Opera Factory* *Punch and Judy*, as well as the first showing of Derek Bailey's television version of *Yan Tan Tethera*, based on last summer's *Opera Factory* staging. But the season began with Anthony Snell's documentary *Behind the Mask*, which proved to be one of the more successful and revealing companion portraits of recent times.

Alongside the usual array of talking heads—Peter Hall and Pierre Boulez conveying admiration for Birtwistle's achievement in their own, very different ways, Elgar Howarth and David Freeman hinting at the intricacies of putting on *The Mask of Orpheus*—there were substantial extracts from *Orpheus*, apparently the only video recording made of the ENO production, and from *Secret Theatre*. The elements were created in a subtle and fascinating way, building up a mosaic of the man and his music from a variety of perspectives, just as his own works map out their territory an intricate beauty.

## Yerma/Cottesloe

## Claire Armitstead

Lorca wrote *Yerma* two years before *The House of Bernarda Alba*, his last and arguably greatest play. Its appearance in a new translation hot on the heels of its stablemate—which was ecstatically received in a Lyric, Hammersmith, production last year—arouses expectations that are sorely disappointed by Di Trevor's treatment. The expectations are the higher and the disappointment the sorer because this is the National Theatre under that rarity, a woman director, handling a tragedy that grows out of a wholly female neurosis and despair.

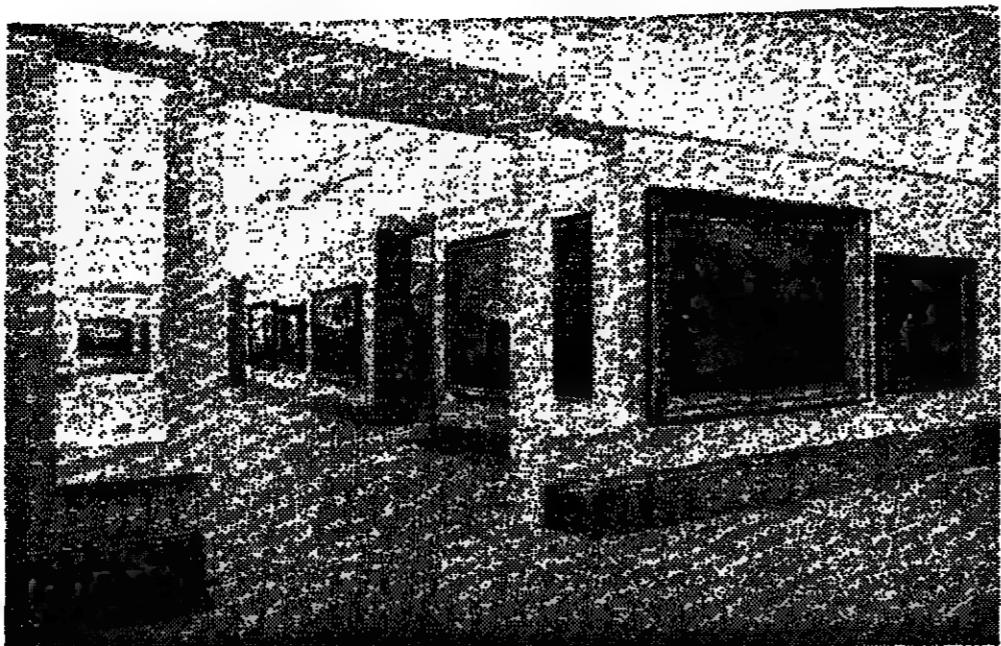
*Yerma*, eponymous protagonist of the play, is a barren Andalusian countrywoman in a society where fertility is all. Guarded by her husband's two spinster sisters, frustrated by her physical inadequacy, and trussed by her own sense of honour to an unimaginative shepherd husband, she falls prey to emotions the intensity of which will be readily understood by any woman who has endured the anguish of infertility—a hard enough cross to bear today.

Juliet Stevenson, a strong and intelligent actress, plays these emotions for all they are worth. Initially she is a girlish, beseeching figure whose hands flutter involuntarily to her stomach and breasts as she learns of her friend's pregnancy or attends to her husband's needs. Left alone, the sensualist within her emerges through self-caresses and an effecting love song to her unborn child. A little too quickly, the flame grows to a flame of bitter, frustrate anger: the would-be mother, full of the do's and don'ts of other people's pregnancies, becomes a self-condemned outcast who thralls her hand under her skirt and brings it out red with blood, sign that another month has gone.

The image is carefully calculated for maximum effect against the subdued costumes and bare grey floor of a theatre

angle, a context, at a time. Most potent of all there was the composer himself, explaining his approach to inventing music, his techniques and their beginnings, and in a substantial section of the film made in his native Accrington, revisiting the farm where he grew up. Some of these personal revelations seemed almost too honest: he looked back on his early life as a kind of Arcadia, surrounded by wild woods and fields in which he wandered and absorbed the natural world. Then a gigantic power station was built beyond his father's land, dwarfing the house, violating the landscape. It clearly had a traumatic effect; his teenage music (in a sub-Vaughn-Williams style) proved to be one of the more successful and revealing companion portraits of recent times.

All of this experience has remained with Birtwistle: the quarry near his house, which he explored and now likens to a man-made geometry imposed on the natural world, even a hill peppered with sheep, just like the mound that dominates the setting of *Yan Tan Tethera*. That sense of violence threatening the most placid scenes runs through his music, giving it a definition quite of his own harmonies. And, as in the wondrous extracts from *The Mask of Orpheus* demonstrated, it's coupled with an ability to create images of a resonant intricate beauty.



Clore Gallery

## Architecture/Colin Amery

## Temple for Turner's genius

You approach it through the garden—on the picturesque route—turning away from the Tate Gallery itself into the entrance cut out of the stone wall. Glance up at the lunette window above the entrance: the ghost of George Dandridge and the great prison wall of Newgate. Turn to your left, at the chequered board of brick and tuffo—shades of Lutysen around the corner and his pied-bald Page Street flats.

The new Clore Wing for the Turner Collection at the Tate Gallery is the first major London building designed by James Stirling, Michael Wilford and Associates. They are famous as the architects of the Staatsgalerie in Stuttgart and in fact have quite a line in art galleries: there is the Sackler Wing of the Fogg Museum at Harvard, the Tate Gallery in the Albert Dock in Liverpool, and projected designs for the extension of the Galleria in Milan and the new wing for the Thyssen-Bornemisza Collection at the Villa Favorita in Lugano. It is important to realise, looking for the first time at the completed Clore Gallery, that it represents the first stage of the full-scale expansion of the Tate. Behind the Turner Collection, on what was the old Queen Alexandra Military Hospital site, it is planned to build a Modern Scripture Museum (surely something of a contradiction here), and a major Study Centre. All have been designed by James Stirling and plans are afoot—but no designs—for the final phase, the Museum of Twentieth Century Art.

The key question to be asked about this new gallery is, how well has the architect served the genius of Turner? If more evidence was needed, the new display of Turner's works on canvas and paper as seen here prove beyond doubt the greatness of his talent and the wonderful development of his vision. It is for my colleague, William Packer, to write about the collection and its display but the presence of the genius of Turner is what this building has to be about.

Mr Stirling has a powerful individual vision. It is not as coherent as Turner's, but what he is good at is carving impressive spaces out of the giant fragments of architectural history. On a small site at the Tate he has accomplished two important achievements: one is a finely proportioned set of nine rooms for the pictures, the other is an ingeniously scaled public entrance area that has undeniable presence and formality. Let us dispose of the outside quickly. There is, at least for the modern architecture watcher, an intriguing series of references and games here.

Such obvious devices are small compensation for a true sense of the domestic oppressiveness which should be the flip side of the pastoral gaiety. The failure to establish this, and the tendency to go into melodramatic overdrive, must be blamed partly on a translation by Peter Luke which has Yerma manically repeating the words "when . . . when . . . when" as she threatens her husband and her hopes. In the original Spanish the word would be "vermo"—her own name mouthed over and over, accusing, elegiac and empty.

Stone and brick are cut away at entrance and corner as though the building was made of cardboard. Windows become squares in the central squares in patterns are toyed with as applied decoration, the ghost of the Bauhaus lives on in the street elevation and chaos reigns on the roof where plant is scattered with a liberality that is prodigal. Shades of the day-glo sixties linger in the choice of vivid green for the windows.

Inside the first impression is a strong one. The main staircase that leads to the galleries sweeps across the main hall at right angles in front of you. The chequer pattern from outside is repeated on the main wall in peachy orange painted plaster. The floor is a dignified London pink granite. A Sutherland portrait of the benefactor, the late Sir Charles Clore, is flanked by coast and ugly up-lights. A jovial chandelier, playing a game with the cylinder and the cube, seems to have been placed to deliberately frustrate access to the information counter. I liked the curvaceous and solid built-in furniture.

The galleries are a simple and elegant series of rooms. I felt instinctively that they are all too narrow. One token bay window was all that conservation permits. In good daylight the elaborate roof shape reflects light down on to the pictures. I did not see the galleries on a good day and so the visible fluorescent lights were on. The effect of these is unsympathetic: you see in your head the reflection of the bright tubes as you do when you close your eyes after looking at a light bulb. I hope that the lighting effect I saw on a dull day, when the ceiling plane above our bright and white and some of the pictures had shadows along the tops from the frames, was a rehearsal.

The wall colour is problematical. The architect wanted a cool and serene effect and the decision was made to have oatmeal hessian wall coverings. The curatorial staff would have preferred a red tone—as Turner himself had in his own gallery.

There are other problems in the design of an effective gallery. Not the least of these is the question of the security of the paintings. There has been much debate at the Tate about the need to keep the visitor at a suitable distance from valuable paintings shown without glass. The present temporary arrangement of ropes in front of the pictures is designed and adapted to the scale effect of the galleries, rightly written by the architects. If there has to be a visible barrier surely it should be sensitively designed by the architects as part of the

overall design of the rooms. The suggestion of a barrier in the change of the nature of the floor surface—from carpet to wood is not, as at present designed, emphatic enough.

What is a major achievement for a British gallery is that the complex and elaborate technical side of the display of paintings is kept under control. There are no creaking and moving parts that characterised the 1970s extension's attitude to light control. The forms of the Clore's galleries are refined and handsome. The provision of live light is going to be the great excitement of the galleries and the teething problems will no doubt be solved.

It was Ruskin, the great friend of Turner, who said that architecture should be entertaining. He prefaced this by saying that architecture should always be correct. I predict that this addition at the Tate Gallery will be warmly welcomed as a good example of the formal momentum that Mr Stirling has made his own style. There is evidence of live music and sponsorship forays, an inquiry by the Department of Trade and Industry, and suicide.

It sounds exhilarating and some of it is. It is easy to put up with some sloppiness in Max Stafford-Clark's production when Alfred Molina as the American banker embraces the house in his million-making arid materialism, or when Gary Oldman as the clenched and

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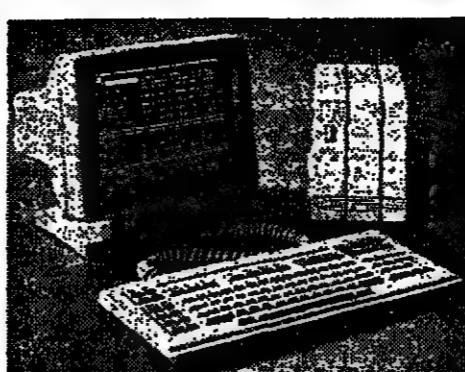
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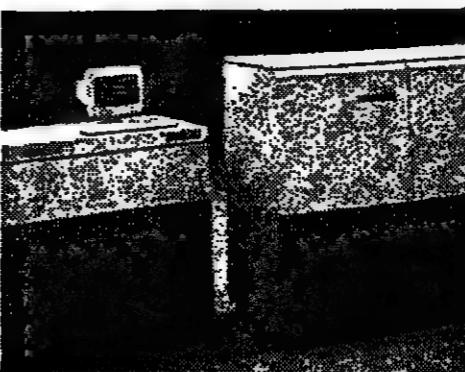


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## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
Telex: 8564871  
Telephone: 01-248 8000

Monday March 30 1987

## Escalation in the chips war

IF THE multilateral trading system enshrined in the General Agreement on Tariffs and Trade is to survive, it needs the whole-hearted support and commitment of the United States. That commitment looks fragile. At the end of last week the Reagan Administration announced plans to impose tariffs on certain Japanese electronic products. This is to punish Japanese companies for their alleged failure to abide by the terms of last year's semiconductor trade agreement between the two countries, which was designed to curb predatory pricing by Japanese manufacturers. It is to open Japan's domestic market to US suppliers. That agreement was itself on doubtful legality under Gatt rules; the European Community is challenging it. Last week's decision is even more dangerous. By resorting to aggressive, unilateral action, the US is setting a bad example just at the time when a new round of multilateral trade negotiations is getting under way.

There are two possible justifications for the American action. The Administration needs to show Congress that it is prepared to talk tough and to act tough, that existing trade legislation permits it to do so, and that there is no need for more extreme protectionist proposals. The Administration presumably hopes that the new tariffs, which will affect only a small proportion of total Japanese electronics exports, will not provoke Japan into serious retaliation, but will induce a stronger effort to enforce the terms of the semiconductor agreement. The risk is that, by leading so far in the direction of bilateralism and reciprocity, the US Government will find it impossible to climb back.

## Leading players

A second issue is the claimed difficulty of applying Gatt rules to high-technology products. The American semiconductor makers have long argued that Japan has targeted their sector of the electronics industry, that Japanese producers, with their deep pockets and so-called laser-beam approach, have used predatory pricing to drive rivals out of business and that the result will be Japanese domination of the world semiconductor market.

## Bringing the law into disrepute

CRIMINAL JUSTICE, like any other department of state, cannot be expected to function faultlessly in this country or any other. Nor does a spate of public outrage at the handling of a particular case provide the best occasion for the dispassionate consideration of the need for reform. Yet if the public is repeatedly seen to be unhappy about the way that justice is being administered, even judges may be open-minded enough to admit that there may be some weaknesses in the system.

In the past few months, it has been found that some convictions for murder have a less than adequate foundation and the cases have been re-opened. The man subsequently convicted of the murder of PC Blakelock was originally released on bail while awaiting trial for another murder charge. In general, there is a feeling of unease that sentences for violent crimes against the person can be too lenient.

One problem in the absence of sufficient remedies by appeal procedures. It should be the business of the courts, not the Home Secretary, to re-open proceedings if new evidence becomes available which brings an earlier verdict of guilty into doubt. Not only the accused, but also the prosecution should have the possibility of appealing both against the verdict and the sentence.

But that is not enough. UK prisons are overcrowded to the point where a higher percentage of the population is in jail than in any other European country except Turkey. Some people are sent to prison who could be better dealt with in other ways; others are let out when they should be kept in.

## Lenient decisions

Yet a recent series of lenient decisions and judicial pronouncements suggests that judges and magistrates do not always share the public's abhorrence of violent crime. The latest statistics available for 1984 indicate that of 6,855 males found guilty of violence against the person, over 33 per cent received a non-custodial sentence, but only 27 per cent (4,177 out of 15,408) of those found guilty of burglary. Even more telling is that out of

## PRIVATISING ELECTRICITY

Twice as big as gas, and harder

By Max Wilkinson, Resources Editor

AS MRS THATCHER and her advisers draw up their agenda for the next general election, one central question must be: what's in it for Sid, that mythical man in the street who made a tidy profit from the sale of British Gas last year?

Most Tories see privatisation as a political success story that they will be eager to keep the pages turning. But suitable assets for sale become progressively scarcer; if the party wants to maintain its momentum in liberating the Titans of the state sector, the electricity industry must be the next candidate.

However, as senior ministers have recognised, electricity presents a series of peculiar difficulties. These include anxieties about the ownership of nuclear power, the size and immobility of the industry's assets, its closely integrated structure, the politics of its relations with British Coal and the huge appetite for capital that it is likely to show in the next 20 years.

Some Conservatives even question whether the electricity industry represents the high tide mark for denationalisation, at least for the time being. But others say that the industry's plans for a major programme of power station building present the Government with just the right chance to steer it on a new course, towards a more competitive structure and the disciplines of the capital markets.

This debate has inevitably re-opened the fundamental question: what is privatisation for?

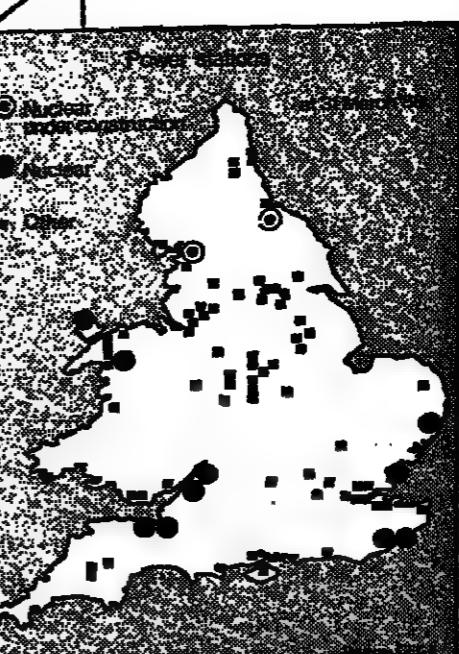
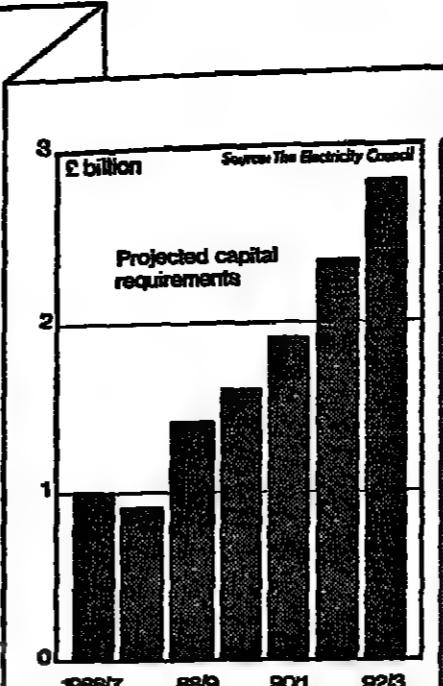
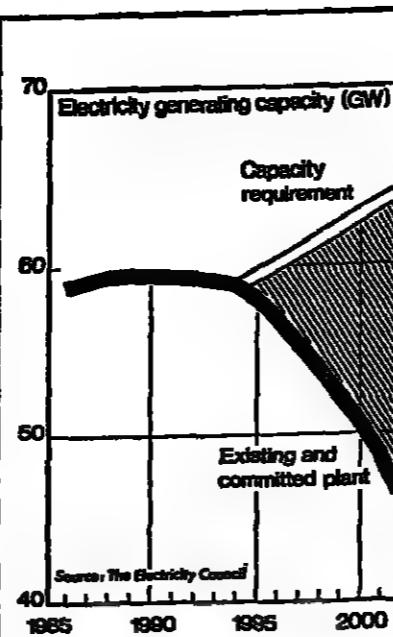
Ministers, including Mr Nigel Lawson, the Chancellor, conceived it mainly as a way of improving competition.

Nevertheless, the Government has drifted into a more pragmatic policy of privatising large monopolies, while, with minimal efforts to change their competitive environment. In the case of British Gas, the industry opted for a quick sale to short-circuit the delays and argument that would have been needed to break it up into regional companies.

One obvious lesson for the Government should be that any ambition to break up the electricity industry into more competitive units would need to be discussed and agreed well in advance. But it was a lesson which ministers preferred not to heed, partly because of the divisions of the miners' strike in 1984-85 and later because of the excitement of the great gas sale. Even more discussion has only reached the footills of policy.

With assets valued at \$270m, the industry's market value might be \$16bn to \$18bn compared with the \$5.6bn raised for British Gas. The scale of its investments is also large. The new pressurised water nuclear reactor (PWR) at Sizewell B in Suffolk will cost \$1.6bn, for example, and the industry's projections suggest that power stations will need to be built at rates of about one a year for the next 20 years.

Some studies suggest the investment needed by the year



2010 might be of the order of \$300bn, to meet rising demand and replace the ageing power stations of the 1950s and 1960s. Such a programme would be comparable to the development of the North Sea oil fields so far, but the chances of large profits would be small.

There is no reason, in principle, why at least part of this task should not be undertaken by the private sector. Indeed this might suit Treasury arithmetic, although it would make no important difference to the call on national resources.

Privately owned electricity utilities are the rule rather than the exception in the developed world. It was the private sector which developed electric power in Britain from 1881, when the streets of Godalming were first illuminated by the invisible aperges, right up to nationalisation in 1947, when 800 undertakings were brought together.

The kind of structure that existed in Britain before the Second World War survives more or less prosper in the US, where 3,000 separate utilities supply electricity to small towns and regions. The 300 of them in private ownership operate most of the nuclear power stations and provide about three-quarters of the nation's electricity. In West Germany, Japan and Sweden, private companies also play an important part in electricity generation, although often in co-operation with public sector bodies.

In the US and in Sweden, quite sophisticated markets have been developed for electricity undertakings to trade power. Computer technology can allow something like a spot market to develop with utilities bidding for power minute by minute as demand rises or falls.

For Conservatives who believe that the spur of market

forces is needed to stir the lumbering bureaucracy of nationalised industries, this kind of development has great appeal. But few people, least of all those who have studied the US system, believe that electricity supply can be left entirely to the way of free markets.

Some form of control is needed to prevent consumers from being exploited by distribution companies; and regulation may also be required at the wholesale level, if a generating company has a monopoly

try to achieve similar results by

conventional power stations and of arrogance towards potential competitors. So could a privatised system achieve the best of both worlds?

The starting point must be the present strange and unwieldy structure of the industry. The CEBG produces power south of the border and runs the grid, while 12 autonomous area boards distribute and sell electricity. The South of Scotland Electricity Board both generates and sells.

The most radical option would be to sell the SSEB and area boards, probably combining some of them and giving some or all of the CEBG's power stations to them. A second, perhaps nationalised, company would run the transmission grid.

An alternative method proposed by Mr Alex Henney in a report for the Centre for Policy Studies would be to retain the 12 area boards as privatised marketing and distribution companies and to split up the CEBG into perhaps 10 private generating companies. A free market would then develop between the supplying utilities and the distribution companies.

The first difficulty is that power stations are situated mainly near coasts and on the coast, and would not divide neatly between the privatised boards and the CEBG together as one giant regulated utility. However, unlike British Gas, it would have a monopoly over production as well as distribution and sales.

Even the monopoly solution might leave uncomfortable doubts about how a private sector CEBG would behave towards the British coal industry, towards nuclear power and towards coal imports. But if it were subject to major restraints on all these issues, then one answer, on one side of paper, should be sent to Downing Street as soon as possible.

or even a powerful position. One difficulty in framing such regulations is that an efficient system requires co-operation between large generating units. Big power stations are intrinsically better at converting heat into electric power. For this reason the typical size of turbine generators in the UK increased tenfold in the 1950s and 1960s, from around 50MW to more than 500MW.

To keep costs down, it is also important that the most efficient power stations are kept running, whoever owns them, while those with higher marginal costs are on standby or shut down.

In England and Wales, and

trading power with their neighbours. However, a study by Professors Paul Joskow and Mr Richard Schmalensee, for the US Department of Energy, suggests that for the greatest gains, a high degree of integration within a large system is needed. US regulators find it difficult to strike the best balance between encouraging free competitive markets, while protecting the weak against the strong.

However, even if the CEBG

earns golden opinions as an operator, its management and planning of capital projects has been much less successful. It has been accused of being slow on its feet commercially, inflexible in its addiction to big

power stations and to expansion with more imaginative schemes of energy conservation.

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## Foreign Affairs

# Messages with hidden meanings

By Ian Davidson

AT A TIME of rapid international change, diplomacy becomes a bit like Alice in Wonderland, in which the dialogue is very earnest but slightly cracked. The co-ordinates of the international system are shifting about like a ship in a high sea; but since the passengers do not know what the system will look like when it comes to rest—if it comes to rest—they continue to debate, with the greatest seriousness, detailed and practical questions whose significance may be at best metaphorical, at worst catastrophic.

This phenomenon became suddenly and startlingly apparent with the mini-summit between Mr Gorbachev and President Reagan at Reykjavik last October, and is likely to be prolonged at the discussions between Mr Gorbachev and Mrs Thatcher in Moscow today.

At Reykjavik, according to the story put about by the two superpower leaders afterwards, they agreed (or almost agreed) to the complete elimination of all ballistic nuclear missiles (US version), or of all strategic nuclear weapons (Soviet version); but in the end the negotiations broke down over Mr Reagan's Star Wars anti-missile defence research programme.

This story is a fairy story, which does not mean that it is untrue, just that its surface meaning is not literally true, while its real meaning or meanings are buried and ambiguous. Naturally, they did talk about the elimination of all strategic nuclear weapons; but since they could not conceivably have agreed the things which they say they (almost) agreed, their discussion of nuclear weapons must really have been a metaphorical vehicle for some other theme.

The Soviet Union could not conceivably have agreed to the elimination of all ballistic nuclear missiles (US version), because this would have left the US with a substantial superiority in nuclear-armed bombs.

The US could not conceivably have agreed to the elimination of all strategic nuclear weapons (Soviet version), because this would have left the Soviet Union with a vast superiority in shorter-range nuclear weapons with which to dominate the European theatre.

Alternatively, if the superpowers' nuclear renunciation was tacitly contingent on all other countries agreeing to a nuclear-free world and accepting appropriate levels of intrusive inspection, then "the agreement" looks little better than an indulgence in empty hypocrisy.

But since the two most powerful men in the world did not

travel to Reykjavik for the purpose of mouthing meaningless words, they must have intended some metaphorical meaning of meanings. Just what those meanings were must remain open to rival and uncertain interpretations.

At the most pedestrian level, Mr Gorbachev was testing the strength of President Reagan's commitment to Star Wars. He explored every possible level of nuclear disarmament, up to 100 per cent, and found that there was none which would induce Reagan to put Star Wars on the table. Presumably, this must rule out any agreement to cut strategic nuclear offensive forces, since the two are indissolubly connected. Until Mr Gorbachev changed his mind earlier this year, it also seemed likely to rule out a Euromissile agreement.

But Gorbachev's proposals at the political level may also have been a political metaphor even if he did not seriously intend the elimination of all strategic nuclear weapons, perhaps this was a possibility for an implied offer of a mutual non-aggression pact, in which the territory of each superpower would be a sanctuary from attack by the other. Such a mutual sanctuary on the one hand, and Ronald Reagan's raucous anti-Communism on the other. At stake in this issue is not about arguments, nor even about missiles. The Euromissile crisis of 1983-1985 was not about a few hundred missile warheads, but about the conflict between Gorbachev's vision of the political and military future of Eastern Europe; this is the question on which Mrs Thatcher is bound to focus most attentively.

Today, the contrast is potentially very striking. Not merely is the arms control agenda much more spectacular than in 1983-1985, but for the first time it seems conceivable that there may be just enough of a political counterpart, in the various domestic reforms put forward by Mr Gorbachev, to lend credibility and predictability to a somewhat better East-West relationship.

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conceivable interest in military aggression and that neither side could possibly benefit from it.

Some of these interpretations may be fanciful, overstated or premature. But since the literal accounts we have been given cannot be true, we have to examine alternative versions; since the real agenda, it is a mistake to be obsessed by it.

Thus with Mrs Thatcher's talk with Mr Gorbachev today. No doubt the conversation will be dominated by talk of missiles; Mrs Thatcher will argue forcefully that the Russians should reduce their short-range nuclear weapons as well as eliminate intermediate-range missiles, and she will patiently explain why Britain cannot possibly be expected to put Trident on the negotiating table. Mr Gorbachev will no doubt be equally well-armed with contrary arguments.

Yet in reality the central issue at stake is not about arguments, nor even about missiles. The Euromissile crisis of 1983-1985 was not about a few hundred missile warheads, but about the conflict between Gorbachev's vision of the political and military future of Eastern Europe; this is the question on which Mrs Thatcher is bound to focus most attentively.

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Roderick Oram  
on Wall Street  
**Movement  
rather than  
direction**

US BOND dealers had one major consolation as prices fell suddenly on Friday following central bank intervention to underpin a crumbling dollar. Movement was more important than direction.

At last there was volatility and volume for astute traders to make money again after months in which the largest securities market in the world had become one of the most placid and least profitable.

A strange torpidity had settled over the government securities market this year as trading volume dwindled and price volatility faded away to its lowest level in a decade. The US economy's low growth/inflation rate gave investors little reason to shuffle their bond portfolios.

So solid is the no-change consensus among economists, dealers have found it hard to make a compelling case for investors to buy or sell US bonds. One Wall Street dealer expressed disdain for those of his customers tempted into "inefficient markets" for the likes of UK and West German government bonds.

Almost in desperation, dealers have been forced to trade among themselves to an unprecedented degree to keep their trading machines ticking over. But even that has its limits.

"With each quiet day, we lose one more trader willing to take a position. He's scared there is not enough volatility for him to trade out of any losses," a dealer said. Analysts believe some signs of damage might show up in Wall Street firms' first-quarter results.

Chances are high that last week's flurry will be short-lived. The dollar's bouts of weakness are frequent but brief and would only have a more durable impact on the bond market nearer the next Treasury refunding in the middle of May. If a shakily dollar discouraged Japanese buyers, bond yield would rise. The bond market needs a marked change in the domestic economic outlook, for better or worse, to stimulate trading in a big way. Lacking that, it is likely to fall back into stagnation.

The average daily trading volume of US government securities by primary dealers was only \$89.1bn in the week ended March 18, the latest reported. This represented a 22 per cent fall from the average level last year and a 35 per cent drop from the record week last March at the height of the market's rally. Since then the number of primary dealers has risen to 40 from 36, and the Treasury has added some \$200bn of paper to the \$2.600bn market.

The true level of investor interest has fallen much further. So far this year, Alliance Capital Management has been trading less than one quarter the volume of bonds it did last year, said Mr Wayne Lysick, vice president of fixed income securities for the New York-based firm, the world's largest non-bank asset manager.

"We had to use alarm clocks to remind us to check the prices once an hour."

Last Friday was one of only a handful of days this year when bond prices have moved more than a point. In contrast, one day last April saw a 3½ point jump in the Treasury's 30-year bond as investors anticipated a discount rate cut. The following week it plummeted six points.

Such volatility must seem like a dream to traders in Chicago's Treasury bond futures pits. Placid markets have given investors and dealers little reason to hedge their bond positions with futures. Several days this month, the volume of Chicago Board of Trade bond futures contracts slumped to around 30,000 from a normal level of roughly 230,000 and a record of 367,262 set 18 months ago.

The downturn has heightened fears at the Board of Trade that its arch rival, the Chicago Mercantile Exchange, will overtake it. The Merc's emphasis on innovation, particularly in the equity area, has helped it average daily volume to rise from 65 per cent of the Board of Trade's last year to 80 per cent in the first two months of this year.

Trade of bond futures has turned wary, said Mr Chris Helmeyer, managing partner of Goldenberg and Helmeyer, at the end of another quiet day in the pits. "Some people are worried about making personal financial commitments." Although some local speculators have switched to playing stock and index futures, Mr Helmeyer thought it would be a while before the liquidity of the bond futures pits would be hurt.

The Chicago futures and New York cash markets showed on Friday that they could spring alive at the slightest stimulus, but the threat of further tranquillity hangs over them. "You get itchy. You worry you've slipped into a semi-comatose state and will miss something, a bond dealer said."

"Jeez, I hope it ain't permanent," added another. "I'd have to get another job."

Hugh Carnegy reviews Ireland's economic problems ahead of tomorrow's budget

## No easy way out for the Irish

**IF THE IRISH** had any lingering hopes of an easy way out of their economic troubles, they were abruptly dispelled by a speech ahead of tomorrow's budget by Mr Charles Haughey, Prime Minister of the minority Fianna Fail administration elected last month.

"The budget this year will have to be very restrictive," he told his party's national executive on Thursday night. "There will have to be widespread cutbacks and severe restrictions right across the board."

Mr Haughey spelled out the "critical state" the economy had reached as current government spending exceeded income by £1.4bn (\$2.15bn) last year, or 8.5 per cent of gross national product (GNP). "Everything depends on getting government spending into line with government income and reducing that deficit and the borrowing that results from it," he said.

"Unless the rise in borrowing is halted and reversed, and the cost of servicing national debt is stabilised, the situation will, within a short period of years, become unmanageable."

The irony is that this message is almost identical to that proclaimed during the election by the defeated Fine Gael Government of Dr Garret Fitzgerald. At that time, Mr



Haughey and his party were notably coy about how they would deal with public finances, concentrating instead on the need to generate growth.

The new and old Government alike now agree that spending cuts offer the only real option for restoring balance and cutting the overall national debt of £2.2bn (150 per cent of GNP). Tax rates, both personal and indirect, are among the

highest in Europe and are reckoned to be at the upper limit.

Dr Fitzgerald's Government proposed cuts of £220m this year, hitting health and social welfare services hard, to reduce the current budget deficit to £1.5bn and achieve a small reduction in the public sector borrowing requirement to £2.15bn. There is speculation that Mr Haughey's Finance Minister, Mr Ray MacSharry may go for deeper cuts.

Already, Fianna Fail has impressed Dublin's financial markets by talking of cutting public service numbers, by freezing top civil servants' pay and recovering disputed taxes from the Electricity Supply Board and bacon exporters by prompt action including threats to dismiss the electricity workers' board.

It is also investigating the cause of heavy unidentified capital outflows on the balance of payments account. These totalled £1.5bn last year, alarming markets and helping to push Irish interest rates to among the highest levels in the European Community.

Although Fianna Fail is in a minority in the Dail (lower house), it has few worries about getting a tough budget approved. Fine Gael, under its new leader, Mr Alan

Dukes, says it will not oppose measures which tackle the debt problem.

The Haughey strategy appears to be to use this consensus to administer the bitter medicine now in the hope that the economy responds quickly enough to give him an electoral advantage later, perhaps going for an early election to win the majority that eluded him in February.

The question is whether a turnaround can come soon enough for him. The Confederation of Irish Industry predicts growth of 2.2 per cent this year, nearly twice the 1.05 per cent. The UK consumer boom and a fall back in the Irish pound's recent very high levels against sterling should encourage better export performance.

Industry would also benefit if a cost-cutting budget helps bring down interest rates.

But some economists doubt whether the growth rates sought by Fianna Fail can be achieved in the face of the deflationary effect of the required fiscal measures.

Unemployment, a prime electoral issue with the jobless total approaching 20 per cent of the workforce, is set to go on rising for some time because of the rate of workforce growth.

## Panama fleet expands to record

By Keith Brown, Transport Correspondent, in London

PANAMA'S flag-of-convenience shipping fleet has expanded by 1.2m gross tons since the end of 1986 to a record total of 39.25m gross tons. Panamanian authorities will announce today.

The increase reflects an accelerating flight from the registers of the traditional maritime countries as shipowners seek to remain competitive in the face of a worldwide over-supply of shipping.

The flag of convenience, led by Liberia and Panama, offer reduced registration costs, together with substantial savings in the cost of labour through the use of Third World crews.

Panama does not publish details of the ownership of ships on its register, but most of the vessels transferred this year are believed to be owned in Norway and Japan.

Shipowners in both countries have been increasingly vocal in complaining about the costs of operating under their national flags.

The Norwegian register declined by 1m gross tons last year, and the Japanese by 1.4m gross tons, according to figures produced by the independent ship classification society Lloyd's Register.

These figures exclude ships of less than 100 gross tons, however, while the official Panamanian figures cover all vessels on the register.

The increase in Panamanian tonnage has been achieved against the background of a continuing decline in the size of the world fleet and stiff competition from a number of newer registers, including Cyprus and the Isle of Man.

Panama slashed its registration fees in September and claims to be the cheapest shipping register in the world despite similar reductions implemented by Liberia.

Panama's Directorate of Maritime and Consular Affairs has also tried to strengthen the appeal of the register by putting greater emphasis on improving safety standards.

The Panamanian fleet has one of the worst safety records in the world, but officials say a compulsory examination system for officers introduced last year should help to improve standards.

Shipping report, Page 4

## Ferruzzi plans flotation to fund latest purchase

By ALAN FRIEDMAN IN MILAN

ITALY'S Ferruzzi group, which last week agreed to pay \$630m to acquire the European starch and glucose operations of CPC International, the US grocery products group, plans to raise around \$400m in France in order to help finance the deal.

The Ravenna-based agri-industrial group intends to float on the Paris bourse 49 per cent of European Sugar, its wholly owned French holding company which controls 51 per cent of Béghin-Say, the French sugar concern. European Sugar will include the European operations of CPC, comprising 12 factories in nine countries and annual revenues of just under \$1bn.

At present European Sugar is owned by Eridania, Ferruzzi's Italian sugar producer. The timing of its flotation, of European Sugar, it envisages a sale of up to 49 per cent of CPC Holding, a new vehicle containing the interests purchased from the US company, and which in the interim would have under the full ownership of European Sugar.

The two fund-raising operations would leave Eridania with 51 per cent of European Sugar, which in turn would own stakes of that size in CPC Holding and in Béghin-Say.

Mr Raul Gardini, who heads Ferruzzi, is already considering a one-stage financial operation in France which could raise a further \$250m. Together these would all but offset the \$630m purchase price of CPC International's European starch and glucose interests while retaining an ultimate 51 per cent of just under \$1bn.

This second operation would come several months after the Pan-

Background, Page 3

## Greek-Turkish friction eases

By DAVID BARCHARD IN ANKARA AND ANDRIANA IERODAUCONOU IN ATHENS

THE THREAT of armed clashes between Greece and Turkey in the Aegean Sea over Turkey's claim to be allowed to prospect for oil in the seabed east of the islands of Thasos and Lesbos, receded over the weekend. Tensions eased after Turkey declared it would not prospect outside its territorial waters if Greece did not.

In Athens, the North Aegean Petroleum Company (NAPC) said it had frozen its plans to start drilling east of the island of Thasos by March 20. The Greek Government moved last month to block the original drilling plans of the NAPC consortium by tabling a controversial

bill allowing the state to acquire a controlling interest in NAPC, and thus avert a possible clash with Turkey.

It was the NAPC's original plan to drill which led the Turkish Government to license the state-owned Turkish Petroleum Corporation to explore for oil in "international waters" around three Greek islands.

The Greek armed forces remained on alert yesterday, but the four US military bases in Greece were operating normally.

The dispute has essentially been frozen rather than resolved, however.

Background, Page 3

## Portuguese political crisis looms

By DIANA SMITH IN LISBON

THE SURVIVAL of Portugal's minority Social Democratic Government now looks uncertain after the Prime Minister Prof António Cavaco Silva said at the weekend that he would not negotiate concessions that might persuade the Socialists, the largest opposition party, to abstain from a left-wing motion of censure scheduled for Friday.

Socialists support for the motion tabled by the former head of state General António Ramalho Eanes's maverick Democratic Renewal Party (DRD) ensures victory and automatic downfall of the 17-month-old Government. The Government holds only 85 of parliament's 250 seats and has no large party to its

right to help it send off the left-wing motion.

Mr Victor Constâncio, the Socialist leader, who described PRD's motion as "irresponsible because it offers no constructive alternative," offered not to vote with the left if Prof Cavaco Silva committed himself to a pact with the Socialists that would reduce tensions between Government and parliament and permit negotiations of important issues.

A pact, he hinted, could keep the Government in office until its four-year term expired in 1989.

Prof Cavaco Silva's hard-headed style precludes negotiated concessions. His refusal to yield in 1985 to Socialists with whom his party then

shared a coalition Government precipitated the October 1985 snap general election that brought him to power. Ever since, he has had adverse relations with parliament.

His unwillingness to negotiate under threat of a motion of censure paves the ground for yet another Portuguese snap general election - the fourth in eight years.

The PRD's provocation of a crisis when the Portuguese economy and finances were in better shape than they have been for years has dismayed the electorate, 77 per cent of whom recently insisted that it did not want early elections, and the business community.

Background, Page 3

## World Weather

| Month     | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 | 11 | 12 |
|-----------|----|----|----|----|----|----|----|----|----|----|----|----|
| January   | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| February  | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| March     | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| April     | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| May       | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| June      | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| July      | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| August    | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1  |
| September | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1  | 2  |
| October   | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1  | 2  | 3  |
| November  | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1  | 2  | 3  | 4  |
| December  | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1  | 2  | 3  | 4  | 5  |

Statistics of mid-day yesterday

1-Candy 2-Dolce 3-Ferr 4-Frig 5-Hall 6-Han

7-Han 8-Han 9-Han

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## SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Monday March 30 1987

## Selectivity develops in Australian dollar sector

EURODOLLAR BOND dealers, frustrated in their attempts to generate trading profits in a near motionless dollar fixed rate market, might find life more enjoyable at the moment if they switch to dealing Australian dollar bonds, writes Clare Pearson in London.

Australian dollar specialists have been seeing an unusual burst of activity recently, as more and more investors, reassured by the firmness of the Australian currency, have been channelling funds into the sector.

The main factor that has been keeping the buyers in the market has been a fall in domestic interest rates in Australia, which has the effect of limiting supply in the Eurobond sector. Last week, domestic Australian dollar Commonwealth bonds shed between 20 and 30 basis points in yield.

This has reduced the availability of swaps - a crucial factor in this sector, where most issues are swap-driven - as swap market spreads have narrowed in relation to Commonwealth bonds in anticipation of further interest rate falls.

This suggests that fewer borrowers will be able to tap the market. It also means that issues launched a few weeks ago, some of which carried 15 per cent coupons compared with coupons nearer 14 per cent on more recent issues, have become

easier to sell. Dealers say that at current levels investors are likely to start reselling issues for all but the rarest and best-rated names. In a market still dominated by retail buyers in West Germany and Belgium, preferences may not relate very closely to credit quality.

For instance, last week, an issue for Walt Disney met an enthusiastic response from the market, but a deal for IBM did not, even though the pricing of the IBM Australia issue did not seem overly tight compared with the terms on which Walt Disney had come.

But although retail investors are still the backbone of Australian dollar buying, others including professionals have been participating in the market recently.

A bond launched a few weeks ago for the World Bank, for instance, "opened new doors for the market," according to one dealer, as it attracted an unusual amount of demand from institutional investors who had not previously bought Australian dollar paper.

The main appeal of the issues is their double digit yields, which look extremely attractive compared with, say, returns available on D-Mark domestic bonds at the moment.

These yields are obtained at the expense of a currency risk, of

course, and many investors found their fingers badly burnt when the Australian dollar, and the Eurobond market with it, tumbled last year.

But coupon levels at the moment provide a comfortable cushion against a currency depreciation, and additionally there has been the encouraging factor that the Australian unit has been appreciating against the US dollar. Some have been looking for it to reach the 70 US cent level.

Although most investors prefer fully-compounded issues, some houses last week were seeking to enlarge their sources of demand by bringing new coupon bonds to the market. These attract some investors chiefly because, since they do not pay coupons, they carry no reinvestment risk. Additionally, there are tax advantages in some countries.

Demand for these types of issues is not reliable, however, as a couple of issuing houses found last week. An issue for Landesbank Rheinland-Pfalz met an indifferent response, even though the name had an appeal for West German retail investors.

But a zero for Nordic Investment Bank fared worse, despite its triple-A rating, as Australian dollar buyers are not accustomed to deals for names from that region.

Hectic buying of West German government bonds by Japanese investors wary of investing in dollar bonds boosted the D-Mark Eurobond market last week. Even though little of it spilled over into Eurobonds, it reassured investors of continuing foreign demand for D-Mark paper.

Prices rose by as much one point as investors moved in to pick up cheap paper. Demand was sustained by an almost complete absence of new deals. This was because issuers were not expecting such a pick-up in the market two weeks ago, when the time came to register new deals with the Bundesbank. A flurry of deals, therefore, is expected soon.

A number of measures designed to boost Eurobond liquidity, and improve syndication techniques, were passed by the International Primary Market Association (IPMA), the trade association for the Eurobond primary market, at its annual general meeting last Friday.

IPMA is recommending that lead managers of Eurobond issues should register as reporting dealers, as defined by the rules covering the secondary Eurobond market which came into force at the beginning of this year.

The move is designed to reduce worries among investors about the future liquidity of new issues, which are now contained in an invitation

Under the secondary market rules, each reporting dealer has to inform the Association of International Bond dealers every evening of its closing bid and offer quotation, and the highest and lowest prices at which it has dealt during the day, in each bond in which it is committed to make markets.

No date for implementation of the IPMA recommendation has yet been set, however. This is because so far many houses have had difficulty putting the systems in place to conform with the AIBD requirements.

IPMA is recommending that the reporting suggestions which initially cover dollar straight bonds should come into effect from the day following allotment of bonds. Lead managers are expected to remain registered for a minimum of 12 months after a bond has been issued, and co-lead managers for a minimum of six months.

IPMA has no power to impose its recommendation, although deviations must be announced at the time of invitation telers.

IPMA also agreed on Friday on the implementation of a computer communications system for use during syndication of an issue. This system is based on a telephone link between computers which will carry the details of a new issue which are now contained in an invitation

tel.

It is designed to speed up the process of syndication and prevent co-managers becoming confused about the terms of a deal. At the moment, they are generally contacted by telephone, and then sent an invitation later.

IPMA membership qualifications have been tightened up, in response to concerns that the rapid expansion of qualifying firms has been placing strains on its consensus approach to decision making.

To qualify, a house now has to have run the books on 12 new issues during the two preceding calendar years. The previous minimum was six new issues.

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## EURONOTES AND CREDITS

## BP's call for \$5bn shows advantage of syndicated loans

BRITISH PETROLEUM'S call last week for international banks to deliver up \$5bn of takeover finance in a matter of days showed that, despite its problems, the syndicated loan market can still deliver what other markets cannot, writes Stephen Fielder in London.

Elsewhere, Chemical Bank launched a \$150m note issuance facility for Certainteed, the US-based building products company which is 57 per cent owned by Saint-Gobain, the newly privatised French glass and materials group.

The five-year financing, which will back up a commercial paper programme, carries a facility fee of 10 basis points, and a similar margin, utilisation fees range up to 10 basis points, and there is a front-end fee of 10 basis points for a \$15m take.

Union Electric, a Missouri-based electric and gas utility, is setting up a \$150m term loan facility to be arranged through Swiss Bank Corp International.

It has a maturity of four years and a margin of 0.2 point over Libor. The borrower may convert amounts it prepays into a revolving credit with an annual commitment fee of 12.5 basis points.

In the commercial paper market, County NatWest was mandated by Rowntree Mackintosh, the UK food and confectionery company, to arrange a £200m, five-year multiple option facility and a separate £200m commercial paper programme.

Some £150m of the option facility is committed. It carries a five basis point underwriting fee, a 10 basis point margin on underwritings, and utilisation fees of up to 2.5 basis points.

• Salomon, a French manufacturer of skiing gear, said it had launched, subject to French official approval, a \$75m commercial paper programme to be backed by a syndicated revolving credit of the same size.

Morgan Guaranty is arranging the credit and will be joined by Credit Suisse First Boston as dealer on the paper programme.

## Turner Broadcasting falls deeply into red

BY WILLIAM HALL IN NEW YORK

TURNER BROADCASTING System, the US television group which took over MGM/UA Entertainment last year following an aborted bid to win control of the CBS network, lost \$187.3m in 1986 and has warned that it expects large losses for "the foreseeable future."

The highly leveraged company, headed by the controversial Mr Ted Turner, lost \$85.9m in the final three months of last year compared with net income of \$8.2m in the same period of 1985, even though its revenues had nearly doubled to \$1.28bn.

The full year loss, equivalent to

\$10.97 per share, compares with net income of \$1.2m in 1985.

The figures underline the financial toll that interest charges are taking on Mr Turner's broadcasting empire.

The company took on a heavy debt load to finance its \$1.5bn acquisition of MGM/UA and in the final quarter of 1986 Turner's net interest charges of \$32.7m were more than double the pre-interest operating profit of \$7.4m.

Company officials noted that the 1986 losses were generally as forecast. In addition to the increased interest expense, a non-recurring loss

of \$25m resulted from the acquisition of MGM/UA and from the 1986 Goodwill Games in Moscow.

Mr Turner said that "with the acquisition and restructuring of the MGM operation behind us, we look forward to aggressively improving our operating results."

"Non-recurrence of the Goodwill Games and reductions in certain other unprofitable sports programming will enable the broadcast segment of our business to significantly improve its operating performance in 1987."

In late January Mr Turner appeared to have resolved the group's financial crisis by agreeing to dilute his majority ownership of Turner Broadcasting in exchange for a \$350m capital injection from a consortium of cable TV operators plus Mr Kirk Kerkorian, the former owner of MGM/UA. Turner Broadcasting shares, which have ranged between \$124 and \$20, closed at \$20 on Friday.

Mr Turner says that with the pending private placement of equity, the group will be able to "stabilise and strengthen" its capital structure and attempt to reduce its debt service requirements through refinancing.

## Agusta back in black with L10bn profit

BY ALAN FREEDMAN IN MILAN

AGUSTA, the Italian aerospace company which took part in last year's unsuccessful European consortium bid for Westland Helicopters of the UK, has returned to profit for the first time in three years.

The company achieved a L10bn (\$7.7m) consolidated net profit for 1986, against a L1.6bn loss in 1985.

Turnover of L1.01bn was down by 11.2% from 1985.

The turnaround at the Agusta group - which consists of 21 operating companies - was helped by tripled profits from Costruzioni Aerospaziali G. Agusta, the main helicopter producing subsidiary. Its profit contribution was L2.6bn.

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22nd March, 1987

## UK GILTS

# Sentiment dominated by sterling and opinion polls

THE BRITISH Government bond market was last week dominated by two influences—sterling and political opinion polls.

After the dip below 9 per cent yields, there had been a prevalent school of thought that further progress would depend on an improvement in the government's standing in the polls and hardening evidence that Mrs Margaret Thatcher would be able to go to the country in June and win.

The other crucial factor was the continuing stability of sterling on the foreign exchange market which would keep overseas investors happy to continue building up their holdings of gilt-edged stock. One of the reasons behind sterling's strong performance since the Paris accord in late February has been the stability of the major currencies involved in that agreement.

The argument goes that, if a foreign exchange dealer's hands are tied on trading the dollar, the Japanese yen and the D-Mark, because of the fear that central banks will intervene against the speculative flow of the market, it is best to trade in high-yielding currencies such as sterling and the Australian dollar.

This is indeed what had happened until last week. But then a combination of fears about increasing trade friction between the US and Japan and the usual down associated with the Japanese year-end triggered the first real test of the Paris accord. Central banks, as threatened, did indeed intervene. The cumulative effect of all that activity was to leave the yen at a post-war high against the dollar and there could be more volatility to come.

In the midst of this, sterling has lost some of its impregnability. It remains fairly firm but the last thing foreign investors want is any sign of increased volatility.

Widespread leaking late on Wednesday of the Today newspaper's opinion poll thoroughly undermined gilts and sterling. Both were then

bolstered by February's much better than expected balance of payments figures, which were not helped by any of the change of mind on invisibles which we have become accustomed to, but boosted by a genuinely good export performance.

The good effect of the trade figures was then more than wiped out by the rumours which started circulating that a poll due to be published in the Daily Telegraph on Friday was to confirm the Today poll evidence of a surge in support for the Liberal/Social Democratic Alliance. It did.

It seems likely that opinion polls will continue to dominate sentiment in the gilt market.

The return to yields above 2 per cent at the long-dated end means there is now a political risk premium again and this may have to get bigger to attract demand.

The good run by the indexed sector was another sign that the market's supreme confidence in the government's electoral prospects had crumbled somewhat. The Bank of England's issue on Friday of £250m of long-dated indexed stock looked as though it was tailored to specific demand and should find buyers.

The big risk for the market is that foreign investors might lose their nerve and sell their substantial holdings of gilts before or around the calls on some of those issues in April and May which amount to £1.5bn.

However, it appeared last week that foreigners, particularly the Japanese, were still buying gilts, although not in large amounts.

It may be that Japanese fund managers are understandably not attuned to shifts in political mood as their British counterparts are. But it is also likely that they will be looking at the gilt market in a more long-term strategic light.

The fortunes not only of gilts, but crucially of the US Treasury bond market, may rest to a large extent on the portfolio decisions made in Japan next week at the start of the new fiscal year.

Janet Bush

All these securities having been sold, this announcement appears as at matter of record only.



## European Economic Community

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## US MONEY AND CREDIT

# Bond market shaken from slumber

THE US BOND market was shaken out of its recent long slumber last week by alarm bells in the international arena signalling renewed tensions in the foreign exchange markets and on the international trade front.

In the foreign exchange market the US dollar fell to a 35-year low against the Japanese currency of Y147.15, despite substantial intervention by major central banks, raising concerns that US interest rates may have to be hiked to bolster the value of the dollar.

Meanwhile, the news that President Ronald Reagan was imposing sweeping trade sanctions on Japan, in retaliation for the alleged dumping of computer chips, raised worries in some quarters that the Japanese might retaliate by being less aggressive buyers of US government securities.

The US Treasury's "mini refunding" of two, four and seven-year notes were reasonably well received by the end of the week, investors at the auctions were showing sizeable losses after US bond prices slumped on Friday by more than a point, pushing the closely watched US government data (Friday 8.30 am EST) to a rise of 3.875 per cent, or 115 basis points above the comparable US Government paper.

The following economic statistics are due to be released this week, listed along with the market's median expectations as surveyed on Friday by Money Market Services of Redwood City, California.

• The Index of Leading Indicators for February (due Tuesday 8.30 am EST) is expected to have rebounded after January's surprisingly steep 1 per cent decline. The median forecast is for a 0.6 per cent rise with estimates ranging from plus 0.1

per cent to plus 1 per cent.

• The weekly money supply figures (due Thursday 4.30 pm EST) are expected to show a \$1bn increase in M1 with estimates ranging from a drop of \$2.1bn to an increase of \$2.6bn.

• The March employment data (Friday 8.30 am EST) is expected to continue to portray an economy that is expanding

moderately. The civilian unemployment rate is forecast to remain unchanged at 6.7 per cent, its average for the past three months, as increases in the labour force are expected to have matched employment gains. Estimates range from an unemployment rate of 6.5 per cent to 6.8 per cent. Non-farm payroll employment is forecast to have risen by 225,000 which is somewhat below the strong gains in January and February. Estimates range from an increase of 175,000 to an increase of 300,000.

• The Federal Open Market Committee (FOMC) meets on Tuesday and Wednesday to chart monetary policy for the coming weeks. The minutes of the February FOMC meeting will be released on Friday at 4.30 pm EST.

• Coca-Cola Enterprises' two issues, both rated A2 by Moody's and AA minus by Standard & Poor's, were split between a 16-year note issue, which was priced at par to yield 7.326, and a 30-year note issue, which was priced at par to yield 8.5 per cent, or 115 basis points above the comparable US Treasury issue.

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مکانیزم الگوی

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County NatWest Capital Markets Limited

CIBC Limited

Dominion Securities Inc.

Algemene Bank Nederland N.V.

Banque Bruxelles Lambert S.A.

Commerzbank

Girozentrale und Bank der österreichischen

Aktiengesellschaft

Sparkassen Aktiengesellschaft

The Nikko Securities Co., (Europe) Ltd.

Nomura International Limited

J. Henry Schroder Wag &amp; Co. Limited

Westpac Banking Corporation

HandelsBank N.W. (Overseas) Ltd.

Banca del Gottardo

Compagnie de Banque et d'Investissements, CBI

March 1987

This announcement appears as a matter of record only.

New Issue

March 1987



## AB SVENSK EXPORTKREDIT

(SWEDISH EXPORT CREDIT CORPORATION)

(Incorporated in the Kingdom of Sweden with limited liability)

**A\$50,000,000****14½ per cent. Notes due 1990**

County NatWest Capital Markets Limited

Bank Brussel Lambert N.V.

Bankers Trust International Limited

Banque Nationale de Paris

Berliner Handels- und Frankfurter Bank

Crédit Commercial de France

Götabanken

Orion Royal Bank Limited

Prudential-Beche Securities International

Salama International (Hong Kong) Limited

SwedBank

All the Notes having been sold, this announcement appears as a matter of record only.

New Issue

March 1987



WOOLWICH

EQUITABLE BUILDING SOCIETY

(Incorporated in England under the Building Societies Act 1986)

**U.S. \$150,000,000****8 per cent. Notes due 1994**

County NatWest Capital Markets Limited

Nomura International Limited

Banque Bruxelles Lambert S.A.

Girozentrale und Bank der österreichischen

Sparkassen Aktiengesellschaft

The Nikko Securities Co., (Europe) Ltd.

N.M. Rothschild &amp; Sons Limited

Société Générale

This announcement appears as a matter of record only.

New Issue

March 1987



## Caisse Nationale des Télécommunications

**£70,000,000****10 per cent. Bonds due 1997**

Unconditionally guaranteed by

### The Republic of France

County NatWest Capital Markets Limited

Goldman Sachs International Corp.

Algemene Bank Nederland N.V.

Bank of Tokyo International Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Baring Brothers &amp; Co., Limited

Crédit Commercial de France

Crédit Lyonnais

Credit Suisse First Boston Limited

Deutsche Bank Capital Markets Limited

Fuji International Finance Limited

Kleinwort Benson Limited

Mitsubishi Trust International Limited

Samuel Montagu &amp; Co. Limited

Nomura International Limited

Société Générale

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

S. G. Warburg Securities

Westdeutsche Landesbank Girozentrale

# COUNTY NATWEST

&amp; The NatWest Investment Bank Group

## INTERNATIONAL CAPITAL MARKETS and COMPANIES

## Bull plans FFr 800m bond issue

BY PAUL BETTS IN PARIS

BULL, the nationalised French computer group is planning to launch a FFr 800m (\$133) bond issue with equity warrants to help finance its international development strategy, including its recently constituted joint venture with Honeywell of the US and NEC of Japan.

The equity warrants will inject additional capital of about FFr 1bn if they are all converted during the next two years, Mr Francois Loretz, Bull's managing director, said.

He disclosed that Bull also with Honeywell also holding a 42.5

planned to have shareholders subscribe to a new capital increase this year which would raise a further FFr 1 billion for the company.

These capital operations coincide with the completion of the agreement between Bull, Honeywell and NEC to form a jointly held company called Honeywell Bull incorporating the assets of Honeywell's information systems division.

Bull's initial investment in the \$657m venture will total \$131m. The French computer group will initially own 42.5 per cent of the company

with Honeywell also holding a 42.5

per cent share and NEC a 15 per cent stake.

However, Bull will acquire an additional stake from Honeywell in the new company by the end of next year which will increase its stake to 65.1 per cent. Honeywell will drop back to 19.9 per cent and NEC will maintain 15 per cent.

This additional stake is expected to cost Bull between \$65m and \$70m bringing the total cost of Bull's investment to around \$206m, Mr Loretz said.

Bull, which signed the definitive agreement for the creation of the

## Singapore banks show recovery

By Steven Butler in Singapore

PROFITS RECOVERED modestly last year at two of Singapore's leading bank groups, Overseas Chinese Banking Corporation (OCBC) and United Overseas Bank (UOB).

Attributable profits at the UOB group increased by 7.1 per cent to \$200.6m (US\$43.6m). Profits at the bank itself, however, grew by just 1.6 per cent to \$89.9m, indicating that banking profits are still being affected strongly by the continuing recession in the property market. The results were also affected by lower interest rates and narrowed margins.

Results were broadly similar at the OCBC group, with earnings rising by 3.8 per cent to \$104.8m. However, the increase was accounted for entirely by associated companies, while earnings at the bank itself declined from \$88.7m to \$87.9m.

The results complete reporting by Singapore's "big four" banks. DBS Bank put in the strongest performance with a 4.2 per cent jump in attributable profits, while earnings at the Overseas Union Bank were sharply lower, mainly because of losses due to fraud at its Hong Kong main branch.

## McLean to sell most of remaining shipping assets

BY OUR NEW YORK STAFF

MCLEAN INDUSTRIES, the financially troubled owner of one of the biggest American flag shipping fleets, which is controlled by the 73-year-old Mr Malcolm McLean, the pioneer of modern-day container shipping, has agreed in principle to dispose of substantially all of its remaining shipping assets.

US Lines, McLean's main subsidiary which filed for bankruptcy late last year, has agreed to transfer its South American vessels to American Transport Lines, a unit of Crowley Maritime, which precipitated McLean's financial crisis, has still to be resolved.

## Fletcher bid refused clearance

BY DAI HAYWARD IN WELLINGTON

THE New Zealand Commerce Commission has initially refused clearance for NZ\$15.5m (US\$9.45m) contested takeover by Fletcher Challenge of New Zealand Forest Products a rival agri-industrial group.

In an interim report, the commission says Fletcher had failed to prove what it claimed would be public benefits from a take-over.

Fletcher would obtain a more dominant position in some areas

## Bredero faces third inquiry by bourse

By Laura Renn in Amsterdam

BREDERO, the troubled Dutch construction company, is at the centre of an insider-trading inquiry by the Amsterdam Stock Exchange for the third time in six months.

The bourse is investigating whether inside information was leaked in advance of Bredero's planned release of its 1986 results last Wednesday. Bredero, which previously said it expected to lose Fl 60m (\$32.1m) in 1986, has now delayed the results until mid-April pending an emergency review of its finances with creditor banks.

The Stock Exchange Commissioner for Listings cancelled all trades in Bredero made last Tuesday and dealings have remained suspended. In September and November last year suspicions of insider-trading abuses also prompted bourse inquiries but neither found evidence of wrong-doing.

Bredero encountered difficulties last year when it became apparent that Breevast, its 36.7 per cent owned property subsidiary, was sinking into the red. Since October Breevast has had temporary court protection from its creditors and as of January its debts exceeded assets by Fl 61.3m, according to a receiver's report.

In November Bredero announced drastic measures to try to return to the black.

## Fokker earnings plunge by 38%

By Laura Renn in Amsterdam

FOKKER, the Dutch aerospace group, reported that its earnings plunged by 38 per cent to Fl 19.1m (\$9.5m) in 1986 from Fl 33.1m the year before, on the high development costs and production delays in its two new aircraft.

The drop was in line with the company's warnings that the costs of the Fokker 50 and Fokker 100, originally estimated at around Fl 1bn, were rising faster than expected, in part due to production delays. Financial claims from customers who are getting their airplanes late also hurt profits although the size of the claims was not disclosed.

Earnings per share slumped 44 per cent to Fl 3.88 from Fl 6.55.

As a result Fokker cut its 1986 dividend to Fl 1.75 a share from Fl 2.75 in 1985.

The first 50-seat, turboprop Fokker 50 was to have been delivered to Ansett of Australia in September 1986 but now will be delivered in the middle of this year. The first 100-seat, fanjet Fokker 100 will be handed over to Swissair at the end of this year instead of next month.

Fokker unveiled the short-to-medium-haul aircraft in the autumn of 1983 amid great confidence that they could be made for relatively less than competing aircraft because they were designed as modernised versions of existing craft. The Fokker 50 is a successor to the F-27 and the Fokker 100 is a successor to the F-28.

The Amsterdam-based company recently was granted easier repayment terms by the Dutch government on loans for the Fokker 100, for which Fokker has a record five order from GPA, the leasing company. Fokker also has lined up Fl 500m in fresh bank credit to help with total debt that soared 51 per cent to Fl 413m last year.

Turnover rose a modest 5 per cent to Fl 1.46bn in 1986 from Fl 1.37bn the year before.

## NEW INTERNATIONAL BOND ISSUES

| Borrower                        | Amount m. | Maturity | No. of years | Coupon %  | Price   | Book Runner                    | Offered at |
|---------------------------------|-----------|----------|--------------|-----------|---------|--------------------------------|------------|
| U.S. AIRLINES                   |           |          |              |           |         |                                |            |
| Airline Shopping St.            | 100       | 1992     | 12.2         | 8 1/2     | 100     | Drexel Burnham Lambert         | 5.500      |
| LS Logic Corp. St.              | 125       | 2002     | 15           | 7 1/2     | 100     | Morgan Stanley                 | 6.250      |
| Credit National St.             | 100       | 1992     | 5            | 7 1/2     | 101 1/2 | LTCB Int.                      | 6.375      |
| Mapco Corp. St.                 | 80        | 1997     | 10           | (4-5 1/2) | 100     | Morgan Stanley/Daiwa St. Corp. | 5.500      |
| American Can St.                | 175       | 2002     | 15           | 8 1/2     | 100     | Morgan Stanley                 | 7.272      |
| Exxon St. St.                   | 20        | 1992     | 5            | 8         | 70.40   | Kennedy/Tektronix Trust        | -          |
| Kohler Elec. Express St.        | 150       | 1992     | 5            | (2 1/2)   | 100     | Yankeech Int. (Ex)             | -          |
| Citycode Fins. & Medics St.     | 70        | 1992     | 5            | (2 1/2)   | 100     | Deutsche Europe                | -          |
| Emerson Corp. St.               | 100       | 2002     | 15           | 8 1/2     | 100     | Salomon Brothers               | 6.375      |
| CANADIAN DOLLARS                |           |          |              |           |         |                                |            |
| Canada Inv. Co. Mortg. St.      | 75        | 1997     | 10           | 8 1/2     | 101 1/2 | DBP                            | 6.250      |
| Montreal Trust St.              | 100       | 1992     | 5            | 8 1/2     | 101     | Societe Generale               | 6.250      |
| AUSTRALIAN DOLLARS              |           |          |              |           |         |                                |            |
| Tessenderlo-Public Fin. St.     | 45        | 1992     | 5            | 14 1/2    | 101 1/2 | Deutsche St. Corp. Min.        | 14.419     |
| LB Logistic-Rohmbo St.          | 20        | 1990     | 3            | 10 1/2    | 101 1/2 | ANZ Merchant Bank              | 14.032     |
| LB Group St.                    | 125       | 1997     | 10           | 8 1/2     | 100     | Europa Partners                | 13.326     |
| Medco Inv. Bank St.             | 100       | 1992     | 5            | 8         | 63 1/2  | Chemical Bank Int.             | 14.015     |
| Gr. American Airline St.        | 40        | 1990     | 3            | 14 1/2    | 101 1/2 | Montrose Bank                  | 13.345     |
| LB Financial-Phil St.           | 75        | 1992     | 5            | 8         | 82 1/2  | Union Royal Bank               | 13.320     |
| West Germany St.                | 75        | 1990     | 3            | 14 1/2    | 101 1/2 | Wingard Securities             | 13.300     |
| LB Australia St.                | 75        | 1992     | 3            | 14 1/2    | 101 1/2 | Salomon Brothers               | 13.300     |
| NEW ZEALAND DOLLARS             |           |          |              |           |         |                                |            |
| American Ex. O's seas Cr. St.   | 50        | 1990     | 2            | 10        | 101 1/2 | Montrose Bank                  | 17.420     |
| American Export Cr. St.         | 75        | 1990     | 2            | 10        | 101 1/2 | CSFB                           | 16.200     |
| U.S. DOLLARS                    |           |          |              |           |         |                                |            |
| Esso Petroleum Int. Fin. St.    | 200       | 1992     | 5            | 2         | 100     | ESOC (Germany)                 | 2.000      |
| SWISS FRANCS                    |           |          |              |           |         |                                |            |
| Telokai Kato Co. St. St.        | 45        | 1992     | -            | 5 1/2     | 100     | Credit Suisse                  | 4.275      |
| CIMC Corp. St. St.              | 20        | 1992     | -            | 5 1/2     | 100     | Credit Suisse                  | 4.250      |
| Horizon Invest St.              | 125       | 2001     | -            | 5         | 100     | Credit Suisse                  | 4.225      |
| Japan Signal St.                | 50        | 1992     | -            | (12 1/2)  | 100     | Montrose Trust                 | 4.200      |
| EDP St. St.                     | 100       | 1992     | -            | 5 1/2     | 100     | Credit Suisse                  | 4.175      |
| EGC                             |           |          |              |           |         |                                |            |
| Europa St.                      | 125       | 1997     | 10           | 7 1/2     | 101 1/2 | Salomon Brothers               | 7.100      |
| Europa Fin. St.                 | 145       | 1997     | 10           | 7 1/2     | 101 1/2 | Europa Partners                | 7.100      |
| FRENCH FRANCS                   |           |          |              |           |         |                                |            |
| Copagene St. St.                | 200       | 2002     | 15           | (8)       | 101 1/2 | CSFB                           | -          |
| LEADERSON FRANCS                |           |          |              |           |         |                                |            |
| American Ex. O's seas Cr. St.   | 300       | 1992     | 5            | 7 1/2     | 100 1/2 | SL                             | 7.100      |
| STERLING                        |           |          |              |           |         |                                |            |
| BIG Fin. St.                    | 45        | 1992     | 15           | 8 1/2     | 100     | Montrose                       | 8.200      |
| Leeds Permanent Fin. St.        | 50        | 1992     | 5            | 8 1/2     | 100 1/2 | Montrose                       | 8.205      |
| Chrysler Fin. Corp. St.         | 50        | 1992     | 5            | 8 1/2     | 101 1/2 | UBS (Swiss)                    | 8.200      |
| Woolwich & Equitable St.        | 50        | 1992     | 5            | 8 1/2     | 101 1/2 | Chase Inv. Bank                | 8.181      |
| AUSTRALIAN SCHILLINGS           |           |          |              |           |         |                                |            |
| Austin St. St.                  | 300       | 1997     | 10           | 7 1/2     | 100     | West. Landeskredit             | -          |
| DANISH KRONER                   |           |          |              |           |         |                                |            |
| Finch Export Cr. St.            | 100       | 1992     | 2            | 11        | 101     | Capitaqon Handelsbank          | 10.427     |
| Finch Export Cr. St.            | 100       | 1990     | 2            | 11        | 101 1/2 | Capitaqon Handelsbank          | 10.423     |
| Finch Export Cr. St.            | 100       | 1991     | 4            | 11        | 101 1/2 | Capitaqon Handelsbank          | 10.421     |
| Danmark St.                     | 200       | 1992     | 2            | 8         | 82 1/2  | Prudential                     | 10.427     |
| Danmark St.                     | 200       | 1990     | 2            | 8         | 73 1/2  | Prudential                     | 10.420     |
| Danmark St.                     | 200       | 1991     | 4            | 8         | 86 1/2  | Prudential                     | 10.427     |
| YEN                             |           |          |              |           |         |                                |            |
| Finch Export Cr. St.            | 200       | 1992     | 5            | 4 1/2     | 102 1/2 | Yankeech Int. (Swit)           | 3.761      |
| Aichi Capital Corp. St.         | 100       | 1992     | 5            | 4 1/2     | 102 1/2 | Wise Fin. Int.                 | 3.927      |
| Yamada Elec. Products St.       | 200       | 1994     | 7            | 6 1/2     | 101 1/2 | Horizon Inv.                   | 4.474      |
| Shimadzu Handelsbank St.        | 100       | 1992     | 5            | 4 1/2     | 101 1/2 | Horizon Europe                 | 4.458      |
| Mitsui St.                      | 600       | 1992     | 5            | 6 1/2     | 101 1/2 | Horizon Inv.                   | 3.306      |
| ASIK-DEER Finance St.           | 100       | 1995     | 5            | 5 1/2     | 101 1/2 | HLJ Int.                       | 5.285      |
| C'wealth Fin. St. Australia St. | 100       | 1992     | 5            | 8         | 101 1/2 | Salomon Brothers               | 7.387      |
| Salomon Brothers St. St.        | 100       | 1992     |              |           |         |                                |            |



## UK COMPANY NEWS

## Richard Tomkins previews the forthcoming offer for sale by Pickwick Putting its strategy on the right track

JOHNNY MATHIS, Thomas The Tank Engine, Yehudi Menuhin and Ian Botham may appear a disparate bunch of characters, but the names do share one common element: all appear on products distributed by Pickwick, the company once best known as a cut-price record label.

The breadth of interests is important to Pickwick, for it no longer wants to be associated only with the slightly outmoded black vinyl image, the company is poised to present itself to the stock market, and when it does so, it will be as a broadly-based distributor of home entertainment products.

A notation on the main market is due in mid-May at a capitalisation of about £25m. Unusually for a company of this size, an offer for sale is planned, with N. M. Rothschild as sponsor, and Houze Govett as broker.

Pickwick's origins go back to 1958 when Mr Monty Lewis, now the company's 68-year-old chairman, set up Gala Records, the first company in Europe to re-issue and re-package records at budget prices. Four years later, he took his business into the Pickwick company, which he co-founded with Pickwick International of the US.

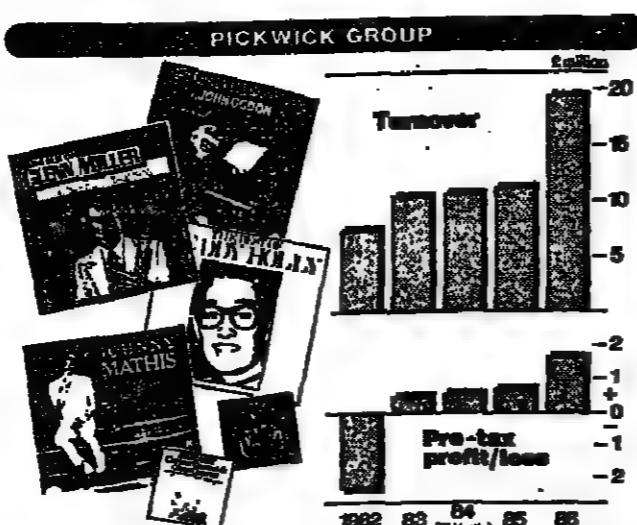
At first, Pickwick concentrated almost entirely on record production, licensing back-catalogue pop and classical material from record companies and reissuing it under the Pickwick label. It added cassettes in 1972.

In the last five years the company has undergone a considerable change. Having extricated itself from an ill-starred takeover by American Can, which had control of the

### MBS share placing and rights

By RICHARD TOMKINS

US\$ 100,000,000  
Household Bank f.s.b.  
Collateral Floating Rate Notes due June 1996  
For the three months 26th March, 1987 to 26th June, 1987 the Notes will carry an interest rate of 6.7125% per annum with an interest amount of US\$357.71 per US\$100,000 principal amount. The relevant interest payment date will be 26th June, 1987. Listed on the Luxembourg Stock Exchange.  
Bankers Trust Company, London Agent Bank



company from 1977 to 1982, Pickwick has won independence and pursued a vigorous diversification into other home entertainment products.

In 1983, Pickwick linked with Ladybird to produce the popular book-and-cassette format known as Tell-A-Tale. This range includes fairy tales, nursery rhymes and children's stories, and the company has the exclusive book-and-cassette rights to characters such as Thomas The Tank Engine, and Masters of the Universe.

Compact discs were introduced in 1985, when Pickwick became the first in the market to produce budget classical CDs. In IMP label, which sells at £7.99 compared with £12.99 for other labels, is one of the biggest in the UK with about 150,000 per cent of all classical CD sales.

The latest diversification has been into video cassettes, which began last year when a market developed for cheap pre-recorded videos selling at under £10.

Pickwick has exclusive rights in the UK to distribute a range of major film companies' titles and together with similar rights for BBC productions such as the Fawlty Towers series and Botham's Ashes.

The success of this operation can be gauged from the fact that its Screen Legends distribution subsidiary is currently responsible for 19 of the top 20 selling videos in Britain. Last year, Pickwick also set

up an international division which licences record companies to supply records overseas—using the digital master tape of Pickwick's own classical recordings.

Pickwick's recent expansion has largely been achieved through the exploitation of its extensive distribution network, which reaches outlets in virtually every high street in the UK.

Nearly all the major multiple retailers, including W. H. Smith, Boots, Tesco, Asda and John Menzies, stock the full range of Pickwick products.

Pickwick's strategy is to graft other home entertain-

ment products onto the existing distribution network, so achieving maximum increase in sales at minimum increase in overheads.

The track record shows that the strategy has begun to work. From the start of heavy investment in 1982 which followed a disastrous year in 1981, Pickwick's profits have rocketed over the past year as the new activities have come on stream.

In June, last year the first step towards a flotation was taken when Mr Lewis sold 44 per cent of Pickwick's equity to a consortium of institutional

investors led by Rothschild Ventures. At the same time Mr Ivor Schlesinger, the 48-year-old former chief executive of the RPM Record Group of South Africa, was brought in as managing director.

One reason for the flotation is to provide a market for the shares held by the investors.

Pickwick is cash rich and will

probably raise only around £3.5m in the offer for sale to buy out the institutions' redeemable stock.

Another £4m worth of stock is likely to be sold by existing shareholders.

Mr Lewis says he is happy to opt for an offer for sale rather than a lower-risk placing because it will create more publicity—and help raise the company's profile.

SAP was the first company to buy production equipment based on the Hobson process. Unfortunately few others joined it. Hobson reported no sales in 1984, followed by \$8,991 in 1985 and \$6,576 in the first half of last year.

Pre-tax losses grew from

\$267,775 to \$213,002 in 1985 and \$122,061 in the first half of last year. Hobson had forecast that the process would lose up to £250,000 in the 15 months ending tomorrow.

This loss will not appear in Hobson's trading results, but the group faces extensive write-offs of about £200,000 reflecting inter-company loans owed by the subsidiary.

"It's a relatively risk-free stock compared with record companies geared towards the popularity of the artists they sign up. Pickwick is basically a distribution system with only a small semi-creative involvement in the music industry."

### F.T. Share Information

The following securities have been added to the Share Information Service:

Bio-Rad Laboratories Inc A (Americans).

Eastman Gold Mines (Mines Miscellaneous).

Investment Trust of Guernsey (Investment Trust).

Kynoch (G. & G.) (Textiles).

MIL Research (Paper).

Mesanine Capital & Income Trust 2001 (Investment Trust).

Stalley Continental (Americans).

Blanchards

THE CONTINUING downturn in the Middle East market and the resulting delay in starting major projects there saw Blanchards Interiors profits fall 7 per cent to \$254,000.

The interior design and furniture retail group reported slightly lower turnover of \$3.16m for the six months to December 31, 1986, compared with \$3.3m in 1985.

Earnings per share fell from 4.2p to 2.8p, but directors have declared an interim dividend up from 1.8p to 1.6p.

Paine Webber Group Inc.

U.S. \$200,000,000

Subordinated Floating Rate Notes Due 1993

For the six months

30th March, 1987 to 30th September, 1987

the Notes will carry an interest rate of 6% per cent.

per annum and interest payable on the relevant

interest payment date 30th September, 1987 will

amount to U.S. \$351.39 per U.S. \$10,000 Note

and U.S. \$3,513.89 per U.S. \$100,000 Note.

By Morgan Guaranty Trust Company of New York, London Agent Bank

### Paine Webber Group Inc.

U.S. \$200,000,000

Subordinated Floating Rate Notes Due 1993

For the six months

30th March, 1987 to 30th September, 1987

the Notes will carry an interest rate of 6% per cent.

per annum and interest payable on the relevant

interest payment date 30th September, 1987 will

amount to U.S. \$351.39 per U.S. \$10,000 Note

and U.S. \$3,513.89 per U.S. \$100,000 Note.

By Morgan Guaranty Trust Company of New York, London Agent Bank

## Dalgety seeks buyer for Canadian offshoot

By RICHARD TOMKINS

Balfour Guthrie is Canada's seventh largest lumber producer. In the year to June 1986 it contributed turnover of \$250m and trading profits of just over £7m to Dalgety's figures.

The Canadian lumber industry has suffered from labour relations problems in the past, but Dalgety said yesterday that the sale was dictated by the group's strategy of concentrating on food activities. Balfour Guthrie is its largest non-food business.

### Pifco advances 24%

Pifco Holdings, Manchester-based electrical appliances manufacturer, reported interim pre-tax profits up 24 per cent to £506,000. Earnings per 20p share came out at 7.35p, against 5.41p, and the interim payment is being raised from 1.75p to 2.5p.

The company also revealed that it had made an unsuccessful offer for TTS Russell Hobbs/Tower businesses which were eventually bought by Pilkington earlier this year. Mr Michael Webber, chairman and managing director, said the company was still committed to growth by acquisition and was looking at a number of possibilities.

Trading profit for the six months to October 31, 1986 was more than doubled to £250,000 (£220,000) on increased turnover but the company did not reveal the figure. Mr Webber said that sales in the second half had been disappointing and trading profits would not show the same growth.

### George Oliver £1.5m profit

George Oliver (Footwear) turned round the losses of £212,000 incurred in the first half of 1986 by increasing pre-tax profits to £21.6m for 1986 as a whole. The company is a footwear distributor, improved its production facilities in order to remove surplus capacity. Muntin should be in a position to return to profitable trading based upon current sales levels.

The directors are recommending an increased final dividend of 8.02p (7.2p) bringing the total up to 16p. Earnings worked through to 10.8p, after a fall in tax from £437,000 to £182,000. The board said little sign of any immediate improvement in the company's trading.

### Muntin Brothers in red midway

Muntin Brothers, a manufacturer and distributor of clothes, suffered a pre-tax loss of £373,000 for the six months to December 31, 1986 against a profit of £360,000. Turnover fell from £27.7m in 1985.

The board said that by restructuring the company's production facilities in order to remove surplus capacity, Muntin should be in a position to return to profitable trading based upon current sales levels.

Total sales for the current year were unlikely to exceed those of last year and accordingly the board saw little sign of any immediate improvement in the company's trading.

### ITT FINANCIAL N.V.

U.S.\$100,000,000

Three Year Extendible  
Guaranteed Notes Due 1996

Unconditionally Guaranteed as to  
Payment of Principal and Interest by  
ITT FINANCIAL  
CORPORATION

### NOTICE OF INTEREST RATE RESET

Notice is hereby given in accordance with the Condition 2(a) of the above Notes, that the Interest Rate per annum for the three year period commencing April 26, 1987 to 26th June, 1987 the "Commencement Date" and ending April 25, 1990, will be determined by the issuer and published on or before April 9, 1987, such date being not less than 12 business days before such Commencement Date.

ITT FINANCIAL N.V.

30th March, 1987

All the securities having been sold outside the United States of America, this advertisement appears as a matter of record only.

March 1987

### ICN Pharmaceuticals, Inc.

Costa Mesa, California, USA

Swiss Francs 60 000 000.-

3 1/4% Subordinated Double Convertible Bonds of 1987 due 1997

Exchangeable for Common Shares of

ICN PHARMACEUTICALS, INC., CIBA-GEIGY LTD or  
ICN PHARMACEUTICALS, INC. / CIBA-GEIGY LTD

### FINTRELEX SA

Alpha Securities AG  
Banco Exterior (Suiza) S.A.  
Bank Heusser & Cie AG

Banca del Sempione  
BKA Bank für Kredit und Ausserhandel AG  
Banque Bruxelles Lambert (Suisse) S.A.  
Chase Manhattan Bank (Switzerland)  
Compagnie de Banque et d'Investissements, CBI

Armand von Ernst & Cie S.A.  
BanAtlantic Zürich AG  
Banca Solari & Blum S.A.  
Bank Langenthal

Bank in Langnau

Bank Rohner AG

Daiwa (Switzerland) Ltd

INGEBA Internationale Genossenschaftsbank AG

### E. GUTZWILLER & CIE, BANQUIERS

Banque Scandinave en Suisse  
Samuel Montagu (Suisse) S.A.

Nippon Kangyo Kakumaru (Suisse) S.A.  
Nordfinanz-Bank Zürich  
Société Bancaire Julius Baer S.A.  
Swiss Cantobank (International)  
The Royal Bank of Canada (Suisse)

Kreditbank (Suisse) S.A.  
Lloyds Bank plc  
Overland Trust Banca  
Rüegg Bank AG

Shearson Lehman Amex Finance S.A.

The Industrial Bank of Japan (Switzerland) Ltd.

The Long-Term Credit Bank of Japan (Schweiz) AG

The Nikko Switzerland Finance Co. Ltd.

By: The Chase Manhattan Bank, N.Y.  
Agent Bank

March 30, 1987

CHASE

### FINANCIAL TIMES STOCK INDICES

|  | Mar. 27 | Mar. 26 | Mar. 25 | Mar. 24 | Mar. 23 | Mar. |
| --- | --- | --- | --- | --- | --- | --- |

## MANAGEMENT

"THE DUST from the Meese Commission has settled and it has settled in our favour."

Christie Hefner, daughter of Hugh, founder, president and chief operating officer of Playboy Enterprises Inc, could be forgiven a wry grin at the way things have worked out since Attorney General Edwin Meese's pornography commission sent its now celebrated letter to readers of Playboy Magazine and other adult titles last February. The letter, which warned its recipients that they had been accused of being involved in "the sale or distribution of pornography" had several, including Southland Corp's 4,500-strong 7-Eleven convenience store chain, to drop the magazine. Five months later, it was a major factor in Playboy's decision to lower its advertiser rate base by 17 per cent to 3.4m, effective from the November 1986 issue.

The impact of the Meese debacle on the magazine's advertising and circulation, coupled with the spring closure of the three remaining company-owned Playboy clubs and the \$82.2m lost which the company incurred in its year ended June 30, prompted the vultures to start circling. "Playboy — the party's over," proclaimed Newsweek magazine at the time.

But the commission has since been prevailed upon to climb down from some of its loftier pronouncements. Not only was a court order obtained which directed it to rescind and repudiate the initial letter (Playboy has since filed a suit for unspecified damages). But following widespread criticism of the subsequent report citing a "causal relationship" between pornography and violence, the commission felt moved to clarify its stance, saying it was referring only to hard-core material.

Today, by a deft sleight of hand, Hefner is actually exploiting this criticism of the commission for bracketing Playboy with its litany of pornographic evils to reposition the company firmly at arm's length from the struggling X-rated industry.

She has earned the breathing space to do this after years of indifferent results, by progressively garing Playboy down to what she sees as "the three profit centres that we want to form the core of the company" and slashing costs to put it on a sounder if still incisive financial footing. "The future prospects of the company are probably better now than they have been at any time in the recent past," says David Lebowitz, an investment banker with American Securities Corp in New York.

Hefner's strategy promises to restore a coherent sense of purpose to an organisation which has tended to drift rather sim-



Christie Hefner: selling more underwear than Calvin Klein

## Playboy: seeking to redefine its image

BY DAVID OWEN

lessly since its original role as the cutting edge of the American sexual revolution fell victim to its own success — rendered redundant because it found itself preaching to the converted.

While Hefner says that she wants Playboy to be seen as a magazine that takes leisure seriously, the stepped-up diversification from soft-core pornography will be most clearly apparent in the company's video sector. Hefner formed the video division in 1982, her first year at the helm. It is widely regarded as the company's most promising potential growth area, domestic and overseas.

The successful centrefold videos will, of course, continue. But two distinct developments are in the pipeline in a bid to differentiate Playboy products from the welter of cheaply-produced skirmishes which tend to proliferate in many video outlets.

First, the company is developing a racking process, designed to bring all its cassettes together out of the X-rated category. Hefner says: "It is aiming to place the racks in some 2,000 outlets within four months. Second, Playboy is finalising a deal to take it into the information video field — of the Playboy Guide to Photography ilk. While the opportunities for cross-pollination with the magazine and the organisation's highly-profitable licensing/merchandising business are plainly apparent, the main attraction of such a move, says Hefner, is to get Playboy videos into non-specialist outlets such as cameras shops.

The company says that the intention behind its broad-based approach is to translate the quality and diversity of the magazine into the video medium. Others might argue more pragmatic motives. After all, the end result would be to distance the company further from the depressed and over-subsidised market sector (the X-rated industry) to position it in a far less competitive, if rather obscure, niche.

The licensing division, also established by Hefner in 1982, switched long ago from the novelty items on which the company had built its reputation to more recognisable rabbit to appear, to a broader-based fashion/merchandising mix. "It really speaks for the asset value of the logo," says Hefner. "It is a very high margin business." The division's origins date

from 1953, when a mail-order business was set up to sell products calculated to boost sales of the fledgling magazine. The product range began to broaden in the 1960s when sales started in the then thriving Playboy clubs.

Licences were recruited in the mid-1970s when it was realised that it could not distribute sales itself or confine to rely on mail-order sales alone, the preferred shopping method of only a minority of consumers. It has now extended its roster to 58 licensees which manufacture and market apparel, including jeans, swimsuits, sportswear and underwear, as well as other items like luggage and bedding around the world.

The major criterion in assessing the desirability of new licensing agreements is the quality of the product which will bear the logo. The company has benefited, in Hefner's view, from "canceling some licensing arrangements." Despite this fastidiousness, the business looks well set for further growth, both domestically and overseas. "As of last year, we sell more underwear than Calvin Klein," Hefner says. "It got a kick out of that."

While the company recognises that the US industry is somewhat over-saturated, it feels that its market niche at the centre of the male market arena — most products are targeted at adults aged 18-34 and outlets selling them include Sears, J. C. Penney and Montgomery Ward — together with its household name and its reputation for quality, will permit continued growth.

Most expect the dual spearhead formed by the licensing and video divisions to spur the company to operational profitability in the very near future, even if the latter is still held back by persistent problems with the Playboy Cable TV channel.

The company has never really succeeded in concocting a product mix which appeals to a wide enough range of viewers. While it is attempting to get closer to its audience by taking the marketing function in-house and starting to produce a monthly programme guide, a convincing improvement has yet to be achieved.

As it is, the company was marginally profitable at the net level in each of its first two fiscal 1987 quarters, thanks to various items of non-operating income including the sale of the loss-making "Games" magazine. However, analysts generally assume that the magazine publishing division will continue to put a brake on the recovery. Though Playboy remains America's best-selling men's magazine, circulation has slid steadily from a peak of 7.2m in 1972. Of more immediate concern is the precipitous decline in advertising.

Hefner says that Playboy is addressing the problem by re-shuffling management and stepping up the number of regional issues — a move facilitated by the magazine's switch to a more flexible binding process last October. As a result, some advertisers are returning to the fold, such as Japanese consumer electronics manufacturers. Hefner says the April 1987 issue will be the biggest in ad pages since December 1986.

The share price is a fair reflection. Hefner's strategy has certainly put Playboy in recovery mode. In one recent week, it shot up no less than 29 per cent, fuelling inevitable speculation that the magazine's founder, chairman and majority shareholder, Hugh Hefner, is ostensibly out to grass writing his autobiography in the company's California mansion, might be plotting to take the company private.

Analysts however discount this possibility, pointing to "prohibitively adverse tax consequences" if Hefner were to mount a leveraged buyout.

## Business ethics

# 'We need to strengthen each other's resolve'

BY MICHAEL SKAPINKER

"ALL THE perfumes of Arabia will not sweeten this little hand," declaimed Sir Geoffrey Chandler, summoning up Lady Macbeth in support of his contention that a company that acquires a reputation for shady practice will find it difficult to shake it off.

The audience needed little convincing. With the Boesky and Guinness affairs still dominating the headlines, there was an air of urgency at the first major conference of Britain's Institute of Business Ethics which took place in London last week.

Sir Geoffrey, director of Industry Year and its successor, Industry Maturity, said that business had to earn for itself the kind of respect granted automatically to medicine, teaching and nursing.

"You will frequently hear senior industrialists and business leaders saying, 'We are in business to make profits.' Well, we are burglars," he said. While businesses do have to make profits, they have a wider social responsibility, too. "We need to avoid the bad driving out the good. Everyone in industry suffers from the Guinevere affair."

The institute's chairman, Neville Cooper, took up the theme. "There are plenty of crooks around. But for every outrageous crook who brings the City into disrepute, there are 50, 50, 100 people around who don't like it. We need to strengthen each other's resolve."

The institute was launched last October, the day after Big Bang. The impetus came from members of the Christian Executive Council (CEC). CEC has been in existence for many years but its members felt the new institute needed a wider social base, reflecting the pluralist nature of modern Britain and its business community. The Chief Rabbi, Sir Immanuel Jakobovits, and the Imam of the Central London Mosque, Sheikh Gamal M. A. Soliman, have both endorsed the aims of the institute.

This upset some of the delegates. "You seem to be suggesting that you can have principles which you then compromise when you are in an overseas country," said one. "I do not think it is that easy," Caldecote replied. "Conflicts of loyalty are difficult things. If you are selling sewing machines or something, and you are trying to sell 10 of those, it probably does not matter very much. But if you

get a major contract for a power station, you will give people jobs for years. If you do not get it you will begin the process of throwing 500 people out of their jobs. That is something you must settle with your conscience."

There are principles to be applied in such situations, he said. One is that you never use such payments to persuade people to buy something that they do not need. The other is that you never make additional payments in countries where that is not the norm.

One delegate described this sort of thinking as "the road to hell." Other dilemmas were raised too. Whether or not to do business in South Africa inevitably came up. Another delegate appeared to question the ethics of doing business overseas at all. "I have not heard the word 'exploitation' today. But what about the multinationals?"

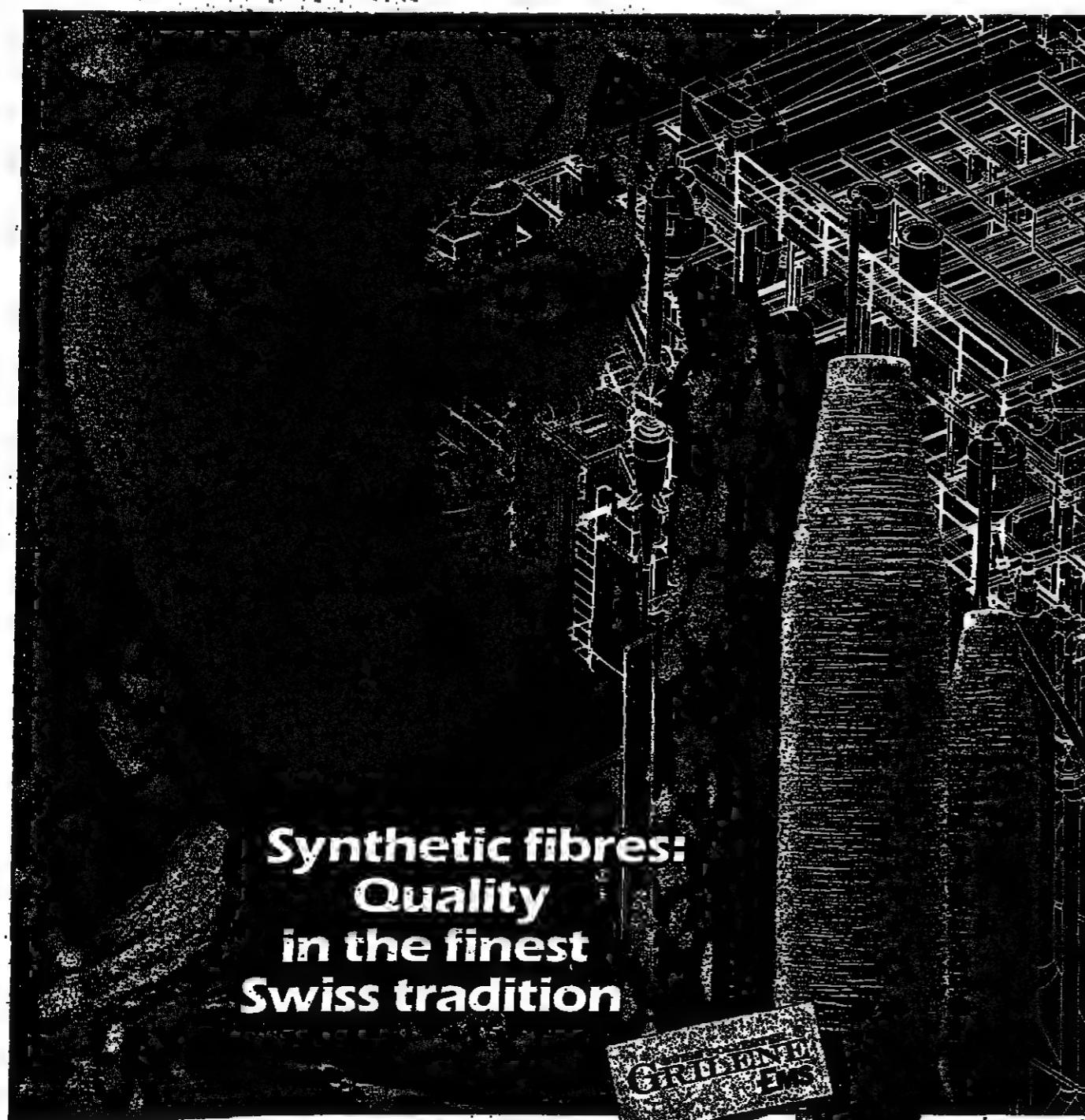
Because we in the UK want things as cheaply as possible, other people have to suffer abroad."

Some pointed out that moral dilemmas can occur closer to home, too. What should businesses, particularly small businesses, do about employees and contractors who demand payment in cash, they asked.

Neville Cooper, the institute's chairman, told the conference that none of these problems would be solved "by getting a code on paper, however good." Each company would have to come up with a code of ethics to deal with its own circumstances. The institute could conduct research into best practice in this area and examine the codes which already exist.

Sir Geoffrey Chandler added that it was not enough for such codes to be drawn up. There had to be the will to make them part of the organisation's culture. "You cannot tack it on like a bad odour," he said.

But unless companies addressed the ethics issue, they would find it increasingly difficult to attract young recruits. His work with Industry Year had taught him that "younger people have an idealism that no generation has had before."



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## INVITATION

addressed to Shareholders and Holders of Participation Certificates  
(in the following „Raiffeisen-Vermögensantile“)

to attend the

### ORDINARY GENERAL MEETING of Genossenschaftliche Zentralbank AG.

to be held on Tuesday, April 28th, 1987 at 10.30 a.m. in 1010 Vienna, Schauflergasse 6, „Jugendinstitut“.

### AGENDA

- 1/ Presentation of the established financial accounts and presentation of the business report of the Board of Management regarding the business year 1986 together with the report of the Supervisory Board.
- 2/ Resolution regarding distribution of net profit.
- 3/ Resolution regarding the exoneration of the Members of the Board of Management and of the Supervisory Board.
- 4/ Resolution regarding reimbursement of the Members of the Supervisory Board.
- 5/ Election of the auditors for the business year 1987.
- 6/ Amendment to the Articles of Association in paragraphs 4, 5, 9, 11, 14, 23 and 24.
- 7/ General.

Attendance is granted only against presentation of certificates of deposit evidencing the deposit of shares or Interim certificates with an Austrian public notary or with an Austrian or foreign bank. The deposit has to be effected not later than April 22nd, 1987 (section 17 of the Articles of Association).

The voting power of the shareholders corresponds to the nominal value of the shares.

In case votes are exercised by proxy a written authorization is requested. This authorization will be retained by the bank.

Holders of „Raiffeisen-Vermögensantile“ are entitled to attend the General Meeting. Their right of attendance has to be justified in the same way as the corresponding right of shareholders (e.g. by analogous application of section 17 of the Articles of Association).

### THE BOARD OF MANAGEMENT

#### INVITATION addressed to the Holders of „Raiffeisen-Vermögensantile“

to attend

### A BRIEFING

concerning the financial statements 1986. This briefing will be held on Tuesday, April 28th, 1987 at 9.30 a.m. in 1010 Vienna, Herrngasse 1, 2nd Floor, Conference Room.

Holders of „Raiffeisen-Vermögensantile“ are authorized to attend this briefing; they have to justify their right of attendance by analogous application of section 17 of the Articles of Association.

### THE BOARD OF MANAGEMENT

GENOSSENSCHAFTLICHE  
ZENTRALBANKAG X GZB-VIENNA

## WORLD MARKETS

## FT-ACTUARIES WORLD INDICES

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co.  
Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

## FT-ACTUARIES WORLD INDICES

Dec 31, 1986-100

| NATIONAL AND REGIONAL MARKETS | THURSDAY MARCH 26 1987 |                |                      |                      |                  | DOLLAR INDEX |             |          |             |  |
|-------------------------------|------------------------|----------------|----------------------|----------------------|------------------|--------------|-------------|----------|-------------|--|
|                               | US Dollar Index        | Day's Change % | Pound Sterling Index | Local Currency Index | Gross Div. Yield | 1986/87 High | 1986/87 Low | Year ago | WORLD INDEX |  |
| Australia (24)                | 121.28                 | +0.9           | 111.93               | 115.92               | 2.97             | 121.24       | 70.38       | 85.24    | 110—        |  |
| Austria (21)                  | 95.44                  | -0.2           | 86.27                | 85.72                | 1.75             | 101.62       | 70.60       | 76.88    | 100—        |  |
| Belgium (47)                  | 117.52                 | -0.5           | 108.49               | 110.27               | 4.17             | 118.92       | 53.75       | 71.99    | 105—        |  |
| Canada (32)                   | 131.25                 | +0.4           | 121.02               | 126.26               | 2.20             | 134.35       | 85.58       | 96.48    | 105—        |  |
| Denmark (39)                  | 115.00                 | +1.7           | 104.17               | 107.97               | 2.32             | 124.10       | 87.87       | 99.21    | 105—        |  |
| France (121)                  | 120.75                 | +0.3           | 111.51               | 115.25               | 2.26             | 120.79       | 57.72       | 81.21    | 105—        |  |
| West Germany (99)             | 89.43                  | +2.1           | 82.25                | 84.96                | 2.12             | 100.33       | 74.48       | 82.37    | 105—        |  |
| Hong Kong (45)                | 112.00                 | -1.7           | 107.74               | 110.40               | 2.87             | 114.71       | 67.07       | 85.99    | 105—        |  |
| Ireland (14)                  | 132.48                 | +1.1           | 111.15               | 112.12               | 1.58             | 118.15       | 42.33       | 52.52    | 105—        |  |
| Italy (76)                    | 122.58                 | +0.5           | 94.46                | 99.80                | 1.52             | 108.30       | 46.07       | 74.29    | 105—        |  |
| Japan (28)                    | 127.86                 | +0.5           | 117.99               | 120.45               | 0.54             | 127.80       | 49.46       | 65.92    | 105—        |  |
| Malaysia (35)                 | 131.11                 | -0.4           | 122.88               | 129.24               | 2.94             | 135.38       | 66.67       | 77.50    | 105—        |  |
| Mexico (14)                   | 142.91                 | +2.4           | 131.93               | 173.20               | 1.17             | 146.47       | 43.00       | 58.52    | 105—        |  |
| Netherlands (30)              | 112.69                 | +0.6           | 104.03               | 106.16               | 4.18             | 113.51       | 74.14       | 86.86    | 105—        |  |
| New Zealand (27)              | 92.46                  | -0.1           | 89.45                | 90.55                | 3.08             | 100.57       | 49.86       | 68.82    | 105—        |  |
| Norway (25)                   | 122.51                 | +0.2           | 111.10               | 118.50               | 1.94             | 127.09       | 50.02       | 101.96   | 105—        |  |
| South Africa (41)             | 164.57                 | +1.2           | 151.93               | 167.40               | 3.61             | 164.57       | 49.06       | 103.01   | 105—        |  |
| Spain (33)                    | 110.04                 | -0.1           | 105.93               | 107.38               | 3.80             | 121.31       | 45.00       | 73.50    | 105—        |  |
| Sweden (33)                   | 114.75                 | +0.2           | 105.94               | 108.30               | 2.22             | 114.75       | 63.25       | 82.25    | 105—        |  |
| Switzerland (52)              | 122.28                 | +0.3           | 112.48               | 114.49               | 1.01             | 122.28       | 49.25       | 64.25    | 105—        |  |
| United Kingdom (342)          | 120.73                 | +0.3           | 112.70               | 122.17               | 3.47             | 123.28       | 75.39       | 97.12    | 105—        |  |
| USA (60)                      | 123.77                 | +0.2           | 114.26               | 123.77               | 2.43             | 124.06       | 45.46       | 99.45    | 105—        |  |
| The World Index (2418)        | 123.18                 | +0.3           | 113.72               | 118.62               | 2.11             | 123.18       | 70.34       | 84.99    | 105—        |  |

Base values: Dec 31, 1986 = 100

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## WORLD INDEX



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#### **ET UNIT TRUST INFORMATION SERVICE**

## FT UNIT TRUST INFORMATION SERVICE

## LONDON SHARE SERVICE

| FOREIGN BONDS & RAILS—Contd |     |       |         |       |      |      |      |      |      |
|-----------------------------|-----|-------|---------|-------|------|------|------|------|------|
| Interest                    | Due | Stock | Price   | Yield | Int. | Int. | Int. | Int. | Int. |
| Rate                        |     |       | Per     | Per   | Per  | Per  | Per  | Per  | Per  |
|                             |     |       | £       | £     | £    | £    | £    | £    | £    |
| 10 May 1988, 24 As          |     |       | 65.975  | 2.75  |      |      |      |      |      |
| 10 May 1988, 25 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 26 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 27 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 28 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 29 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 30 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 31 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 32 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 33 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 34 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 35 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 36 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 37 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 38 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 39 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 40 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 41 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 42 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 43 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 44 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 45 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 46 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 47 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 48 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 49 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 50 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 51 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 52 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 53 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 54 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 55 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 56 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 57 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 58 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 59 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 60 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 61 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 62 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 63 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 64 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 65 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 66 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 67 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 68 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 69 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 70 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 71 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 72 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 73 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 74 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 75 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 76 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 77 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 78 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 79 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 80 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 81 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 82 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 83 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 84 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 85 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 86 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 87 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 88 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 89 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 90 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 91 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 92 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 93 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 94 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 95 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 96 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 97 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 98 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 99 As          |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 100 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 101 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 102 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 103 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 104 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 105 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 106 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 107 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 108 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 109 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 110 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 111 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 112 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 113 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 114 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 115 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 116 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 117 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 118 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 119 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 120 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 121 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 122 As         |     |       | 145.975 | 1.25  |      |      |      |      |      |
| 10 May 1988, 123 As         |     |       |         |       |      |      |      |      |      |





## DIARY DATES

## Trade fairs and exhibitions: UK

April 2-3 British International Antiques Fair (01-730 4171) NEC, Birmingham

April 6 International Construction Equipment Public Works and Municipal Services Exhibition and Conference (01-637 2400) NEC, Birmingham

April 16-18 International Electro-Optics and Laser Exhibition (01-940 3777) Tokyo

April 22-23 International Computer & Office Automation Exhibition—IECO (01-639 0501) Sefton

April 23-26 International Wire and Cable Production and Wire Products Exhibition—WIPE ASIA (0833 7755) Beijing

April 8-9 Better Made in Britain 8: Clothing, Textile and Footwear; & Building Components and DIY (01-211 7153) Kensington Exhibition Centre

April 14-16 International Trenchless Construction for Utilities Conference and Exhibition (0823 776311) Kensington Exhibition Centre

April 14-16 International Book Fair (01-940 6065) Olympia

## Overseas

April 1-4 Wire Tokyo '87 (07072 75641) Tokyo

April 2-3 International Chemical and Pharmaceutical Industry Exhibition (01-638 1951) Beijing

April 9-12 International Toy Fair—SPIEL (01-977 4551) Vienna

Business and Management Conferences

March 31 NECD/FT Conferences: Enterprise, success and job—company success (01-631 1281) Queen Elizabeth II Conference Centre, SW1

April 1 The Institute for Fiscal Studies: The 1987 Budget (01-636 3734) Park Court Hotel, W3

April 1 Longman Seminars: Merger accounting—financial reporting (01-242 4111) Cavendish Conference Centre, W1

April 1 The Association of Corporate Treasurers: Modern financial instruments—their practical use (01-531 1991) Hilton Hotel, W1

April 11 The Chartered Institute of Management Accountants: Going for growth (0344 272222) Northampton

April 23-24 Yorkshire Conference Services: UK Budget tax (0423 879437) Harrogate

April 6 International Business Communications: 6th annual television planning and buying seminar (01-238 4080) Marriott Hotel, W8

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

## TODAY

Commons: Second readings of the Landlord and Tenant (No 2) Bill, the Fire and Safety of Places of Sport Bill, and the Pilots Bill.

Lord: Billards (Abolition of Restrictions) Bill, third reading. Abolition of Domestic Rates (Scotland) Bill, committee. Motions on legal aid regulations.

Select committees: Treasury and Civil Service—subject: the Budget. Witness: Rt Hon Nigel Lawson, Chancellor of the Exchequer (Room 2, 2.15 pm). Public Accounts—subject: individual training in

the armed services. Witness: Sir Clive Whitmore, MOD (Room 16, 4.45 pm).

## TOMORROW

Commons: Progress of remaining stages of the Criminal Justice Bill.

Lord: Abolition of Domestic Rates (Scotland) Bill, committee. Motions on legal aid regulations.

Select committees: Education Science and Arts—subject: special educational needs. Witnesses: Society of Education Officers; National Association of Advisory Officers in Special Education (Room 15, 10.45 am).

Transport—subject: decline in the UK registered merchant fleet. Witnesses: BOSVA: Shall UK; EP (Room 17, 4.15 pm). Parliamentary Commissioner for Administration—subject: reports of the PCA for 1986. Witnesses: The Lord Chancellor and officials from his department (Room 2, 4.30 pm). Committee on a private Bill—Bexley London Borough Council (Room 18, 10.30 am). Trade and Industry—subject: motor components industry. Witnesses: BBA Group; Pilkingtton Glass (Room 15, 10.45 am). Public Accounts—subject: Trustee Savings Bank rights of ownership. Witness: Sir Peter

Middleton, Treasury (Room 16, 4.15 pm). Transport—subject: decline in the UK registered merchant fleet. Witnesses: Mr G. Bowditch; Mr Michael Grey (Room 17, 4.15 pm). Joint Committee on Consolidations Bills—subject: Housing (Scotland) Bill. Witnesses: Mr W. C. Gaithra, draftsman, Scottish Law Commission; Mr J. A. Stewart, formerly divisional solicitor, Scottish Office; Mr J. B. Martin, Assistant Secretary, Scottish Development Department (Room 4, 4.45 pm). Committee on Private Bill—Bexley London Borough Bill (Room 6, 10.30 am).

Commons: Motion on supplementary and social security benefit orders and regulations. Motion for the Easter adjournment.

Lords: Abolition of Domestic Rates (Scotland) Bill, committee. Broadcasting Bill, consideration of Committee amendments.

Select committee: Committee on a Private Bill—Bexley London Borough Bill (Room 6, 10.30 am).

## FRIDAY

Commons: Private members' bills.

## WEDNESDAY

Commons: Completion of the remaining stages of the Criminal Justice Bill.

## Finance

Commons: Completion of the

remaining stages of the Criminal Justice Bill.

Lord: Shire Shire Shire 1980-81 2,077,920





## **NYSE COMPOSITE CLOSING PRICES**

Continued from Page 36

12 Month High Low Stock Div. Yld. F 100s High Low Close Prev. Close Close

**Continued from Page 36**

**Continued from Page 36**

## **AMEX COMPOSITE CLOSING PRICES\***

*Closing prices*  
March 27

Stock #s P/ Ss E 100s High Low Close Chg% Stock #s P/ Ss E 100s High Low Close Chg% Stock #s P/ Ss E 100s High Low Close Chg% Stock #s P/ Ss E 100s High Low Close Chg%

## OVER-THE-COUNTER

*Nasdaq national market, closing prices, March 2*

Unless figures are unofficial. Yearly highs and lows reflect previous 52 weeks plus the current week, but not the previous day. Where a split or stock dividend amounted to more than 100%, the new stock symbol is shown. If a dividend or more has been paid, the year's high-low range and dividend per share are shown for the new stock only. Unless otherwise indicated, rates of dividends are annual disbursements based on latest declaration.

dividend also undeclared, b-annual rate of dividends per share, c-equivalent dividend, old-called, d-new called, e-dividend declared or paid in preceding 12 months, f-in Canadian funds, subject to 15% non-resident tax, g-in Canadian funds, subject to 20% non-resident tax, h-declared after split-up or stock dividend, i-declared this year, j-acted, k-deferred, or no action taken at latest meeting, l-dividend declared or paid this year, m-annual issue with dividends in arrears, n-new issue.

22 weeks. The high-low range begins with the second most recent day delivery. P/E=price-earnings ratio declared or paid in preceding 12 months, plus stock split. 1-a-stock split. Dividends begin with date of split. a-dividend paid in stock in preceding 12 months and cash value on ex-dividend or ex-distribution date is yearly high, y-trading halted. whn=bankruptcy or reorganization or being reorganized under the Bankruptcy Act, or assumed by such companies. wd=distributed with, wew=with warrants, x-ex-dividend or ex-rights, x-distribution, xwhn=without warrants, y-yield and s=dividend yield in percent. *See also* *Day*.

10-YEAR 2-0000 ST. KIT.

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**Continued on Page 35**

## CURRENCIES, MONEY &amp; CAPITAL MARKETS

## FOREIGN EXCHANGES

## Mice threaten to overrun Japan's cat

By Colin Miller

DEALERS BEGAN to question the strength of the Paris currency agreement last week. There has been a reluctance to put downward pressure on the dollar since finance ministers from six of the major industrial nations met in Paris last month, for fear of provoking the big cats, in the shape of the central banks. But last week it appeared there was only one cat with any claws and he was finding no friends among the others.

This gave encouragement for the mice to come out and play again. The cat with claws was the Bank of Japan, but some frantic action last week threatened to blunt his effectiveness, and the rest of the group were only prepared to give token support.

Japan has several problems. Firstly, when the Group of Five agreement was signed in New

2 IN NEW YORK

| Mar 27    | Close         | Previous Close |
|-----------|---------------|----------------|
| \$ Euro   | 1.6080-1.6090 | 1.6010-1.6020  |
| 1 month   | 0.65-0.45     | 0.60-0.47      |
| 3 months  | 0.65-0.45     | 0.60-0.47      |
| 12 months | 0.45-0.15     | 0.40-0.00      |

Forward premiums and discounts apply to the U.S. dollar.

## STERLING INDEX

| Mar. 27  | Close | Previous |
|----------|-------|----------|
| 8.30 am  | 72.1  | 72.0     |
| 9.00 am  | 72.0  | 71.9     |
| 10.00 am | 72.0  | 71.9     |
| 11.00 am | 72.1  | 71.9     |
| 12.00 pm | 72.0  | 71.9     |
| 1.00 pm  | 72.0  | 71.9     |
| 2.00 pm  | 72.0  | 71.9     |
| 3.00 pm  | 71.9  | 72.0     |
| 4.00 pm  | 71.9  | 72.0     |

Currencies are for Ecu, therefore positive change denotes a weak currency.

Adjustment calculated by Financial Times.

## EXCHANGE CROSS RATES

| Mar. 27 | £     | DM    | YEN   | F Fr. | S Fr. | Fl.   | Lira  | C \$  | B Fr. |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| £       | 1.40  | 2.923 | 86.2  | 7.925 | 3.303 | 2.086 | 6.076 | 1.029 | 2.139 |
| 1.00    | 0.682 | 1.282 | 147.7 | 6.067 | 3.159 | 2.089 | 1.305 | 0.377 | 0.877 |
| DM      | 0.343 | 0.599 | 1     | 81.07 | 3.828 | 0.833 | 1.130 | 712.2 | 2.151 |
| YEN     | 2.264 | 0.777 | 12.34 | 1.000 | 0.416 | 0.373 | 11.59 | 0.877 | 0.253 |

Yen, others, two day rates.

## CURRENCY MOVEMENTS

| March 27      | Bank of England | Morgan Guaranty | Change % |
|---------------|-----------------|-----------------|----------|
| Sterling      | 71.9            | -2.0            |          |
| U.S. Dollar   | 102.1           | -0.2            |          |
| Canadian \$   | 1.379           | -0.102          |          |
| Austrian Sch. | 100.3           | -0.3            |          |
| Belgian Franc | 73.3            | +0.6            |          |
| Danish Kr.    | 14.0            | -0.2            |          |
| Swiss Franc   | 171.4           | -0.22           |          |
| Guider        | 134.5           | -0.14           |          |
| Yen           | 214.3           | -0.14           |          |

Morgan Guaranty changes: average 1980-1982=100. Bank of England rates: Bank average 1975-1982.

## CURRENCY RATES

| Mar. 27       | Bank      | Social Drawing | Europes |
|---------------|-----------|----------------|---------|
| Sterling      | 0.7901/04 | 0.7907/07      |         |
| U.S. Dollar   | 1.2700    | 1.2652         |         |
| Canadian \$   | 1.1653/2  | 1.1630/2       |         |
| Austrian Sch. | 14.3038   | 14.3000        |         |
| Belgian Franc | 2.6423    | 2.6423         |         |
| Danish Kr.    | 8.7973    | 8.7973         |         |
| Swiss Franc   | 1.9424    | 1.7529         |         |
| Greek Drach.  | 1.7149    | 1.5236         |         |
| Irish Punt    | N/A       | N/A            |         |

\*Sterling rate for Mar. 26 1.6762/3

## OTHER CURRENCIES

| Mar. 27      | £               | Yen             |
|--------------|-----------------|-----------------|
| Argentine P. | 1.4415-2.4725   | 1.3350-1.5410   |
| Bolivian     | 1.1700          | 1.1700          |
| Brazil       | 34.5715-34.5805 | 31.4100-21.5210 |
| Finland      | 7.17-7.1900     | 4.4670-4.4690   |
| Greece       | 212.85-216.22   | 132.72-134.97   |
| Hong Kong    | 12.52-12.53     | 11.74-11.75     |
| Iraq         | 11.70-11.71     | 7.00-7.00       |
| Korea (S)    | 185.10-185.15   | 184.90-185.24   |
| Korea (R)    | 0.4340-0.4460   | 0.2700-0.2740   |
| Malta        | 0.7430-0.7450   | 0.7430-0.7450   |
| Mexico       | 176.00-176.15   | 170.00-171.00   |
| N. Zealand   | 1.7175-1.7175   | 1.7175-1.7175   |
| Peru         | 3.2400-3.2350   | 3.1170-3.1190   |
| Shangha      | 0.2420-0.2430   | 0.2420-0.2430   |
| S. Af. (Con) | 2.0880-3.3040   | 2.0785-2.0810   |
| Taiwan       | 3.1170-3.1190   | 3.1170-3.1190   |
| U.A.E.       | 5.8890-5.8940   | 5.8725-5.8755   |

\*Sterling rate for Mar. 26 1.6762/3

## DOLLAR SPOT—FORWARD AGAINST THE POUND

| Mar. 27 | Days forward | Close         | One month     | % p.a. | Three months | % p.a. |
|---------|--------------|---------------|---------------|--------|--------------|--------|
| 1       | 1 day        | 1.0465-1.0707 | 1.0463-1.0705 | 4.48   | 1.31-1.26 pm | 3.21   |
| 2       | 2 days       | 1.0410-1.0467 | 1.0420-1.0420 | 7.21   | 2.40-2.30 pm | 2.28   |
| 3       | 3 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 4       | 4 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 5       | 5 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 6       | 6 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 7       | 7 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |

Yen, others, two day rates.

## DOLLAR SPOT—FORWARD AGAINST THE POUND

| Mar. 27 | Days forward | Close         | One month     | % p.a. | Three months | % p.a. |
|---------|--------------|---------------|---------------|--------|--------------|--------|
| 1       | 1 day        | 1.0465-1.0707 | 1.0463-1.0705 | 4.48   | 1.31-1.26 pm | 3.21   |
| 2       | 2 days       | 1.0410-1.0467 | 1.0420-1.0420 | 7.21   | 2.40-2.30 pm | 2.28   |
| 3       | 3 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 4       | 4 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 5       | 5 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 6       | 6 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |
| 7       | 7 days       | 1.0400-1.0467 | 1.0400-1.0467 | 7.21   | 2.40-2.30 pm | 2.28   |

Yen, others, two day rates.

## MONEY MARKETS

## Political fears halt rate slide

A surge in the popularity of the Alliance parties led to fears of a hung parliament, creating a slightly firmer tone in rates. This also pushed sterling down

to 7.9 from 7.2 on its exchange rate index, although the pound was little changed against the dollar.

Credit conditions on the London money market were not too difficult, and for most of the week the Bank of England absorbed the day-to-day shortages through outright purchases of bills, and on Wednesday absorbed liquidity through bill sales.

Speculation about a cut in UK

bank base rates seemed to fade a little, in spite of surprisingly good February trade figures, which in different circumstances would have increased the pressure for a rate cut.

A reduction in base rates is still expected, but the market would like some reassurance on the political front. The present structure of interest rates, and yields in the gilt market, are discounting a further period of Tory rule.

**MONEY RATES**

**NEW YORK**

One month Treasury Bills 1.0465-1.0467 1.0463-1.0465 1.0460-1.0462

1987

# FINANCIAL TIMES SURVEY

  
**Australia is approaching its bicentenary in the throes of an economic crisis. Robin Pauley, Asia Editor, looks at the attempts of Mr Bob Hawke's Labor Government to chart its way to recovery while trying to shore up its declining general election prospects.**

## Hawke hoists the storm sail

**AUSTRALIA IS** down but not — will — turn-up school philosophy meant that virtually no attempt was made to deal with any of the structural dangers threatening to hole the economy below the water-line. Something always did turn up — usually a return to soaring demand and ballooning prices for commodities — giving Australia the tag "Lucky Country."

So the country proceeded as before, paying itself more than it could afford, cocooning inefficient industries in protective tariffs, tolerating destructive work practices and ignoring the steadily declining terms of trade which spelled certain disaster sooner or later for what was virtually a single-sector economy but which remained a price taker rather than price setter in all its primary and mineral commodities.

The Australians, healthy and wealthy, appear this year to have realised the game is up. There is some worrying talk, based more on hope than evidence, that once again commodity prices will "recover" because they cannot stay down for ever, but at least this time it is not being used as an excuse to do nothing in the meantime, except too late?

Today's Australians are essentially paying a hard price for years of complacency and lack of forward planning. The country has suffered crises greater than the present one in both the 1930s and the 1960s and 1970s. But reliance on the something

else will — turn-up school philosophy meant that virtually no attempt was made to deal with any of the structural dangers threatening to hole the economy below the water-line. Something always did turn up — usually a return to soaring demand and ballooning prices for commodities — giving Australia the tag "Lucky Country."

So the country proceeded as before, paying itself more than it could afford, cocooning inefficient industries in protective tariffs, tolerating destructive work practices and ignoring the steadily declining terms of trade which spelled certain disaster sooner or later for what was virtually a single-sector economy but which remained a price taker rather than price setter in all its primary and mineral commodities.

There are signs of a new spirit in the country. Deregulation of most financial markets and the slow but steady reduction of trade barriers has introduced a new ethos of competition and efficiency which has even spread as far as looking for ways to break up the rigid airline monopolies, a fixed feature of Australian life.

The difficulty in Australia is in reconciling the disastrous

Business is starting to look for new markets and new industries, manufacturing industry is rationalising and legislative pressure from the Government. Despite a surprisingly high interest rates, new industries are starting to establish themselves and the service sector is growing. Tourism, a long-neglected source of potentially huge inflows of foreign currency, is finally being regarded seriously as a major service industry.

The difficulty in Australia is in reconciling the disastrous

economic data with the way life looks. The cities in this, the world's most urbanised country, are prosperous, the shops are crowded. The stock market is soaring to the sort of giddy heights which, even though it suggests a possible sudden hand landing in a number of obviously inflated sectors, also suggests a degree of investor confidence not warranted by the state of the economy.

Unemployment is relatively low at just over 8 per cent compared with most developing states. Inflation at 10 per cent is

destructively high, partly because of the impact of the collapse of the Australian dollar, which has lost 40 per cent of its value against the US dollar in the last 18 months — a source of national shame and an impediment to the endemic travel-lust.

But Australia, in crisis

remains one of the safest, sunniest and most attractive democracies in the world and its inhabitants know it, which is half the problem.

The Labor Government, led by

Mr Bob Hawke, elected in 1983

years by "hollow-legging —

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and again in 1984 started badly. They ignored the storm warnings, dashed for growth and were faced with an overheating economy, flight of confidence, collapse of the dollar and an unmanageable current account deficit in 1985-86. Last year the haul back started.

Public spending has been cut,

trade union leaders have accepted real cuts in living standards and today have a sense of realism under which they accept that real wages may have to fall every half year for some years to come, even if their members are not so sure. The unearned good life of yesterday is going to take a lot of tomorrow's before it is paid for.

The Treasurer, Mr Paul Keating, now appears to understand the nature of the problem and to be more determined to tackle it, whatever the cost in terms of personal and political popularity. Similar determination from Mr Hawke, a man who is obsessed with the desire to be loved by the ordinary Australian, is less evident, however.

The coming months will be crucial and will contain a number of important indications as to whether Australia is back on course, away from the drift towards the status of a "banana republic" which Mr Keating deliberately warned last year was the country's fate unless it put its energies into getting out of deep crisis rather than pretending there was not one.

First, there is the May economic statement—essentially an emergency fiscal package—in which the fiscal screw will be tightened further both to tackle the budget deficit and to assure the markets that political and general election considerations are not diluting the strength of the medicine.

This must also tackle the problem of the states' expenditure levels. While the Government has been battenning down the hatches the states, it turns out, have been accelerating their spending on public services using cash gathered over the years by "hollow-legging —

squirreling cash away for future use. The federal system limits the government's central control over state expenditure but the May statement can at least cut federal contributions to the states as a compensatory claw-back.

Then there is the budget in August which will have to reassure the markets again by maintaining a tight fiscal rein.

Crucially, there is the general election, due some time between now and April 1988. One of the most serious hindrances to administering the sort of treatment Australia needs is the exceptionally short three-year maximum between elections. This makes formulation and implementation of even a medium term strategy virtually impossible, especially in a country where politics is a place to sport and where political parties usually dissipate their energies during the last year in hurling abuse at each other and sweeteners at the electorate.

The timing of the election is a conditio

to the country now would capitalise on the unprecedented chaos among the opposition but elicit the accusation of cutting and running scared before the nasty May spending cuts.

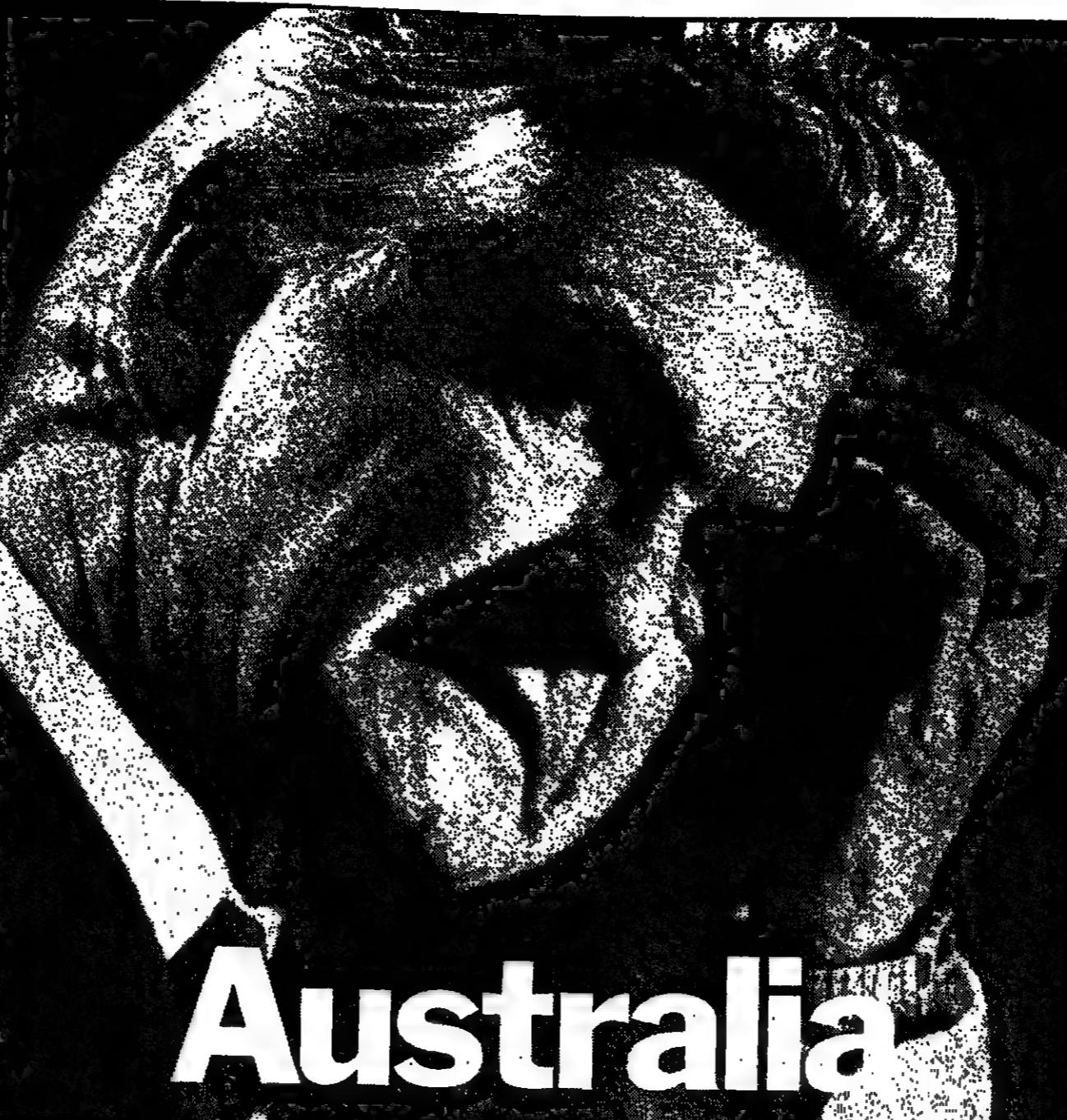
To go towards the end of the year risks a thoroughly disenchanted electorate after May and August squeezes and further real cuts in wages and living standards.

To leave it until early next year risks being boxed into a loser's corner; on the other hand 1988 is bicentennial year and a visit by the Queen will be a popular distraction from the economic ill.

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Continued on page 10



Mr Bob Hawke, Prime Minister, faces tough political and economic conundrums

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## AUSTRALIA 2

In federal politics, a surprising and popular force emerges

## A new bandwagon starts to roll

**THERE IS** a new force in Australian federal politics: Sir Johannes Bjelke-Petersen. It is not clear yet, though, whether the prime minister of the important state of Queensland represents a real wind of change or merely a passing breeze.

At 76, having been in state politics for 40 years and a state premier for nearly 20, Sir Joh has decided to enter federal politics, and may even harbour ambitions to become federal prime minister, although he has not specifically dwelt on this possibility.

A deeply religious and wealthy man who made his first money in peanut farming, he drew the following description from journalist Ms Linda Christmas in her travel book on Australia, *The Ribbon and the Rugged Square*.

"Job despises trade unions; he hates the reputation they have given Australia through their strike record; he despises tariff protection which propels costly Australian manufactured goods, particularly cars. He also hates the holiday penalty which the unions have won for the hotel and catering trades, and which adds 17.5 per cent to bills at weekends and holidays. And he believes in low taxes or no taxes at all."

"He does not believe in Australia for the Australians. He would do away with the foreign investment review board and let everyone in. As for foreign aid and the United Nations, he is not interested in either. He leans towards law and order and has both a pronounced dislike of loud mouth minorities who take to the streets and march."

"As for aborigines, Joh could talk all night on the subject."

Sir Joh's entry into federal politics began last November when, against all predictions, his National Party won the state elections. In the past he had governed in coalition with the Liberal Party. He won a majority of the seats in November but not of the vote, then having been some minor constitutional changes.

The real start of his campaign, however, was a speech in February at Wagga Wagga in New South Wales. He did not explicitly say he would run for prime minister, or at that stage even concede he would seek a seat in the federal parliament. He concentrated on slamming "those socialists" in Canberra. By socialists he was thought to



Sir Joh Bjelke-Petersen: at 76, injecting more life into electoral

mean not only the Labor Government of Mr Bob Hawke, which by the standards of western Europe can only be viewed as a right wing social democratic party, but also his own Liberal/National Party opposition partners. Indeed the thrust of his campaign so far seems bent on palling out the National Party element of the federal coalition. He has called for Queensland National Party members to withdraw from the coalition (a call which they have prevaricated about) and he has tried to discredit Mr Ian Sinclair, the present head of the federal National Party.

As Sir Joh's bandwagon has started to roll he has obliged the other political parties who originally viewed his campaign as a farce and Sir Joh himself as a crank to take him seriously.

In a national opinion poll, taken in the middle of February, 42 per cent of the respondents said they would vote for Mr Bob Hawke, 24 per cent said they would vote for Sir Joh if he formed a party and ran and 20 per cent said they would back Mr John Howard, the leader of the Liberal Party as prime minister. Mr Ian Sinclair, the federal National Party leader, got 4 per cent of the vote. Two months before Sir Joh's vote was held because his campaign had not existed. Over a week later towards the end of February a new poll put Sir Joh's total at 27 per cent, Mr John Howard, the same at 20 per cent, and Mr Bob Hawke, the same with 42 per cent. The smaller parties lost ground.

Sir Joh has gathered commitment from backers for A\$25m in campaign funds. This is itself unusually large. The amount spent in a general election campaign by one of the major parties is put at \$14m.

He has campaigned on a platform of less government, lower taxes and the emasculation of the trade unions. As such his drive for Canberra has echoes of President Ronald Reagan in the US. He enjoys the support of a group of new entrepreneurs who have achieved wealth largely as developers in Queensland's Gold Coast and elsewhere and he has tapped a groundswell of discontent by offering populist solutions to complex problems.

His great popularity is explainable in two ways. First Australia is in the throes of economic transition as the terms of trade for its primary products deteriorate. This has meant that for most Australians who have prospered and a relaxed lifestyle and their adult lives, the standard of living has fallen and will continue to fall. Many do not understand why.

In this climate someone who is perceived to have done well for his own state and is offering simple panaceas to the country's problems is likely to be seen as a saviour, particularly when the other parties do not seem to have any answers to the problems which do not involve painful readjustments.

Second the coalition, having ruled in one configuration or other for most of the post-war period is in disarray.

Mr Andrew Peacock having ruled the leadership to Mr John Howard almost by default now seems to have decided he wants it back. Enjoying much greater personal popularity than Mr Howard, he constantly sniped at the leader, and has hinted he might go into partnership with Sir Joh if things get that far. Mr Howard, who is considered intellectually the most capable man on the opposition front bench has not really

caught fire as a personality. He is lacklustre on television and does not inspire at public meetings.

Mr Peacock from the front

But more than this, the Labor Party, by moving to the right has really stolen all the Liberals' clothes. In terms of policies all the Liberals seem to be offering is more of the same: tax cuts, budget cuts and new forms of taxes.

Alert to the threat of Sir Joh, the other parties and the Liberals, in particular, have been putting out a steady stream of information showing that Sir Joh is not what he seems. Queensland, it says, has the largest government, the most sprawling bureaucracy and more controls than anywhere.

Policies apart, however, most party managers think that Sir Joh faces an impossible task. The National Party is a rural-based party which is not truly national in its present Queensland and New South Wales between them account for 23 of its 26 representatives and senators. The remaining three come from Victoria.

Stewart Darby

To win government the coalition must win 75 seats in the House of representatives. To become prime minister the National Party leader would thus need to win 38 seats. At present the Nationals hold 21 seats compared to the Liberals 45. Thus the Nationals would need to gain a net 17 seats. This most political managers contend is an arithmetic impossibility.

"Job would have to win these seats in urban areas. He can't even hold seats in urban areas in his own state. How do you think he is going to fare in Victoria and New South Wales?" Senator Graham Richardson of the Labor Party observes.

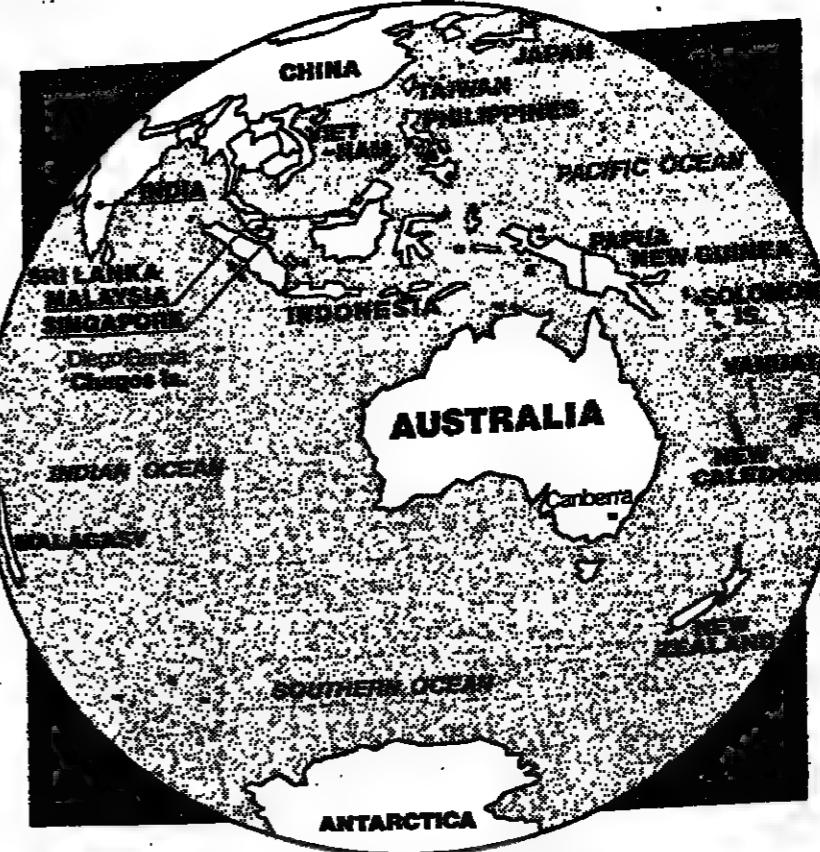
The Labor Party, meanwhile, has been watching all this with a certain amusement. For the first time in some time Labor has moved well ahead in the opinion polls. A Morgan Poll for the Sydney magazine, *The Bulletin*, at the end of February, gave the Labor party 47 per cent of the vote against the coalition's 45 per cent.

If Mr Hawke survives a few more months as prime minister then he will become the longest serving Labor prime minister. He must call an election before April 1988. Mr Hawke himself, remains consistently popular and his cabinet is reckoned to be one of the most talented ever assembled. In tough times for Australia there is a widespread consciousness that its policies of financial austerity are the correct ones for the country. The government's accord with the trade unions, which has brought about real wage cuts in a heavily unionised country, are reckoned to be a remarkable achievement.

Still the Labor Party is not the natural party of government in a basically conservative country and a third straight election victory would be a record. The tough decisions that government must face in July when it presents its budget would persuade Mr Hawke to take advantage of the opposition split and go to the country sooner rather than later. He is having relatively little trouble with his own left wing within his own left wing despite a controversial decision to sell uranium to France. But with only a nine seat majority in the House, the Labor Party is by no means a certainty for re-election.

However, at the very least Sir Joh has injected some life into electoral considerations.

Stewart Darby



Defence and regional strategies

## Heightened role in the South Pacific

**KNOW YOUR ENEMY** is the cardinal rule for an effective defence strategy, whether in peace or war. It is an exceptionally difficult rule to apply in Australia where a serious external threat is all but impossible to imagine. This begs the question: what is Australia supposed to be defending — and against whom?

It is widely accepted that only the US and the Soviet Union have the capability of conquering Australia — the world's only continent comprising a single country with no land borders to any other state. It is equally widely accepted that neither superpower is even remotely likely, under any circumstances, to attempt such a conquest.

It is a long time since an Australian Government addressed the implications of this "lucky" aspect of the Lucky Country's geopolitics with the result that Australia has tended to follow a defence policy based on public feelings of insecurity and a belief that the country must be capable of taking its defence to the four corners of the world.

The Government's defence white paper published earlier this month, proposes to change all that. It has accepted all the substantive recommendations of last year's review, by Mr Paul Dibb, of Australia's defence capabilities, with a few minor changes and some semantic alterations made for political rather than strategic reasons.

Mr Dibb's phrase "strategic denial" has been dropped but will nevertheless be the backbone principle of government defence policy from now on.

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on public feelings of insecurity and a belief that the country must be capable of taking its defence to the four corners of the world.

Both Dibb and the Government have been sensitive to international opinion and to international commitments. Although Australia has never been invaded in its 200 years, even the Japanese concluding that it could not be taken and held, Australians are acutely aware that they have been left battling alone.

When Pearl Harbour was bombed and the British were defeated in Singapore during the Second World War, the Australians had to hold the line alone in Papua New Guinea for three months. Previous Australian partners also meant that it has lost its soldiers in war (in Vietnam) more recently than any

Confidence on page 3

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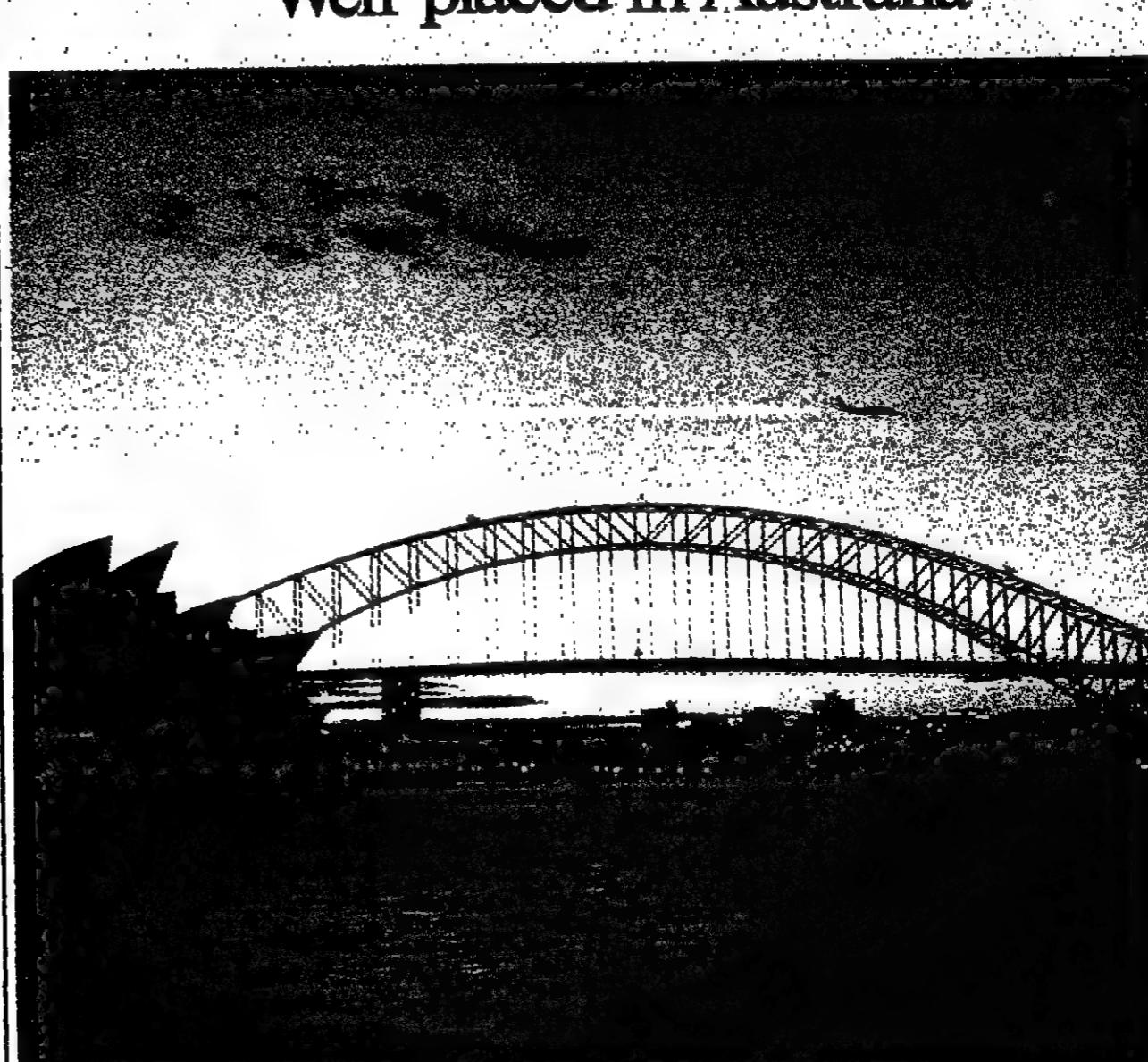
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## Foreign policy

## Stronger trade links sought with Japan

AUSTRALIA'S FOREIGN policy has got itself into something of a muddle in recent times. The key foreign policy issues for the country, such as international protectionism and the various tugs of influence in the South Pacific, seem to have been of less interest to the Foreign Ministry and its minister, Mr Bill Hayden, than subjects like arms control and the Middle East peace process which command the world spotlight but have less immediate relevance to Australia.

The result is that Australia, the most important country in the south Pacific region, has been late in identifying and responding to important regional foreign policy issues among the many small Pacific islands and therefore late in heading off a range of potential crises ranging from increasing Soviet economic influence in the region to the implications of the collapse of the Anzus treaty.

Mr Hayden is widely respected as a clever and authoritative politician which makes the foreign policy confusion the more surprising. One reason often advanced for his approach is the exceptionally poor state of his relationship with Mr Bob Hawke, the Prime Minister.

This makes frequent sojourns abroad more attractive to Mr Hayden than spending more time in Canberra formulating

foreign policy strategy—particularly as Mr Hawke himself leads from the front on issues such as maintaining the closest and friendliest possible ties with the US and Israel and taking a firm stand against apartheid policies in South Africa.

The most obvious result of this hiatus has been that the single most important foreign policy issue in economic terms—the extent to which the European common agricultural policy and the US and Japanese protection barriers cripple exporters in countries like Australia—has mainly been handled by the Trade Department and its minister, Mr John Hawkins.

But equally important Australia, together with other states in the region, has been caught wrong-footed among the plethora of Pacific islands, small in economic importance but potentially large in strategic importance. The Soviet Union, never a slouch in spotting an area of influence, spotted the low level of economic aid meted out to the islands and started to make overtures.

Moscow started negotiating fishing agreements in the area, first with Kiribati in 1985 for an agreement which was not renewed last year and later with several other states, notably Vanuatu. These approaches are not in themselves of great significance but they sounded

enough alarm bells in Canberra to spark a reappraisal of regional foreign policy.

Mr Eduard Shevardnadze, the Soviet Foreign Minister, stressed during a brief visit to Australia earlier this month that his country's pursuit of fishing agreements in the region was purely commercial with "no bad aims or hidden intentions." But the Australians view of the notorious Soviet "trawlers," which appear all over the world covered in radio antennae, and the multiple possible uses of "port facilities," caused a new unease.

In addition, new satellite photographs published in Australia indicate that the Soviet naval base being developed at Cam Ranh Bay in Vietnam is larger and more extensive than previously believed, further stimulating Australia to demonstrate more active interest in the area.

A recent announcement, for example, indicated that in future the South Pacific will be accorded equal priority with south east Asia in strategic defence thinking. This is not to say that there is any anxiety yet about any Soviet aggressive military aims but the combination of events has been enough to make Australia think hard, for example, about its dependency on open sea lanes for trade and the potential vulnerability of these trading

countries about the undesirability of nuclear war. In detail, signatories agree not to make, store or use nuclear weapons in the South Pacific.

The Australian Foreign Ministry has not attempted to disguise its disappointment that nations like the US and Britain, among others, have not signed it because of their sensitivity to France, which clearly cannot sign without giving up its nuclear test programme in the area.

Canberra's relations with France, possibly the least popular country among Pacific states at the moment, are made yet worse by the overt support by Australia for the Kanak people's independence movement in New Caledonia and for attempts to have the island recognised by the UN as a territory to be decolonised.

French fury at Australia's stance culminated with the Australian Foreign Minister in New Caledonia being declared persona non grata earlier this year and France banning all ministerial and official contacts between the two countries.

While Australia would prefer to remain on good relations with countries like France and feels historically closer to Europe and the West than to Asia, these sort of incidents are doing the country a great deal of good in the Pacific where Australia is increasingly being seen as a strong and active insider rather than outsider

Nevertheless, despite growing affinities with the Pacific and Asian regions, some local suspicions about Australia remain, largely based on its identification as an essentially white westernised society at odds with the values of some of its neighbouring cultures.

Relations with Indonesia are poor, having been soured further last year in a row last year over reports of the Australian government which were critical of the Indonesian president. Australians are slightly distrustful of Indonesia's intentions in the area and although Indonesia is not a credible threat to Australia's security people living in the north of the continent are acutely aware that they are much nearer Indonesia than they are to Sydney.

Nevertheless, south-east and north-east Asia are clearly the major trading partners of the future—and probably also the source of many of the immigrants needed to create a viable internal market in Australia, although the inevitable "Asianisation" of the country remains a delicate subject.

This raises the delicate subject of Australia's relations with Japan. Both countries are seeking stronger bilateral relations and free-spending Japanese visitors bring much needed foreign currency to Australia although they are more welcome by many citizens as tourists than as settlers seeking retirement homes in



Mr Bill Hayden, Foreign Minister: widely respected as a clever and authoritative politician

Japanese village complexes of Australia from the south. A trade which there are certain to be on might mean the Japanese finally opening the door slightly to more Australian exports into Japanese markets.

Whether Mr Hayden or Mr Hawke takes centre stage in this debate in coming months will indicate more than anything whether the Australian foreign ministry is really refocusing its foreign policy.

Robin Parley

## Plan to launch a two-ocean navy

Continued from page 2

European nation except Britain (in the Falklands).

After Vietnam, President Nixon warned that the US could not be relied upon to defend the whole of the South Pacific and Australia and New Zealand would have to defend themselves as part of their contribution to overall western security. Australia accepts this and remains deeply committed to the US, which maintains three controversial bases in Australia.

Australia also remains wholly committed to the Anzus treaty and to New Zealand in spite of the recent split in Anzus caused by Mr David Lange's government's refusal to accept visits by US nuclear powered vessels.

A natural part of Australia's future defence policy will be to play a heightened role in the South Pacific and in regional defence. The map shows that Indonesia, for example, is much closer to northern Australia than northern Australia is to either the south east or south west. Australia's foreign relations with Indonesia have been troubled and some argue that the poor quality of the Indonesian armed forces is in part due to the shambles together with basic technological—new and sophisticated missile-armed frigates and West German combat submarines together with F-16 aircraft.

By 1990, however, they still will not have half the capability of Australia but Australia has to keep a regional eye out for Indonesia's future attitude to Papua, New Guinea, for example.

There are other wrinkles throughout the region. In spite of their vehement denials it is clear from published satellite photographs that the Soviets are creating a considerable naval force base at Cam Ranh Bay in Vietnam. Tensions among Pacific islands have resulted in occasional fishing agreements with the Soviet Union-Vanuatu, for example—and dismay with the West which expressed itself in anti-French sentiment over New Caledonia's unsuccessful attempts to fit to secure its independence itself linked with the affront to regional sensitivities caused by French nuclear testing at Mururoa Atoll.

To Australia's dismay both Britain and the US have decided not to sign "Spinfizz" (the SPNPZ or South Pacific nuclear-free zone treaty), a largely innocuous treaty emanating from the South Pacific Forum which broadly requires signatories to agree not to produce nuclear weapons in the South Pacific or store them there and requests states which possess nuclear weapons not to use them in the South Pacific.

But these are largely foreign affairs difficulties. The defence of the region seems stable and Australia itself looks more than secure.

This is perhaps just as well given some of the decisions that are being taken. As part of the defensive and regional strategies the Australian Navy is to become a two-ocean Navy, half staying on the east coast, probably at Jervis Bay in New

South Wales, and the other half moving to Fremantle in Western Australia where the chosen site has access only through a narrow dredged channel between two sandbars.

One vessel sunk in the channel would trap Australia's Indian Ocean Navy; the Navy's confident decision to overlook this potential difficulty underlines just how threat-free the country is.

It was the opposition Liberal leader who noted succinctly: "Australia's defence problem is that Australia has no defence problem."

The abandoning of the old attack-defence strategy and the implications it had for Australia means that the country is never again likely to be in the absurd position of considering the purchase of aircraft carriers, for example.

Although the Dibb strategy of denial involves initial substantial expenditure in sophisticated defence equipment, such as over-the-horizon radar, up to six new submarines at a cost of A\$1bn, and a new fleet of fast and light naval patrol frigates (AGS55), the long-term effect of the new policy should be to constrain and rationalise expenditure.

Given the seriousness of the economic crisis and the fiscal austerity programmes of recent times, the defence budget has escaped remarkably lightly: it has grown at an average 3 per cent a year in real terms and even in the current financial year of crisis management of public expenditure it has expanded by around 1 per cent in real terms, still gobbling up 2.9 per cent of GDP.

It is unlikely to escape the knife in the May expenditure statement to be made by Mr Paul Keating, the Treasurer. Defence expenditure is now expected to be pegged as a proportion of GDP, meaning it cannot grow unless the economy grows.

Further pressure may also be applied to revenue costs, the most likely target being the bloated bureaucracy. This is known as the teeth-to-tail ratio and produces two civil servants for every uniformed officer at the senior levels. Australia spends twice as much on its defence bureaucracy as it does on defence research and development.

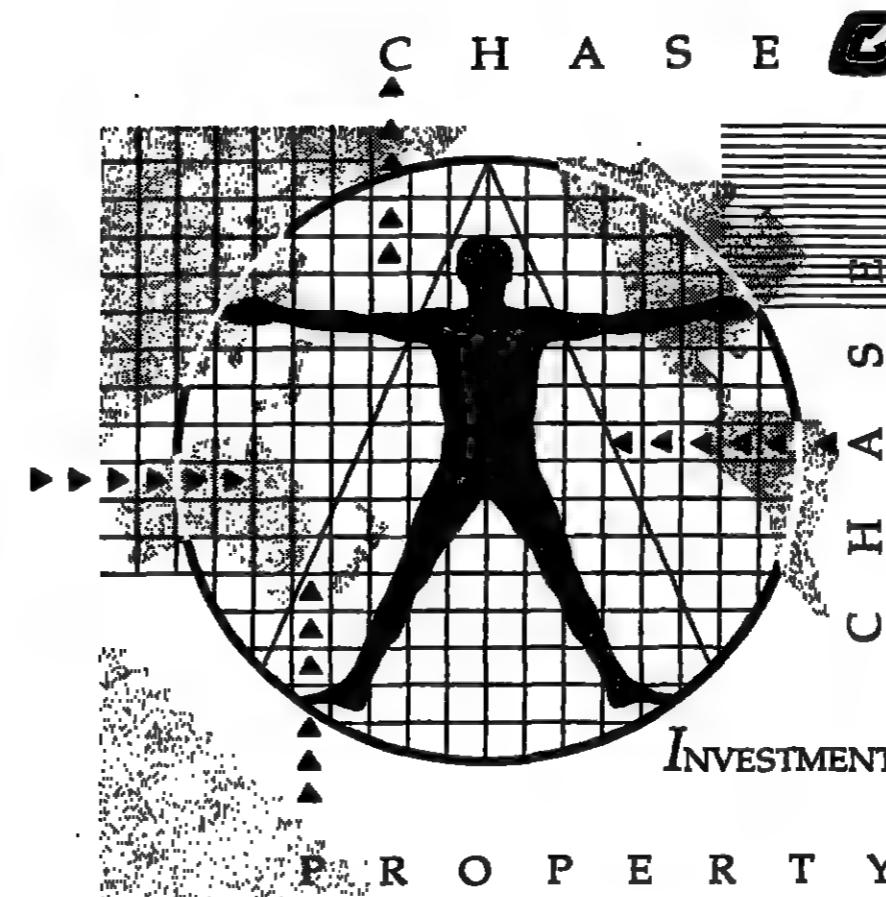
Clearly, rationalisation is long overdue: there are fewer air force fighter pilots than planes, only 21 per cent of the Navy is at sea and there are only three submarine crews for six submarines.

However, while the white paper proposals should provide a more coherent and slimmer defence force, they do not imply an isolationist Fortress Australia policy. While the Bomb-Centra-Java-Brigade, as the Air Force is sometimes unkindly known, has been denied its ambition for a full A\$470m updating and upgrading of the 22 F-111s the strike potential of the more economical multi-role aircraft like the FA-18 will be maximised in the only strike-offensive aspect of the new defence policy.



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## AUSTRALIA 4

## Restructuring the economy

## A long and difficult road

QUESTION: When is bad economic news good economic news?  
Answer: When it's Australian economic news. That, at least, is the unhappy implication of the "lucky country's" present appalling economic predicament.

In the past, unexpected turns of fortune have come to Australia's rescue when the economy has looked threatened. But if it happens again this time, a courageous attempt to restructure the economy might be halted in its tracks, almost certainly to the long-term detriment of all.

As things stand, a fortuitous rescue looks unlikely. It could only come from an across-the-board rally in world commodity prices and this is not being foreshadowed for any time this decade.

That means hauling the country on a long and difficult road over a period far longer than any government's term of office. To Labor's immense credit, it has determinedly begun this task rather than simply muddle through.

Unfortunately, this has meant administering some bitter medicine—demanding real sacrifices from both individuals and government in order to secure any genuine long-term improvement.

The trouble is, serious questions overshadow this laudable strategy. Did the Government recognise the problems early enough to take effective action? Has it done enough so far to



Mr Paul Keating, Treasurer, administering some bitter medicine

combat them? Are political considerations now limiting how much more can be done?

To speak to Mr Paul Keating, the Labor Government's powerful and self-assured 43-year-old Treasurer, the answer to all these questions is "not much" and slightly worrying. "Yes" He does not accept that a mistake was made in going for growth in the first three financial years of the Hawke administration, when gross domestic product expanded by 5.8 per cent, 4.4 per cent and 3.7 per cent—better than most of Australia's OECD partners.

Equally, he is confident that the current year, Australia

will still post a positive growth figure of perhaps 2 per cent. Though this reflects a dampened domestic economy and weak external demand, it is actually less than the Government hoped.

Economists acknowledge, for example, that no one back in 1980 projected the continuing fall in commodity prices. But the long-term decline in Australia's terms of trade now stretches back decades, and this demanded action even before Labor came to the offices.

As for the measures so far

most of these have carried

Australia into an exciting era of

modern economic management

which, again, reflects badly on

Labor's predecessors. But

doubts persist over whether

they have come too late and

will enough time to deal with

deteriorating external and

internal conditions.

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had hoped.

The farming community is

suffering most, caught in a classic vicious of low prices and high

costs, but tourism has seen a

marked improvement. Manufacturers have responded

slowly: import replacement and

export generation is proceeding

patchily, while investment

remains at historically low

levels.

Having helped to create

750,000 jobs, the Government's

lure to impose austerity has

been evidenced by a relatively

low unemployment rate of 8.5

per cent, which is still below the

inherited 10 per cent.

The inflation rate, however, at

just under 10 per cent, is several

times higher than its trading

partners and only likely to fall

slowly. Despite genuine

restraint by trade unions in the

past three years, real earnings

are still close to levels seen

when Labor came to power.

It is now widely accepted that

Australians have for years been

tending to consume rather than

invest. Only now are they begin-

ning to appreciate, and to pay

for, the consequences.

That is why the focus of atten-

tion for the government and the

international markets remains

the current account of the

balance of payments—the bureau-

which measures how much

Australians are living beyond their means.

The current account has been

in deficit since 1973-74, but has

become catastrophic under

Labor, hitting a record A\$10.5bn

in 1984-85 and then exceeding

this last year to reach A\$12.7bn.

Much is being made of the fact

that the deficit might come in

this year at around the same

level instead of A\$16bn higher,

as projected in last August's

budget. The truth, however, is

that such a deficit, at 6 per cent

of GDP, is unsustainable.

For many economists, there-

fore, it is a matter of time before

the currency once again comes

under pressure. The strengthen-

ing of the dollar in recent

months mainly reflects a desire

to take advantage of Australia's

high interest rates and confi-

dence about the reserve bank's

ability to control inflation.

It has also been helped by

inward flows of capital to the

share market, which has seen

heavy takeover activity and

strong demand for gold stocks—

the latter because of a high

price in Australian dollars.

The overall effect has been to

keep the dollar hovering around

65-68 US cents and at 53-54 on a

trade-weighted basis (May, 1970-1980). This is well up on the

low point of last July when it

touched 57 US cents and went

below 50 on the trade-weighted

index.

While this might appear to

offer some scope for interest

rate cuts—a particularly sensi-

tive issue for a government

seeking investment and re-elec-

tion. Keating is clear that there

is little scope for this.

With the inflation rate sitting

just below 10 per cent, nominal

interest rates could not be

lowered much from existing

levels (the benchmark long

bond rate is around 14 per cent)

without producing real rates too

low for the markets to tolerate.

Currently, market attention is

focused on the government's

expenditure statement planned

for May, a "mini-budget" of

spending cuts to take effect in

the 1987-88 fiscal year beginning

in July.

According to Mr Keating, the

main reason for the May state-

ment is to allow the cuts to take

effect over the full year instead

of from budget day in August.

He insists it does not mean

something has "gone wrong".

The Government has had May

statements before.

The Government's fiscal

policy has nevertheless turned

out to be less effective than

intended. The budget deficit for

the current 1986-87 fiscal year is

overshooting its projected target of A\$3.5bn, and cuts have been

ordered to rein it back in.

This would put it at around 1.5

per cent of gross domestic prod-

uct, a creditable improvement on

the figures of the Hawke Govern-

ment's early days. Without the

cuts, the deficit would be 2.5 per

cent of GDP.

Mr Keating is clear that there

is little scope for this.

With the budget deficit now

overshooting its target, the

Government has had to make

some difficult decisions.

One important side-effect of

these developments has been a

sharp rise in Australia's external

debt. Figures for the three

months ending last September

were released in February and

showed the debt rising above

A\$100bn for the first time.

Gross external debt was put at

A\$101.36bn, up from A\$70.96bn

a year earlier and from A\$35.6bn in June 1983. Net external debt, measured after

subtracting lending abroad and

official reserve assets, increased to

A\$80.71bn.

Around half of the increase in

## Taxation reforms

# The debate intensifies

IN AUSTRALIA'S fiery politics, one issue persistently dominates public discussion—the state of the economy. And in the argument over living standards which inevitably dominates debate, one question has become an unavoidable focus of attention—tax.

Tax was a major talking point in the last election in December 1984, and it will be a bigger issue at the next one. Even before Sir Joh Bjelke-Petersen appeared on the national political scene late last year, both Mr Bob Hawke, the Prime Minister, and Mr John Howard, leader of the opposition Liberal Party, were agreed on that.

All three are now vying to implement surgical changes in Australia's taxation system. Sir Bjelke-Petersen's are the most radical, but not the most vague. Mr Howard has kept the lid on his proposals, but they would undoubtedly go further than his Labor opponents.

Yet the inescapable fact is that, under Mr Paul Keating, the Labor Treasurer, Australia has already seen the most comprehensive and radical taxation changes in generations. The fact that the Government should be under attack for "not doing enough" says much about the intensity of the current debate.

Labor's lengthy catalogue of changes is contained in a document known rather cruelly as "Rats," the acronym for Mr Keating's statement on September 19 1985 called "Reform of the Australian taxation system."

In this, he said the time had gone when Australia had a reasonably sane and credible taxation system. The old system, he said, had been "broken and beaten by an avalanche of avoidance, evasion and minimisation." As he put it, the changes would "significantly reduce marginal tax rates," cut tax avoidance and evasion and restore fairness to the tax system "and gear our tax system for economic growth by providing greater rewards for initiative, removing distortions, shelters and ending the double taxation of dividends."

The reforms are due to be in place before the start of the next financial year in July. Some key aspects have yet to be legislated. Many have already caused pain for taxpayers, lawyers and accountants as well as the Government and the taxation office. But less than two years after they were unveiled, they should be fully operational.

The most important changes, politically, are those which reduce marginal rates of income tax. This is being done in two stages, the first last December, the second in July. As this is mandated by law, there is little chance of the July cut being reversed in order to contain the Government's swollen budget deficit.

The need for the cuts is underlined by the fact that one in every two taxpayers is currently paying a marginal rate of 40 per cent or higher. In 1986 the figure was one-in-40.

The trend reflects a rise in marginal rates biting at lower levels of income. To reach the top income tax bracket nowadays, an Australian taxpayer only has to earn one-and-a-half times average weekly earnings. The December cuts increased the tax-free threshold and lowered all marginal rates. The second stage will affect only the top rates—an intriguing move politically on the part of Labor. Overall, the highest rate will fall from 60 per cent to 49 per cent, but will continue to apply from annual incomes of only A\$35,000.

Despite the improvements, the impact has been blunted for

the better-off by the introduction of a capital gains tax. Although this is levied at ordinary rates of tax on realised (and real) capital gains made after September 1985, it has earned criticism.

Partly this is because the legislation only followed several months after details of the tax were first announced, leading to inevitable anomalies. But the main complaint is that the intrusiveness of the tax has proved far greater than expected—the revenue yield, put at A\$25m in the fifth year, is certain to be exceeded in the first.

The opposition Liberal Party and, latterly, Sir Joh Bjelke-Petersen have meanwhile sought to belittle the impact of the income tax cuts and promised even larger ones of their own.

By the beginning of this March, neither had spelled out precisely how these would be paid for. Labor's cuts, on the other hand, are to be funded through controls over public spending without adding to the Government's deficit.

Work by Prof Michael Porter's team at Monash University's Centre for Policy Studies in Melbourne suggests that spending cuts of A\$800m would be necessary both to remove the current budget deficit (targeted this year at A\$3.5bn) and to support a top marginal rate of 30 per cent.

The Government itself claims even larger cuts would be required to support Sir Joh's plan for a 25 per cent flat tax rate or for the Liberals' proposals, but until these are spelled out more clearly, this is difficult to assess.

A further complication for the troubled opposition coalition linking the Liberals and the National Party (of which Sir Joh is a member) is the latter's rejection of a consumption or expenditure tax.

The Nationals, formerly the Country Party, say this would fail unfairly on rural communities.

The Liberals say it offers an opportunity to broaden the tax base and to flatten existing indirect taxation, which currently hits a few commodities at high rates.

The Government itself proposed a consumption tax in 1986, but in what may go down as the single biggest missed opportunity of Mr Hawke's rule, backed down and decided to simplify existing wholesale tax schedules instead.

Ironically, Mr Keating now says it would be wrong to introduce such a tax because of the boost it would give to Australia's already high inflation rate.

On the corporate tax front, one key feature of labor's reforms is an alignment at 49 per cent of the top personal income tax rate with the corporate tax rate, to take effect from July.

The change, which increases the corporate tax rate from its present 40 per cent level, neutralises that tax consideration which has encouraged individuals to form companies. It is one of several corporate tax reforms which, taken together, are quite as important as the personal tax changes.

Apart from the capital gains tax, three in particular are altering the way business is done in Australia: the fringe benefits tax, the foreign tax credit system, and the introduction of dividend imputation.

The opposition parties, to the extent they have spelled out their position on corporate tax, promise to abolish the capital gains tax and the fringe benefits tax.

The latter is designed to combat the tendency of employers

to remunerate employees through fringe benefits and thereby avoid high marginal income tax rates. But because it is levied on employers—currently at 49 per cent, from July at 48 per cent—it is by them as a tax on employment.

Indeed, their anger response last year to the complications and extra bookwork forced the Government to review its "unintended consequences" and make some adjustments.

More than any other measure, the fringe benefits tax has made employers speak out against the Government's taxation policies.

Their anger seems all the more justified in light of the Government's failure to push through its consumption tax plan. This lack of will contradicts the introduction of the fringe benefits tax, while the Government's worries about the political effect of the tax on ordinary working people led it to levy the tax on employers.

Also raising the ire of businessmen is the Government's foreign tax credit system, under which the Government, from July, taxes the foreign source income of Australian residents at Australian rates.

Previously the income of Australian residents from foreign sources was exempt from income tax if it had been subject to tax abroad. Now this tax will simply be credited and

allowed against Australian tax payable on the income.

Businessmen who have expanded abroad have been quick to complain, although it is clear that the Government wants to recoup income lost through the incorporation of businesses in tax havens and low-tax countries.

Perhaps predictably, at least two companies, both in mining, are reported to have shifted their corporate assets abroad, in one case to New Zealand, in the other to the Isle of Man, in order to avoid being penalised by the Australian taxation system.

But tax specialists say it is too early to judge what the impact of the change will be until it is implemented.

For the Government's most positive corporate tax reform, the introduction of a dividend imputation scheme, this, too, has attracted criticism. The change, in removing the double taxation of dividends to shareholders, aims to encourage share ownership, and a shift in corporate financing from debt to equity.

Legislation is still awaited, so again it is too early to assess its likely impact. But principles of the scheme are clear.

Companies will have two types of dividend—qualifying or franked, and unfranked. Corporate tax of 49 per cent will

be paid on qualifying dividends, and shareholders will receive a credit against tax payable on other income. On unfranked dividends, shareholders would still be liable for tax.

Mr Keating has called the change the most significant business tax reform since the war, giving Australia one of the most advanced and efficient business tax regimes in the world.

But it is being paid for partly through the increase in the corporate tax rate from 49 per cent to 49 per cent. Although this brings about the beneficial alignment with the top personal tax rate, the rise has irritated

shareholders represent only around one-quarter of all shareholders. The rest are made up of institutions, many of which are not liable to tax (like superannua-

tion funds) or pay only a withholding tax (like overseas residents).

For them, the new system appears to hold little attraction, as they may even be tempted to adjust their portfolios to the new circumstances, perhaps away from shares and into debt instruments.

In addition, companies which pay less than the full corporate rate of tax may find it less easy to do this under the new system. They will be hoping that there will be sufficient tax-paid profit to cover their payouts of qualifying dividends.

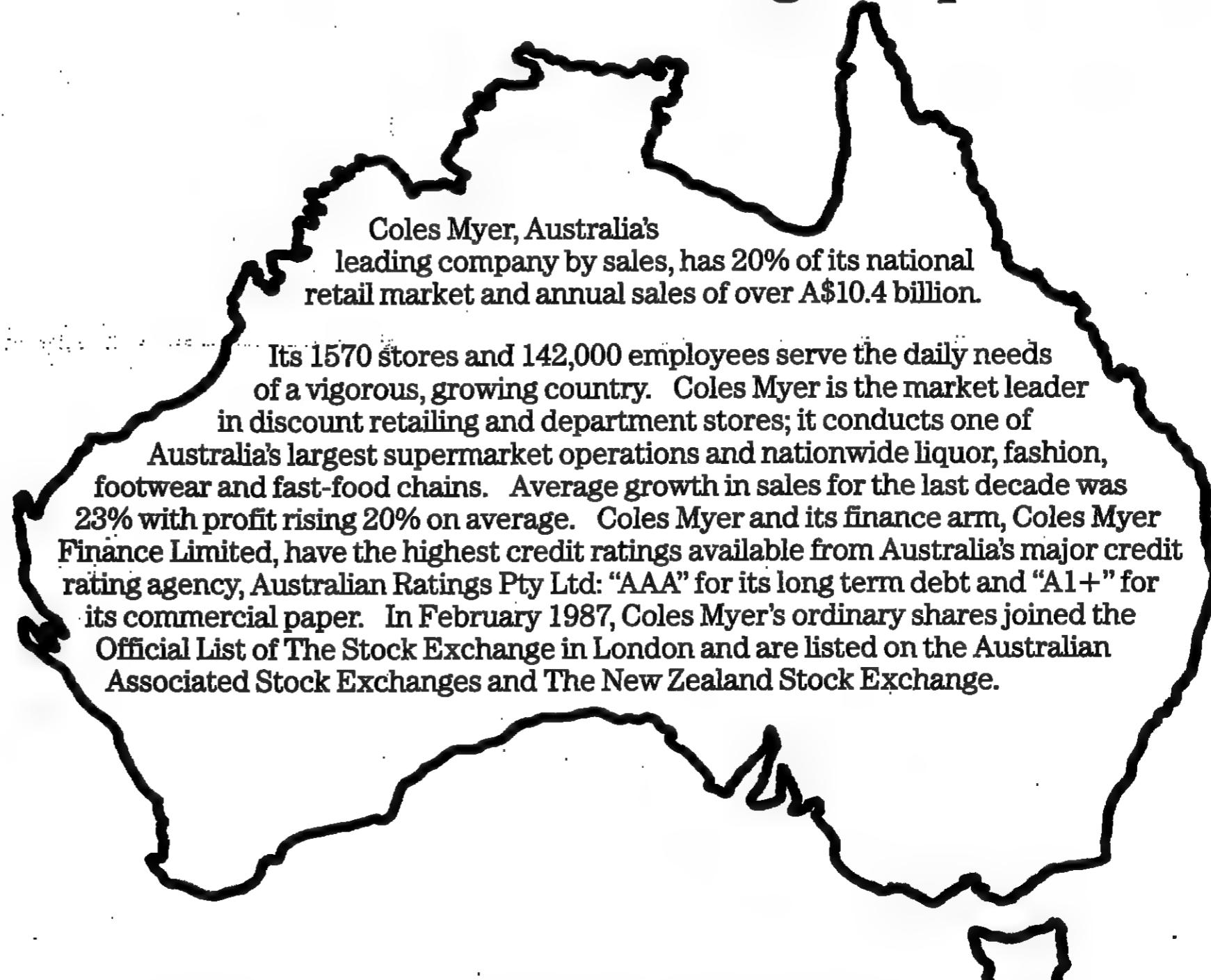
Either way, it appears that the system will create different classes of investors according to whether they are paying high or low marginal rates of income



Trade unionists in Sydney protest over wage restraint levels to combat inflation

Chris Sherwell

## One of Australia's leading companies.



## Pressure on banks

Continued from page 4

static results in the same period and laid most of the blame on Government economic policy.

Apart from a growing bad debt problem resulting largely from depressed sectors of the Australian economy, the local banks also have a dilemma which their foreign competitors do not—the growing pileup of housing loans.

The Big Four have been forced by the Federal Government to maintain rates on their existing housing loan portfolios at 13.5 per cent, even though they are permitted to charge any rate they chose for new loans.

Housing loans are, in fact, the only significant area of financial markets which remain regulated because of their political significance. But in a high interest rate regime where prime lending rates are around 18 per cent, being restricted to 13.5 per cent on housing loans is clearly costing the local banks dearly.

Despite this problem, Australian banks have, as indicated, moved to counter their foreign attack on their markets by moving more heavily into capital markets and international expansion. With local capital market raisings in Australia running at an annual rate of about A\$80m—more than twice the level of a year ago—the local banks have made their presence felt for the first time.

After years allowing the large foreign investment banks such as Salomon, Merrill Lynch and Morgan Guaranty to dominate the scene, Australian banks handled about 40 per cent of

local capital raisings in 1986 with Westpac alone accounting for nearly one-fifth of the total funds raised.

Australian banks are now particularly strong in arranging, underwriting and underwriting syndicated loans, revolving underwritten facilities and promissory notes. However, they are still weak in bonds and this area could well be addressed in 1987.

While they are all attacking local capital markets, the trading banks are split down the middle over the question of rapid overseas expansion. The ANZ has gone in at the deep end with its 1984 purchase of the UK-based Grindlays group for about A\$280m and now has about 44.5 per cent of its assets overseas.

Westpac also has strong overseas ambitions, recently billing itself as "Australia's world bank" in promotional material. The bank has about 22 per cent of its assets overseas and a stated aim of rapidly increasing this.

Conversely, the National Bank, with about 21 per cent of its assets offshore, believes its domestic-international balance is about right and plans to concentrate on its home market. The Commonwealth's position is similar, with about 20 per cent of its assets overseas.

Being owned by the Federal Government, the Commonwealth does not feel a further push into overseas markets would be politically appropriate.

Bruce Jacques



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## Sharemarkets boom

## A flood of new issues

AUSTRALIAN sharemarkets are experiencing the strongest and most broadly-based boom in their 150-year history and have comfortably outperformed their major international rivals in the past two years.

Continuing major takeovers and a flood of institutional money from domestic and overseas sources have combined to cast aside Australia's considerable economic problems and confound the market fundamentalists.

While cautious analysts warn of a imminent correction, more seasoned investors are reporting huge rewards not just from physical markets but with increasing use of sophisticated share-related plays in futures and options markets.

With a capitalisation in early 1987 standing comfortably above \$190bn, the Australian bourses rank as the world's sixth largest, accounting for more than 3 per cent of non-US listed share value.

The value of listed Australian stocks more than doubled in 1983 and 1986, a growth rate which is well ahead of major

bourses in Tokyo (up about 75 per cent in the period), New York (up around 55 per cent) and London (about 40 per cent).

In the same period, Australian market turnover has more than tripled with shares worth more than \$470bn changing hands in 1986. These boom conditions have brought a flood of floaters and issues to the market with more than 100 new companies listed in the second half of 1986 alone.

Australian exchanges hosted capital raisings approaching \$10bn in the same six months, a rate not far behind the entire previous year. To date, these raisings have far from satisfied the market's appetite for scrip, but they have brought inevitable cries that the market is now "defying the fundamentals" or has "entered a mature phase".

Leading Australian stockbroker, Ord Minnett, placed itself in this camp with a recent analysis of the rush to raise equity. Analyst Geoff Warren pointed out that although raisings were running at an annual

rate well in excess of AS10bn, not all of this amount was coming directly from local investors' pockets because of cross-shareholdings between companies and generally high foreign equity levels.

But Warren said extraction from investor liquidity was still substantial, especially as fewer recent takeovers had contained cash considerations. "Even the Herald and Weekly Times take was placed in scrip for less than AS500m in shareholders' hands, and this amount will be offset by new media-related issues," he said.

"New issues plus the effect of prices rising at the rate of 50 to 100 per cent per annum would have substantially raised portfolio weightings in Australian stocks. This increase in weightings would also be reinforced by a firm Australian dollar and a weak Australian bond market."

The higher the weightings go, the more vulnerable investors become to a market decline, and the greater the scope for a nervous correction. "Sight-of-the-future" has been the accepted life-blood of the

## Australian market.

"The above factors, plus the

notion that the real money supply has been virtually unchanged over the past year

provide good reasons for caution and reinforce our view that correction is near."

The Ord Minnett view is begin-

ning to gain some support, yet

even at prices which would have been considered heady only

months ago, many Australian stocks are selling at multiples which still appear cheap by international standards.

Research by the US-based

Morgan Stanley Capital International Group shows that at the end of January the Australian market was selling on a price-earnings multiple (pe) of 14.1. This was about line ball with the UK market at a pe of 14.3, but was still well below the world average pe of 20 and the US figure of 18.2. The Australian price level also scaled against a market pe of 50. Singly, 40 and levels around 20 in Italy, France and Canada.

The Morgan Stanley research also highlighted the effects on the Australian market of the latest bout of take over activity which has reshaped the country's media industry.

Spurred by take over bids

worth more than \$33bn from Mr Rupert Murdoch's News Group for the Herald and Weekly Times Ltd, Australia has three stocks in the world's top 20 in terms of market value for the latest quarter.

Advertiser Newspapers with a 17.9 per cent gain, the Herald with a 9.8 per cent rise and John Fairfax with a 7.6 per cent jump.

And while some of these

prices have since subsided with

the take over activity, the Morgan Stanley figures indicated that selected stocks in the Australian market are selling at much lower comparative pe's than the overall figures suggest.

Nowhere is this more obvious than the gold sector where

Australia is expanding rapidly and heading towards becoming the Western world's second largest producer after South Africa by the 1990s. With South Africa now virtually out of contention as a gold producer, Australia and domestic will be free to hold 100 per cent of Australian broking firms.

Outsiders have been able to

hold up to 50 per cent for more

than two years and this has led

most of the major brokers to

form partnerships with local

and international financial

discers, like Kidston and Centaur Norseman Gold, are selling at multiples well below 20 while North American miners like Homestake and Echo Bay Mines have corresponding figures in the 60 to 70 region.

The current year is also a

watershed for the Australian

securities industry because it

marks the completion of the

process of deregulation begun

in 1984. From April 1 this year

outside shareholders both

domestic and overseas will be

free to hold 100 per cent of

Australian broking firms.

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streamlining administration

and regulatory procedures. But

the creation of one exchange

will only form the backdrop to

two arguably more important

projects, a gradual switch to

screen trading and develop-

ment of a new share transfer

and depository system.

The exchange's strategy in

these initiatives is to place

Australian bourses among the

most efficient in the world for

execution of orders and settle-

ment procedures. They will

need to be if they are to maxi-

mise Australia's time zone

advantages and arrest the drift

of business in Australian stocks

to offshore locations.

Bruce Jacques

ON TOP,  
DOWN UNDER.

In most major surveys of the Australian stockbroking industry since 1975, only one firm has been consistently rated first six times.

The firm is Ord Minnett, one of Australia's oldest and most experienced stockbrokers.

Founded in 1872, Ord Minnett today from its offices in Australia, London and New York, offers a comprehensive range of investment services designed to meet the needs of corporate and institutional clients both at home and abroad.

In London, Ord Minnett are specialists in the sale of Australian equities to UK and all European Markets, and also have a corporate finance capability.

Knowledge and expertise in financial markets and a solid track record of achievement characterise over a century of service.

Perhaps it's little wonder that recent surveys rated Ord Minnett on top, down under.

## Ord Minnett

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KIA ORA GOLD  
CORPORATION NL

## GOLD PRODUCTION

For the year ended June 1986, Kia Ora produced 35,899 ounces of gold and for the year ending June 1987, production from its Marvel Loch operations is expected to be 40,000 ounces.

Production for the year ended 30th June 1988 will be 56,000 ounces. The increased production will be maintained while low grade stock piles from open pit mining is being heap leached under the supervision of Kappes Cassiday and Associates. Existing proven reserves will enable production at this rate to be continued until June 1990, by which time the underground development will be completed and gold production should be maintained at these levels for at least a further five years.

## JOINT VENTURE

Kia Ora has sold a 50% interest in its Marvel Loch operation to Mawson Pacific Limited for AS26 million cash. The joint venture will develop the underground reserves at Marvel Loch using bulk mining methods. Deep hole drilling indicates substantial underground reserves to sustain a bulk production programme of 400,000 tonnes per annum at around 5g tonnes from 1989 for many years.

## SUCCESSFUL EXPLORATION RESULTS

A drilling programme on the Transvaal area is being undertaken to establish the mining reserve. Transvaal is one of the prospects in the Jupiter area which has a strike length of 1.6kms. of mineralisation and indications are that combined with New Zealand Gully an open cut operation of at least 1.2m tonnes at 3g/t should be opened by November of this year.

One reserves as at 10th February 1987 were:

MARVEL LOCH  
(Incl. Exhibition Pit)

|  |                   |
|--|-------------------|
| Stockpiled for leaching                      | 847,000 @ 1.6 g/t |
| Open Cut Reserves                            | 507,000 @ 1.6 g/t |
| Leaching Proven                              |                   |
| Milling Proven                               | 285,000 @ 3.7 g/t |
| Underground Reserves                         |                   |
| Proven - Marvel                              |                   |
| Loch   | 203,000 @ 8.0 g/t |
| Probable - Marvel                            |                   |
| Loch   | 490,000 @ 8.0 g/t |
| Probable - Exhibition                        | 534,000 @ 7.5 g/t |
| EXPLORATION PROPERTIES                       |                   |
| Jupiter & New Zealand Gully                  | 1,300,000 @ 3 g/t |
| Probable open cut                            |                   |
| Reserves (Mining drilling concludes 30/4/88) |                   |
| Mt. Rankin                                   | 250,000 @ 2.5 g/t |
| Proven                                       |                   |
| Harris Find                                  | 50,000 @ 5.0 g/t  |
| Probable                                     |                   |
| Great Leviathan                              | 100,000 @ 1.5 g/t |
| Probable                                     |                   |

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While seasoned investors reap big rewards on the stockmarket, cautious analysts warn of "an imminent correction".

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## Industrial relations

## Wage accord a success so far

SMOOTH INDUSTRIAL relations have been a key element in the Hawke government's fight to restructure the Australian economy since it came to power in 1983, but more troubled times could lie ahead.

The national wage "accord" between the government and the Australian Council of Trade Unions (ACTU) has helped combat the financial storms caused by a large balance of payments deficit, a huge foreign debt and a crumbling dollar, but after four years of moderation, with falls in real wages under the accord, pent-up pressures are again making themselves felt.

From an employer's point of view, Australia's 300 trade unions have perhaps inherited most of the shortcomings which used to characterise their British counterparts, and then added a few more of their own. Australia is one of the most heavily unionised countries in the western world with more than 55 per cent of male workers belonging to a trade union, the highest proportion in the US, and most other OECD countries. Some of the unions are craft organisations and not, as in the US, industrial unions. This has often meant restrictive practices, comparability disputes and pay leap-frogging. Some trade unions in the past have been captured by left wingers and used for political purposes, and there have been rashes of strikes comparable to the worst spasms in Britain.

The key difference between Australia and many other western countries, however, has been the existence since 1984 of the legally-backed Independent Commission for Conciliation and Arbitration, founded to bring about the "prevention and settlement of interstate industrial disputes".

There have been changes and amendments over the years, but the machinery is not yet fully intact. There could be further changes if recommendations in a recent government report are implemented. This very broadly wants the legal side of the disputes procedure to be placed to a greater extent in the hands of people with industrial or union backgrounds, rather than federal or state courts backgrounds.

The commission

## Investment level remains weak

Manufacturing industry

AS MINISTER of Industry, Technology and Commerce in Mr Bob Hawke's Labor Government, Senator John Button has enjoyed a popularity rating not dissimilar to the pattern displayed by a roller-coaster.

Aged 53, he is a key member of the small group of ministers which has presided over a near-revolution in Australian thinking on economic policy. In the manufacturing sector, the effects have been painful for businessmen and workers, as well as the Government.

"I was very disliked," says Senator Button. "A lot of what we've done is contrary to party policy. The situation has been improving latterly, but only after some awkward experiences."

Last year, in the New South Wales town of Wangaratta, which is dependent on the textiles, clothing and footwear industry, Senator Button was confronted by townfolk wearing black arm bands. A cardboard coffin appeared outside his hotel room.

But in this industry, as in other traditional manufacturing sectors—steel, motor vehicles, shipbuilding, heavy engineering, chemicals, plastics—change has been necessary.

"Past policies with their made-to-measure tariffs were just mad," says Senator Button. "All the other things were ignored—management, industrial relations, quality control, marketing."

"We're about change," he declares of his Government. "We've had to fix up the traditional industries, use carrot-and-stick policies to make them perform better."

Part of the strategy has been to lower protection in order to make them face up to the issues. More generally, Senator Button has also tried to encourage a shift in emphasis to value-added resource-based industries and to create an improved environment for high-technology industries.

"Our manufacturing base must in future get out of the labour-intensive activities and concentrate on adding value to raw materials in a range of industries. This is the only long-term base of national advantage," he says.

The results are slowly coming through. The turn-round in the steel industry, achieved with the help of BHP, Australia's largest company and principal steel-producer, is widely reckoned to be the Government's greatest manufacturing success.

When Labor came to power in 1983 and the world steel industry was in the doldrums, BHP was actively considering whether to close down its steel operations altogether.

Now, little more than half-way through a five-year steel plan worked out with government and unions, it is claiming to be one of the most efficient producers in the world.

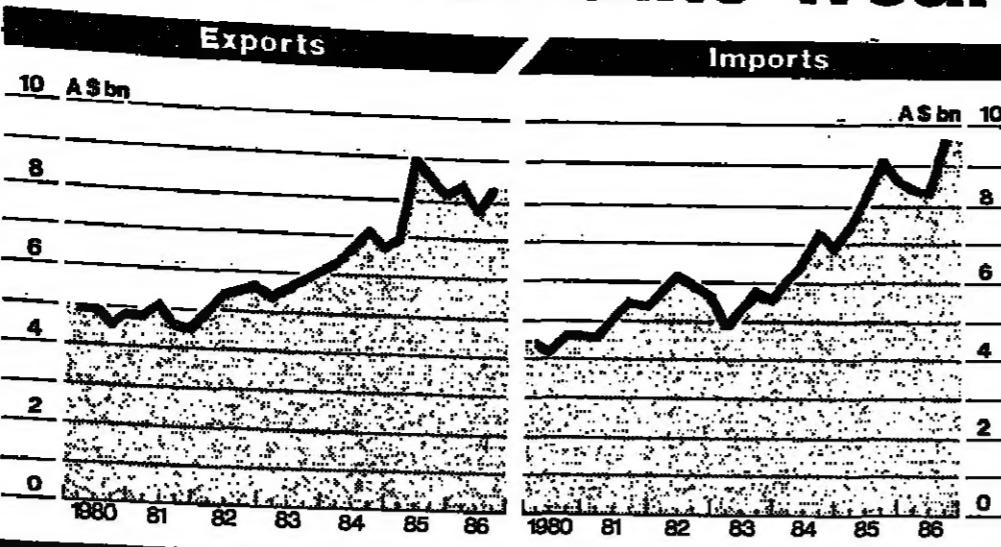
The story in other sectors is less dramatic but no less significant. As Senator Button explains it, the small shipbuilding industry under Labor now enjoys a 50 per cent increase in employment.

In a reduced motor industry, notorious for its inefficiencies and currently suffering a 30 per cent drop in sales compared to a year earlier, there are still five manufacturers producing for a small market. But the long-promised shake-out is virtually certain to take place this year.

"As long as I am here, the car plan will go ahead," says Senator Button, determinedly. The plan, formulated in 1984 aims to restructure the industry and make it more efficient by cutting the number of models produced from 13 to six or less.

The minister is less happy about the Government's final position on the textiles, clothing and footwear sector, where a compromise on the target level of tariffs reflected clear political worries about the electoral impact in the towns affected.

The sector employs around 110,000 people, which is 10 per cent of manufacturing employment, and has also been one of



the most heavily protected, enjoying tariffs up to a maximum of 154 per cent.

Under the Government's programme, which only starts in 1988 and lasts seven years, tariffs will be cut to 60 per cent for clothing and not less than 50 per cent for footwear. For some fabrics, the level will be 40 per cent.

Consumers will therefore continue paying more than necessary for such items, and it is quite likely that producers will still not be able to compete adequately against foreign manufacturers.

Indeed, the problems of most of these "traditional" manufacturing sectors in Australia is that they have been supplying a small domestic market and, in many cases, still performing badly, despite the protection they have enjoyed.

In the decade to 1983-84, for example, import protection increased from 17 per cent to 25 per cent of the total domestic market for manufacturing, reflecting the declining competitiveness of Australian manufacturers.

The biggest source of these manufacturing imports is East Asia, and particularly Japan, which supplied around one-quarter in 1985. The task facing the Australian manufacturing sector is to produce more of these imports itself and to export more of its output.

This means overcoming the obstacles of the past and using the changed circumstances of the present to encourage growth for the future.

Such obstacles have included heavy rates of protection, low rates of investment, lost production because of industrial disputes, large increases in real unit labour costs and a grossly overvalued exchange rate.

Under Labor, many of these impediments are being tackled directly—some, like protective tariffs, more slowly than others, like the exchange rate, which was floated in 1983.

The level of industrial dispute has also improved under Labor, although work stoppages over trivial issues still dog some sectors. Poor management often appears to be as much to blame as recalcitrant unions.

Unit labour costs have been largely contained too, although "on-costs" add some 25 per cent to wage bills and remain a source of complaint from employers.

Despite the improvements, manufacturing investment remains weak. Business investment in plant and equipment, as a proportion of GDP, is currently at historically low levels. Among other things, it has been hampered by biases in the taxation system and expectations of low profitability.

Given all this, it is hardly surprising to find that manufacturing has an unfortunate image in Australia and is seen by many as the poor relation to agriculture and mining.

Indeed, its contribution to GDP and employment has slipped markedly over the past 15 years, and as a sector it has failed to match the major contribution made by manufacturing to the growth of world trade.

In the view of the Government

and of manufacturers them-

selves, however, the sector undoubtedly has a role to play in improving the balance of payments and contributing to economic growth.

The opportunities appear to lie in building on the country's competitive advantage in products of agricultural and mineral-based raw materials, and on its highly-developed base in education, skills and technology.

Obvious examples of the first category lie in the wool, leather, wood, steel, aluminium and other raw materials sectors.

That is one reason why it is offering handsome tax incentives for companies to conduct

research and development. The real key to success, however, will be competitive success, which in the first instance means taking advantage of the 32.5 per cent depreciation of the Australian dollar since the beginning of 1985.

So far the response of Australian manufacturers has been slow, partly because it took time for the depreciation to be passed on, and partly because of the uncertainty produced by the instability of the exchange rate.

For those manufacturers who have found local alternatives to needed capital equipment unsuitable, the option of import substitution has simply not been available. They have therefore faced a rise in the costs of investment.

Another difficulty is that some of the countries from which imported manufacturers are bought, for example in East Asia, have themselves depreciated their currencies or boosted productivity in a way that allows them to remain competitive.

Australia nevertheless imports eight times more manufactured goods than it exports, a position which plainly can be improved.

In the field of export generation, the response of Australian manufacturers to depreciation has undoubtedly begun, but it is a long way from the country's 12 main manufacturing sectors, only four have a ratio of exports to turnover of more than 15 per cent.

Those which are fully export-oriented are obviously better placed to capitalise on the depreciation than companies which produce for the domestic market and export only when they have a surplus.

Either way, increased investment is necessary, if not at home

than before—as long as the regulatory environment continues to be relaxed.

Though there is a long way to go before all these changes

are readily apparent. For that, investment, pricing and marketing decisions are made abroad.

For them, Australia is not less popularly disliked than it was a year ago.

Indeed, he remains one of the Government's key assets, and deservedly enjoys the respect of his colleagues and of the business community.

Chris Sherwell



Ingots awaiting export from the Tomago Aluminium Smelter. Manufacturing needs to concentrate on adding value to raw materials, says the Government—"this is the only long-term base of national advantage."



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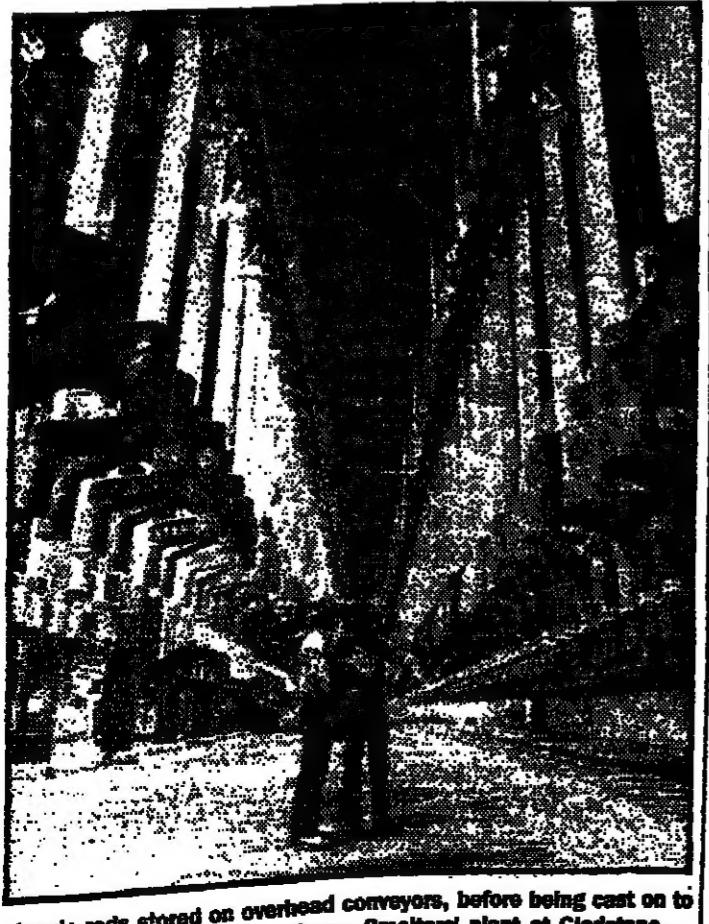
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CB-616

The rural crisis is "the worst situation since the depression of the early 1930s"

## Farmers hit hard

WATCHING THE national Australian news in Melbourne it was a little surprising to find the second lead item was the eviction of a 30-year-old farmer, Mr. Roger Maloney, along with his tearful wife, from their farm near Garama in central New South Wales.

The prominence of one defaulting farmer on the news seemed, not so much a reflection of Australia's well-known insularity and preoccupation with its own affairs, as a deep concern with the current rural crisis. It is, by common consent, the worst situation since the depression of the late 1920s and early 1930s.

Mr. Wade Mahlo another farmer from Garama who turned out to support Mr. Maloney said 80 per cent of the farmers he met at the same fate in the next 12 months. Mr. Maloney said that "it was the interest rates which really destroyed

us". He claimed he was paying over 20 per cent.

Mr. Mahlo's prediction may or may not turn out to be too pessimistic. Prospects are varied, but it is true that a considerable number of farmers such as Mr. Maloney are being increasingly squeezed in a vice of sharp and steadily falling prices of commodities, particularly wheat, on the one side, and continuously rising costs on the other. These include higher input costs for items such as oil and fertiliser, partly because of duties, but also because imports are more costly after the 25 per cent devaluation of the Australian dollar against the US dollar since January 1985. But more especially they centre on high interest rates. The farm sector has an average borrowing rate of 17.0 per cent this year, and the Government tries to keep the dollar steady, and struggles to get its budget deficit under control.

To these costs the National Federation of Farmers would add the escalation in wages, although the Australian council of Trade Unions would almost certainly not agree with them.

The agricultural sector remains extremely important to Australia. It accounts for just under 5 per cent of Gross Domestic Product, with 378,000 workers on the land (around 6 per cent of the work force). Exports of agricultural goods still account for just under 40 per cent of the total, some 35 per cent crops and livestock, 2 per cent fish and 1 per cent forest products.

According to Dr. Robert Bain, the Director of the Bureau of Agricultural Economics (BAE), the problem on the demand side is not one of volume but a question of getting value for the products.

"You must remember we export well over 80 per cent of everything we produce. With the exception of raw wool, where we are the leading producer and can set the price, we are price-takers," he says.

"The fact that the US and the EEC subsidise their farmers means we face shrinking markets and a declining price for our goods particularly wheat and cereals. There is very little subsidy of farmers here—virtually none."

The terms of trade for Australia's farmers, defined as the ratio of prices received to prices paid, has declined steadily in the 1980s. With 1980-81 as the base year of 100, the index fell to 89 in 1981-82 and moved down to 73 in 1985-87.

The index of rural production in terms of real net value declined from 100 in 1980-81 to 56 in 1985-87 (the year being end of June to end June).

Although incomes have picked up a little in 1985-87, by 5 per cent to A\$16.4bn compared with A\$15.6bn in 1985-86, the projection of the BAE for 1987-88 is that gross rural income will decline steadily.

"With interest rates nudging

20 per cent some of these guys have to find A\$40,000 in interest each year before they can think about working capital," says Dr Bain.

The total institutional debt of farmers is put at A\$8bn. Worst of all were those farmers who, at their local banks'



One of many motorcycle cowboys, sheep farmer Laddie Richardson, of New South Wales, drives his flock along an old stock route. Drought hit many farm areas last year. Now the sector is struggling with rising costs, high interest rates and falling commodity prices.

when combined with higher costs on the supply side is a gloomy picture of squeezed margins, rising indebtedness, falling numbers of farms and an increasing number of bankruptcies.

Mr. John Kerin, the Minister for Primary Industry, reckons that farm property values have dropped by 40 per cent in the past four years and incomes possibly by as much as 50 per cent.

Dr. Bain at the BAE, says that farm properties are closing down at the rate of 1 to 2 per cent a year. In 1986-87 there were 171,000 farm properties compared with 173,000 in 1983.

He estimates that 25 per cent of these farms have no debt at all. Some 50 per cent have debts of around A\$40,000 on average while the bottom 25 per cent have debts of A\$100,000 ranging up to A\$300,000.

"With interest rates nudging 20 per cent some of these guys have to find A\$40,000 in interest each year before they can think about working capital," says Dr Bain.

The total institutional debt of farmers is put at A\$8bn. Worst of all were those farmers who, at their local banks'

advice, borrowed Swiss Francs at 4 per cent. Then came the devaluation of the dollar and the cost of servicing these debts more than doubled.

The BAE reckons that at least 25 per cent of farmers are experiencing negative incomes and the figure could be a lot higher. Some 10 to 20 per cent of farms could be a risk.

The problems among farmers are not evenly spread. They depend upon product mix, managerial competence—and luck. A lot of the indebtedness stems from the drought years of 1982-83. Many farmers borrowed then and have not since been able to climb out of debt.

Grain generally and wheat in particular, is the main current troubled area. It is here that the US and EEC are forcing down prices with subsidies and subsidies. There are also fears however that in the future, subsidised sales of US grain fed beef and dispersals from the EEC beef mountain could cut into Australian markets, particularly in the Far East.

Australia's main exports broke down roughly as follows in 1986-87: wool A\$2.4bn, wheat A\$2.2bn, meat and live animals (mostly beef) A\$1.9bn and others (rice, sugar, dairy etc A\$3.6bn). Whereas wool and meat and live animals both increased in value terms by 12 per cent in 1986-87, wheat fell by 25 per cent.

Many farmers are moving out of producing wheat exclusively and are going into mixed farming, that is producing some wheat and other cereals and livestock. Other cereals, of which the main ones were barley oats and sorghum accounted for A\$775m in exports in 1986-87. The BAE estimates that only 18 per cent of all farmers are now solely wheat and crop specialists.

The National Farmers Federation feels there are moves that the Government could make to help alleviate the distress.

Mr. Garry Goucher, the Chief Economist at the NFF reckons that the protection of secondary industry imposes an annual off-farm cost of A\$1.5bn on the sector. The NFF has called for tariff cuts which would allow cheaper machinery purchases as well as cheaper spare parts and chemicals.

The Farmers Federation also argues the Government should bring down the level of inflation which at 9 per cent is several times the level of OECD partners, by reducing the budget deficit.

This would help bring interest rates down.

The Federation has also called for action against trade unions. It says that Australia's centralised and inflexible wage fixing arrangements should be

Stewart Daily

## METANA MINERALS NL A NOSE FOR FINDING GOLD

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Metana Minerals NL has a nose for finding gold and developing and mining deposits cheaply. The Western Australian based company is growing into one of the country's largest producers and confidently forecasts production of 100,000 ounces in calendar 1988, or more than \$US40m worth of gold.

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The company believes in controlling its own destiny and manages both exploration and mining of its various open-pit gold projects. As well as a solid base of gold production, Metana continues to add to its impressive exploration portfolio, the latest prospect acquisition being major plays in Queensland. In Western Australia, its joint venture partnership with Homestake is at an advanced exploration stage.

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## Bond Corporation Holdings Limited

### Half-Year Record

Bond Corporation Holdings Limited achieved record results for the first half of the 1986-87 financial year, to 31 December 1986.

• Sales revenue exceeded \$A1,000 million in a half-year for the first time, reaching \$A1,085 million - 47.6% above sales in the first half of 1985-86.

• Operating profit excluding extraordinary items and after taxation was \$A52.94 million, 26.8% more than in the corresponding period of 1985-86.

• Assets continued to grow strongly, to a value of \$A357.3 million at the half-year, 19% above the value at 30 June 1986.

The sustained growth demonstrates the soundness of the corporation's structure. A foundation of powerful cash flows from strategic activities selected for their capacity to perform in all economic conditions, balancing an appropriate and ongoing degree of entrepreneurial activity, resulting in consistent corporate profits.

Bond is Australia's largest brewer, supplying nearly half the country's beer. Results for the first half year show a larger market share and growing profits for Bond brewing products, with increased sales internationally.

The national brand, Swan Premium Export Lager, has now secured almost 5%

of Australia's highly-competitive packaged beer market just 17 months since being launched.

Swan Premium is now available internationally with Bond Brewing's other major brands, XXXX and Swan Special Light.

The Bond media interests have been expanded dramatically with the acquisition of the electronic media interests of Creative Media Press Holdings Limited. The incorporation of these with the existing Bond interests will bring together Australia's first national commercial television network, with major stations in the Sydney, Melbourne, Brisbane and Perth markets.

Bond Media Limited will soon be floated as a separately listed company (with Bond holding 50%) with conservative gearing and capitalised at \$A210 million.

Bond Media will also have television interests in Britain, USA, Fiji and Papua New Guinea. These will complement the significant Bond stake in Hong Kong's largest television station, HK-TV.

Reorganisation (and unsecured) lines of finance have in recent months enabled Bond to undertake significant corporate development in Hong Kong and will ensure the Bond group will meet its future growth objectives, while maintaining underlying strength.

An amazing technological breakthrough in the production of man-made emeralds was announced by EQUITY FINANCE LTD in Perth on the 6th of February. Some of the BIRON crystals have been examined by the Chairman of the Gemological Institute of America, who wrote: "The BIRON process produces single synthetic emerald crystals of remarkable size and clarity . . ."

The BIRON hydrothermal emeralds are virtually indistinguishable from its natural counterparts, and the company is gearing up to reach full production by July 1987, when a production rate of 250,000 carats of rough crystals per year will be reached.

The company is proud of its high dividend policy whereby dividends plus bonuses which has resulted in hand-outs to shareholders amounting to over 100% per annum since the company was first formed.

The company welcomes new investors to its register as well as trade enquiries in relation to its products.

Contact: Deputy Chief Executive  
Equity Finance Ltd  
G.P.O. Box L913  
Perth, Western Australia, 6001.  
Tel: 09-322-6028  
TLX: AA 95125  
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## Mining industry

### Profits rising at last

AUSTRALIA'S MINING companies are getting to grips with the difficulties of living with depression in most mineral markets. Production costs are steady, new investment is steady, and profits are at last picking up.

It has not been an easy struggle. Miners and mine managers have often opposed the drastic changes in working practices which have been necessary. Senior executives have sometimes been lulled into a false sense of security by the decline in the Australian dollar which offset the worst effects of the decline in US dollar commodity prices.

But in the end the recession, particularly in non-ferrous metals, has been so prolonged that managers and trade union leaders alike are agreed that the industry has to become more productive, particularly if the depreciation of the Australian dollar is halted or reversed.

There are many examples of how individual companies are cutting manpower while maintaining or even increasing their output. Earlier this year CRA secured the reluctant agreement of workers at Broken Hill, New South Wales, for reorganisation of the lead and zinc mine. Faced with the threat of closure at the ageing complex, trade union leaders agreed to reduce the workforce from 1,450 compared with 1,200 in 1985.

At MIN Holdings' mines at Mount Isa, Queensland, 4,800 workers shift 10m tonnes ore when 5,700 were once needed to move 4m tonnes.

Continued on Page 9

## What do LONDON WASHINGTON D.C. CANBERRA All have in common?

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## FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

LONDON - FRANKFURT - NEW YORK



## Tourism earnings

## From strength to strength

AT A time when Australia's traditional primary and resources industries are in the doldrums, one of the newer foreign exchange earners, tourism, is going from strength to strength.

While the country's ranking as a world exporter fell from 12th to 23rd in the decade 1973 to 1983, tourism increased its foreign earnings on average by 15 per cent each year from 1980 onwards and stands among the top three earners.

Australia in 1986 had 1.4m foreign tourists and is hoping for 2m by 1988, when the country celebrates the 200th anniversary of the first European settlement. This compares with 500,000 arrivals in 1975.

At the same time the number of domestic travellers is growing, helped by the depreciation of the Australian dollar. Directly or indirectly, total travel spending is estimated to support 400,000 jobs.

From international tourists the country earned A\$1.5bn in 1986, over A\$1,000 a head. If the A\$1.2bn paid for Qantas tickets in Australia is added in, then total earnings were A\$2.7bn, making tourism the second or third largest foreign exchange earner.

Why has tourism in Australia suddenly come alive? Part of the reason is that until recent years Australiakite New Zealand, enjoyed great prosperity from high world prices for its commodity exports. It did not need to think about alternative means of earning a livelihood.

In both countries there was a take-it-or-leave-it attitude to being discovered by the rest of the world.

With the terms of trade for their main exports turning aggressively against them, Australians have had to drop their insularity, becoming more aware of the wider world and go.

out and "sell themselves." To the overseas tourist there is quite a lot to sell.

In the US, the Tourist Commission has, since 1984, been running a series of phenomenally successful advertisements featuring Mr Paul Hogan, or "Hoges" as he is known. He is the lean bronzed Aussie who appears in the Posters beer advertisements in Britain taking "strine" (or Australian slang) one liners. More recently, he starred in the hit film "Crocodile Dundee."

The advertisements (which he did free because he is apparently a great patriot and genuinely believes Australia is "Godzone" or God's own country) made him a cult figure in the US. The early advertisement had him saying "You look like you need a holiday," and wound up with the words, "C'mon over, I'll throw another shrimp on the barbie" (barbecue).

The Americans took up the invitation in their thousands. Last year 255,000 visited compared with 200,000 in 1984. This year 300,000 are expected and although Americans still rank second after New Zealanders (340,000 visitors last year) they should achieve the top slot soon.

Figures from the office of Mr John Brown, the Minister for Sport, Recreation and Tourism show visas granted in December 1986 were up by 55 per cent.

Mr Brown says that "the Hogan adverts represented a revolution in travel advertising. They've won lots of awards, including ones they did not expect to win, and they have been to emphasise the friendliness and character of the people. Most advertising in the past has been a question of pretty views and picture postcards."

The America's Cup sailing race which was run in Fremantle on the west coast earlier this year and late last, also gave

Australia a boost. Denis Connor, the victorious skipper of Stars and Stripes has become a salesman for West Australia. Back in the US he has extolled the country as a safe, friendly, politically stable country. At time of terrorist activities in Europe and the Middle East this has an impact on Americans.

The ATC spends some A\$17.6m of its A\$23.5m budget on promotion. A large proportion of this goes on the Hogan advertisements.

No less successful, however, has been the promotion drive in Japan. This campaign known as the "I'm Aussie" programme stressed the wide open spaces of Australia and the adventurous holidays that are available.

One of the advertisements has a very beautiful young Japanese girl sailing in the sunset in front of a glowing Ayers Rock. This month it is found in the middle of the country in the middle of a desert. For the crowded cities it is almost a rite to climb the rock (it's a steep 1.5 km climb and just over 1,000 ft. The climb can also be dangerous. When why they were doing this, two young Japanese replied it was their "life's dream."

Japanese arrivals have increased dramatically. Last year there were 155,000 tourists, compared with 119,000 in 1985 and 80,000 five years ago. In the visitors' league table, Japan still lies behind the rest of Asia (183,000 last year), the UK and Ireland (172,000) and the rest of Europe (168,000), but Japan is clearly closing fast. The number

of visas granted during December 1986 rose by nearly 70 per cent. Mr Bill Gray, the Media Director of the Australian Tourism Commission, says the promotion is targeted at Japanese agencies. There is a large market he says. In young single women workers they often earn salaries as secretaries of A\$30,000, yet live at home. They have money to spend. Once these young Japanese women are "captured" they often come back to Australia on honeymoon. It is said that Cairns, on the tropical northwest of the continent, opposite the Great Barrier Reef, is the second most popular foreign honeymoon spot for Japanese after Hawaii.

Australia has been sold as an unexplored continent, almost the last wilderness whose people are friendly and welcoming. But it also has the right facilities for tourist comfort. In Mr Brown's phrase you can take the choice between "the beach or the bush."

The Gold Coast, stretching south of Brisbane, is a ribbon development rather like Miami. There are large and small hotels, holiday homes, beach restaurants, bars and other leisure venues. The North east is tropical and good for diving and big-game fishing.

More than 75 per cent of tourists enter through Sydney, however—and many are content not to move on. The famous Sydney Opera House, the harbour bridge and the old Sydney Rocks area (where the first convicts arrived) are almost obligatory visits.

Nearby, there are also safe beaches, fishing facilities and the Blue Mountains for adventure holidays. Further south there is skiing in the Snowy Mountains for three months of the year. Close to Sydney are the Hunter Valley vineyards where a very pleasant day out can be had.

Welcome, though, the increased tourist arrivals have been, however, they have aggravated problems and highlighted

Although space and distance are one of the attractions of Australia, the travelling involved can bite twice at the pocket and the nerves. Australia is a long way from anywhere—and everywhere in Australia is a long way once you get there. As Mr Paul Ruby of the New South Wales Tourist Commission comments: "People come here on a business visit, thinking they will quickly zip up to Darwin or Ayers Rock. This is like going to London for a week and hoping to get to Stockholm, Budapest, and Morocco."

Australia operates what is known as "two airlines policy." Qantas, the international airline owned by the Government, is allowed to carry only its own passengers, not those from other international carriers.

Passengers have to either take the state-owned Australian Airlines, or the privately-owned Ansett Airlines. Although both

would deny that their prices are out of line with other countries, it does seem to many travellers that they have a restricted choice in terms of scheduling and have to pay quite a high price for domestic flights.

Another problem is the lack of facilities at the main gateway airports and Sydney, in particular, which has become grossly

overcrowded and lacks adequate reception and information services for the volume of tourists.

There are ten hotels of international standard in Sydney with 4,000 units. This is clearly not enough, since year-round occupancy rates are effectively 100 per cent. There is a programme of more hotel building, but there is very evidently immediate pressure on space.

Australia, like New Zealand, has never had a mass tourism market, so there is no long tradition of service. The standard is often below what international travellers have come to expect, but the situation is improving as training schemes go into effect. Furthermore, rising unemployment is increasing workers into this particular sector.

But it is not just the attitude of management and staff that affects tourism potential—there are also a number of other difficulties. Penalty rates for weekend work, negotiated by the unions, can often mean that prices go up at weekends. In the big cities there are also archaic licensing laws and restricted shopping hours in force.

It has been estimated that Australia currently only has 2 per cent of international tourist arrivals. A recent Economic Intelligence Unit survey said that world tourism should increase by 3.5 per cent up to 1988. Clearly Australia has great potential, but as the Australian Tourism Commission has warned, immediate and effective action must be taken concerning the infrastructural problems if this international tourism potential is to be realised.

Stewart Derby

## Hawke hoists the storm sail

Continued from page 1

feel is far too high even though the average rates of tax are not out of line with most of their trading partners; decentralisation; smaller government in a country overburdened with federal, state and local bureaucracies.

A sense one of Mr Hawke's current major political difficulties is also one of the most encouraging signs that his Government's measures are starting to bite and set the country on the path to recovery. The emergence of the ageing maverick, Sir Johannes Bjelke-Petersen, Prime Minister of the right-wing and sparsely populated state of Queensland, onto the federal political scene indicates something is up.

"Sir John" who is 76, has stirred up the political scene by opting to make his National Party a federal party with himself as candidate for Prime

Minister and, failing that, the kingmaker with a policy veto behind the scenes of the present opposition coalition parties which find themselves in extraordinary disarray.

His promises are sweeping, including a flat rate 25 per cent income tax, cuts in welfare spending and the restoration of Australia to a place near the top of the world's economic order. He has hardly any policy details and those that do exist change in tone and degree almost daily. When asked how he will tackle one of the country's intractable difficulties he responds with some variant of "Don't you worry about that."

His presidential-style campaign, which is a mixture of pomposity and rhetoric, appears to have no chance of success. But it provides the sort of temporary colour and escapism often sought in countries

when the going gets really tough.

In the end the political and demographic composition of Australia means the election result hinges on the volatile voters in the fifth of the population which roughly comprises the families under 25 group. Whatever else they do, they are not likely to win Sir John to power, even though they have borne the brunt of the harsh recovery measures.

Present trends they seem now in some favourable and unexpected wind, such as suddenly soaring commodity prices, to fill its sails and sweep it out of trouble before all the necessary structural adjustments have been completed.

History has repeatedly shown, since the arrival of the first writhed convicts, that Australians are hopeless managers of adversity. They are starting to prove it again which is as good a cause as any for guarded optimism.

social democratic party—has pinched his policies, leaving a little option but to trail along behind offering the same dinner with a different sauce.

This is not necessarily against Australia's interests although it may be politically unattractive. What Australia needs more than anything is stability including a degree of political and strategic continuity.

What Australia does not need now is some favourable and unexpected wind, such as suddenly soaring commodity prices, to fill its sails and sweep it out of trouble before all the necessary structural adjustments have been completed.

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## Wine exports

## Ever-improving sales

AMONG THE diligent export teams working for Australia's major wine producers there is a justifiable sense of excitement over the ever-improving sales abroad of the country's highly-prized wines.

But for the vineyards at home in the valleys of New South Wales, Victoria, South Australia and Western Australia—the swelling foreign demand is merely a welcome silver lining on a darkened cloud.

For them, the high domestic sales growth of the 1980s has slowed in the 1990s, over-production has persisted, costs are rising and taxes have increased. Like most Australian winemakers, many wine-growers and producers are now confronting enormous financial pressures.

One of this year's industry, largely through its own efforts, faces new regulations affecting the market for "coolers"—the highly-successful mixtures of wine and fruit juice which latterly have sustained what buoyancy there has been in wine sales.

The recent export performance of Australian wines is nevertheless astonishing by any standards. Figures for calendar year 1986 from the Australian wine and brandy corporation, which promotes exports, show a 7.4 per cent increase in shipments over 1985, to 163m litres.

One fifth of these shipments went to the US rising 10% per cent. In Europe demand was centred principally on Britain, which took 36 per cent of the regional total, and Sweden, where the exporter's task is simpler because local sales are handled by state agencies.

The other principal markets are in Japan, where the confusion between Australian and contaminated Austrian wines is wearing off, and in neighbouring New Zealand, long a mainstay of foreign sales.

Though the volumes are small, the increases are a tribute to a successful Australian export effort. But they have been helped by rising consumer interest abroad in things Australian, a factor which has also helped the country's tourist industry.

Even more importantly, the increases reflect the strong price competitiveness created by the depreciation of the Australian dollar, which was floated in 1983 and then weakened substantially between the beginning of 1985 and the middle of last year.

The currency has since rallied—on a trade-weighted basis against a basket of other currencies, some 20% at 50 (1970-1980) compared to a low point of under 50 last July. But this is still well below the level of 81 seen at the end of 1984.

Yet the fact remains that, despite the improvement,

exports are only a tiny fraction of overall Australian wine sales. In the year 1985-86 (ending in June), they amounted to only one-third of 1 per cent of overall sales.

In the same year the grape harvest was a record 906,000 tonnes, a 1.9 per cent increase on the previous year, which was itself a record. Of this total, almost 510,000 tonnes was used for winemaking, a decline of 8.8 per cent on 1984-85.

Such is the structure of the Australian industry, close to 80 percent of this was crushed by a dozen large wineries. So small are the rest that 280 "boutique" wineries crush around 24 per cent of the total.

Unsurprisingly, it is the large wineries which are the chief export activity. Penfolds, which is part of Lindemans, the Adelaide Steamship conglomerate, which is owned by Philip Morris of the US, and Orlando Wines, owned by Heublein and Colman of the UK.

Of the wine produced, less than one-quarter is sold in bottles as premium and beverage wines or as wine ordinaires. The remainder goes into bulk wines, soft-packs (also known as casks) and flagons. All compete on an equal footing with imported foreign wines.

The soft-packs have been the major growth area. Sales have risen from 32m litres in 1977-78 to 163m litres in 1985-86. But the high growth rates of the 1980s, when the country really succumbed to the wine-drinking "bug," have since tapered off as the market has reached saturation.

Australians now consume almost 22 litres of wine per head per year. This puts them in the top 20 wine-consuming countries in the world, ahead of Britain's 10 litres per head, but they still fall well behind Italy, Portugal, and France, where consumption is above 30 litres per head.

Over the past year sales have been helped by the new "cooler" market. Following a fashion begun in California, Australian wine producers have made and marketed a range of wine-and-fruit-juice mixtures which have proved remarkably popular.

As a result sales of bulk wine increased from 5.8m litres in 1984-85 to 17.5m litres last year, or around five per cent of the market.

Of this increase, the Australian Wine and Brandy Producers Association estimates that 11.5m litres went into the new cooler market.

Until January it was certain that this figure would rise again this year. But a major controversy erupted over the product after a Canberra wine merchant refused to stock a newly-launched line of coolers.

The wine merchant's com-

plaint focused on the product's packaging, which was in a 250ml single-serve tetrapak complete with a straw. Even more than existing coolers, which were packaged in casks and bottles and clearly aimed at the youth and female markets, this appeared to be aimed at the young.

Sure enough, it attracted the wrath of legislators and the anti-alcohol lobby, and stimulated a raging controversy which saw several state governments ban the sale of coolers and probably some longer-term damage to the market.

Lindemans, the manufacturer, initially resisted the pressure from the state governments and from its counterparts in the industry, but finally withdrew the product.

To pre-empt further pressure and keep the market alive, the cooler producers were forced to agree to new regulations which reduced the alcohol content of coolers, renamed them "wine coolers" and confined their sale to licensed outlets. The market is now very much at a crossroads.

All this has come on top of last year's budget decision by the Government to double the sales tax on wines from ten per cent to the standard rate of 20 per cent.

The tax was first imposed on the industry in 1984, and was largely absorbed by producers because of the oversupply of wine and the competitiveness of the market.

The effect of last year's increase, however, is likely to be a rise in prices and a consequent downturn in sales. Initial projections by growers suggest a decline of more than 10 per cent.

So far the forecast has proved pessimistic, and the market has again been expanding thanks to continuing sales. But after the cooler controversy it is an open question whether the trend can continue.

Growers feel irritated by the tax because wine's export potential has become so obvious at a time when the country is struggling with its balance of payments deficit.

Their irritation was compounded when the Government decided, against recommendations and inconsistently, to continue exempting the gold mining industry from corporate taxes.

Down the years, however, wine producers have managed well, despite the Government and may be hard enough to carry on. Their product has shown such a marked improvement, rivals and connoisseurs around the world cannot afford to take note. In the highly specialised world of wine, that is a real tribute.

Chris Sherrill

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